

Tender No 80.16.1356

ATVM Thermal Paper ticket Roll

Details of printing and advertisement paper on ATVM tickets

A. Print area for advertisement on ATVM thermal paper ticket may be defined as under

Description	ATVM Tickets
Size of ticket stationery	86 mm X 64 mm (+-1mm)
Printable area (Front Side Ticket)	78 mm X 59 mm (+-1 mm)
(Front side) Printable Area for Advertizement	Not defined. Adequate space not available hence no space for advertisement.
(Back side) Printable Area for Advertizement	Not Defined. On the pattern of UTS tickets, 86 mm X 15 mm may be used for mandatory instructions and remaining area may be utilized for Advertisement which comes approx 86 mmX 49 mm.


B. Advertisement on ATVM ticket

Front side

78 mm x 59 mm (Printable area)

Back side

86 mm X 15 mm :For instructions such as emergency helpline no 138, Catering complain no 1800-111-321
86 MM X 49 MM may be used for advertisement.


 DyCMM/Sales
 S. K. Pillai
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 Dy. Chief Materials Manager/Sales
 प.म.रे., जयलक्ष्मी/ब.प.स. 18P.