

Activities Organised by Bhopal Division during Swachh Bharat Abhiyan: Intensive Campaign from 25.09.15 to 11.10.15

1. Seminars / Workshops on the activities of “Swachh Bharat Mission” organized by Railways for the last one year indicating achievements made so far and Road map to be participated by the Officers and Senior Supervisors both at the Divisional and Zonal levels:

- The video conferencing was organized by HQr, for the activities of “Swachh Bharat Mission” in which Divisional Officers were also present. At the division level, Seminar headed by DRM held in division in presence of Station Superintendants for detailing activities of “Swachh Bharat Mission” organized by Railway for last one year and achievements made so far in last one year and Road map upto Mar’16. The meeting headed by DRM on above also held with all officers for its success. The efforts were made by all 56 officers at nominated stations to increase participation of Unions, Scout and Guides, School Children, Volunteers, NGOs in the campaign.
- The achievements, innovations and ideas implemented in last one year during Swachh Bharat Mission shared with Electronic/ Print Media.
- The Banners, pamphlets of Swachh Bharat Mission displayed at stations during the drive.
- The Campaign successfully launched at 56 stations in Division under leadership of Nominated officers.
- The Prabhat Pheri for campaign of Swachh Bharat Mission headed by Hon’ble M.P Alok Sanjar and DRM Bhopal, organized from Habibganj Station (PF1 to PF5) to DRM office Road, Railway colonies etc on 2nd Oct. morning, before start of cleanliness shramdaan. Prabhat pheri was also organized at Bhopal station by Scout and Guide and by SNCF also.
- The campaign and cleanliness as per SBM carried out at HBJ and BPL station under leadership of DRM Bhopal and by Nominated Officers at all other stations in BPL Division.

2. Launching of Special Cleanliness Drives by Charitable Institutions and Social Organizations at major Railway Stations:

- Special cleanliness drive held at Bhopal station on 2nd Oct, by personnels of Sh Ramesh Gupta Ji, Khetriya Sanchalak of Sant Nirankari Charitable

Foundation (SNCF) and other persons of social organizations/NGOs/Volunteers.

- The focus was on intensive cleaning of areas and awareness campaign launched to the Rail users on cleanliness.
- The campaign was made by impacting slogans. The Handheld placards and banners were displayed by the volunteers at prominent locations. The caps printed with “ Swachha Rail Swachh Bharat”and T-shirts were provided .
- The Shramdaan held for about 4 hrs starting from 8hrs. The necessary cooperation was extended by Railway officials. The photographs and videos of intensive cleanliness drive were taken and the campaign published in News papers.

3. Inspection of infrastructure on toilets in all category stations as well as Solid Waste Management in major stations to identify improvements to be made and initiate actions:

- During the drive, the infrastructure on toilets its repair and cleaning, in all category stations as well as Solid Waste Management in major stations was carried out by all nominated officers of stations for feedback on condition of toilet, units, sanitation, availability of water, water taps and overhead tanks, lights, exhaust fan, water pipe leakage, condition of doors etc for rectification/ improvement.
- The decision was taken to provide Bio Toilets at Road side stations.

4. Administering “Swachh Bharat Pledge” at Station / Depot level, right up to Zonal Railway headquarters in a spread out manner throughout the campaign period:

- The “Swachh Bharat Pledge” were administered at all Station/Deport level during the campaign period. The “Swachh Bharat Pledge” at HBJ was administered by Hon’ble M.P Shri Alok Sanjar and DRM Bhopal and by nominated 56 officers at various stations across the Bhopal division along with public dignitaries present in the campaign.
- The Swachhata Sapath also taken by people by signing on “Signature Abhiyan” during the campaign.

5. Organizing painting competitions and quiz in Railway Schools and Colleges, Training Institutions as well as the offices to be participated by employees and children:

- The painting competitions and quiz were organized in Railway Schools and Colleges, Training Institutions, sheds , stations and in the offices, which was participated by employees, children and persons participating in campaign.
- The quiz for local school children participated in campaign also organized by nominated officers to encourage the children.

6. Organizing Swachh Bharat Nukkad Nataks:

- The messages of “Swachh Bharat Mission” spread out among travelling passengers and passengers at stations, by organizing ‘Nukkad Nataks’ at station premises of major stations.
- The Rally and ‘Nukkad Nataks’ organized on roads near D.B Mall.
- Nukkad Nataks were also organized at vidisha station by school children to spread awareness about cleanliness.

7. Drive for registration into mygov.in

- Awareness programme to invite registration at mygov.in were also conducted at various stations.

8. Inauguration/commissioning of toilet facilities and infrastructure for sanitation and Waste Management:

- At station Habibganj, Hoshangabad, Bhopal and Bina, new Pay and use contracts have been finalized to further extend toilet facilities.

9. Organizing ‘Help Booths’ for dealing with complaints related to cleanliness in trains as well as major stations.

- The help booths for dealing with complaints related to cleanliness in trains as well as at stations were organized at major stations and immediate actions were taken on receipt of complaints relating to cleanliness.

10. Interaction with Print and Electronic Media on the achievements of “Swachh Bharat Mission” by the Railways. Success stories of

individuals/stations in IR on the “Swachh Bharat Mission” to be given wide publicity:

- Regular progress and achievements were briefed to Print / Electronic Media during this period. Various news papers covered activities being performed by stations on the “Swachh Bharat Mission”.

11. Award to Railway employees who performed outstandingly in “Swachh Bharat Mission” during the last one year:

- The Railway employees, who performed outstandingly in “Swachh Bharat Mission” during the last one year were identified and will be suitably awarded .

12. Conduct Walkathon on cleanliness participated by the officers and employees at all levels at Divl and Zonal Rly HQ:

- Walk-a-thon on cleanliness participated by the officers and employees at Division and wide publicity was given to in Print / Electronic media.

13. Display of hoardings and public announcements on “Swachh Rail Swachh Bharat”:

- The Attractive slogans, documentaries was displayed at stations and repeated public announcements were made for greater awareness on “Swachh Rail Swachh Bharat”.

14. Creation of “Swachh Rail, Swachh Bharat Mission” page in Divisional and zonal Railway website and placing the report card on the achievements:

- The page of “Swachh Rail, Swachh Bharat Mission” created in Divisional and zonal Railway website and the photos/videos of the activities during the drive uploaded on website.

15. Nomination of zonal Railway level Ambassadors for leading “Swachh Rail Swachh Bharat” campaign:

- At zonal Railway level, CCM is nominated as Ambassadors for leading “Swachh Rail Swachh Bharat” campaign.
- At divisional level ADRM is nominated as Ambassadors for leading “Swachh Rail Swachh Bharat” campaign.