

GOVERNMENT OF INDIA
MINISTRY OF RAILWAYS
(RAILWAY BOARD)

No. 2016/EnHM/08/10

New Delhi, dated 07-08.2017

The General Managers,
All Zonal Railways.

Sub: Swachhta Pakhwada from 16th - 31st August, 2017
Ref: MRS D.O. letter of even number dated 14.07.2017

Brief of activities to be carried out in the forthcoming Swachhta Pakhwada were advised vide reference DO.

2. A meeting of Committee of Secretaries, chaired by Cabinet Secretary, was attended by Chairman Railway Board on behalf of Ministry of Railways (Railway Board) and other Secretaries. The relevant portion of the Minutes of the Meeting, received on 14.07.2017 in the office of CRB, is enclosed for your kind guidance in the matter.
3. Before Pakhwada begins, preparedness review will be conducted on 09.08.2017, via video conferencing. A mid-Pakhwada review will be conducted on completion of one week of Swachhta Pakhwada, preferably on 24.08.2017.
4. The following may be taken into account while taking into consideration, the preparedness of the Swachhta Pakhwada:
 - a) Primary focus should be given to cleanliness of all A1 and A category Stations, and trains, list of which has been sent vide reference above.
 - b) Volunteers of NSS and NYK may also be involved for cleanliness of Railway Stations along with other NGOs like Sulabh International, Sant Nirankari Charitable Foundation, Brahma Kumaris, etc.
 - c) Zonal Railways may also examine installation of Bottle Crusher Machines at prominent places under Corporate Social Responsibility Scheme or otherwise.

Text of Swachhta Pledge is enclosed.



(A.K. Tewari)
Advisor/EnHM
Railway Board

Para 7: "Chairman, Railway Board (CRB) informed that cleanliness of about 400 Railway Stations, which account for almost 70% of footfall, shall be the primary focus during the Swachh Pakhwada. The Swachhta activities will be done by involving NGOs. CRB apprised that a list of 200 important trains has been prepared, to be monitored for cleanliness daily by specially designated officials. Public awareness campaign and provision of dustbins would be a part of the Swachhta Pakhwada activities. Cabinet Secretary suggested that volunteers of NSS and NYK may be involved for cleanliness of Railway Stations. Attention may also be paid to the problem of stray animals on the Railway platforms. Cabinet Secretary further suggested that the approach to Railway Stations both of people and of trains in urban areas is usually very dirty and the Pakhwada campaign may attempt to improve cleanliness of such areas."

Para 11: After detailed deliberations, it was recommended that:

- 1) Every Ministry/Department may take up Swachhta activities in the Pakhwada in accordance with their plans, whose broad contours have been presented above.
- 2) Before the Pakhwada begins, the Secretary of the Ministry/Department may organize a VC/meeting to review the preparedness. The VC/meeting may be attended by a representative of M/o DWS as well as the field functionaries of the Ministry.
- 3) A Mid-Pakhwada review may be conducted by the Ministry on completion of one week of the Pakhwada.
- 4) After the Pakhwada is over, awards may be considered for high performing field functionaries/units.
- 5) The Ministries, whose Pakhwada activities either begin or terminate on 15th August, 2017 may conduct special Swachhta activities on 15th August, 2017.
- 6) Swachhta activities may be publicized through various modes of communication including social media, electronic and print media etc.
- 7) M/o DWS may provide creative content for Swachhta activities and may participate in all preparatory and midterm review meetings of various Ministries.

SWACHH RAIL SWACHH BHARAT – SWACHHTA PAKHWADA
16th to 31st August, 2017

Daily Reporting Format
(Data to be filled as applicable as per the programme)

Date	Rly.	Division	Activity undertaken- parameter/no. to be reported	Nos. reported	Coverage		
					No. of A-1 & A stations	Other stations (Nos.)	No. of Trains
			Cleanliness drives at the stations – no. of officers deputed for the drives				
			Anti-littering drive – No. of persons booked				
			Anti-littering drive – Amount of fine collected (in '000 Rs.)				
			Provision of dustbins – No. of additional dustbins provided				
			Provision of segregated dustbins at A1 & A stations – Nos. provided				
			Awareness campaign involving NGOs etc. – no. of organizations.				
			Passenger interaction on cleanliness – no. of passengers contacted				
			Complaints – nos. received/disposed				
			Inspection of trains by officers – no.				
			Complaints of trains – no. received/disposed				
			Interaction with passengers on cleanliness of trains – no. of passengers contacted				

स्वच्छता शपथ

महात्मा गांधी ने जिस भारत का सपना देखा था उसमें सिर्फ राजनैतिक आजादी ही नहीं थी, बल्कि एक स्वच्छ एवं विकसित देश की कल्पना भी थी।

महात्मा गांधी ने गुलामी की जंजीरों को तोड़कर माँ भारती को आजाद कराया।

अब हमारा कर्तव्य है कि गंदगी को दूर करके भारत माता की सेवा करें।

मैं शपथ लेता हूँ कि मैं स्वयं स्वच्छता के प्रति सजग रहूँगा और उसके लिए समय दूँगा।

हर वर्ष 100 घंटे यानी हर सप्ताह 2 घंटे श्रमदान करके स्वच्छता के इस संकल्प को चरितार्थ करूँगा।

मैं न गंदगी करूँगा न किसी और को करने दूँगा।

सबसे पहले मैं स्वयं से, मेरे परिवार से, मेरे मुहल्ले से, मेरे गांव से एवं मेरे कार्यस्थल से शुरुआत करूँगा।

मैं यह मानता हूँ कि दुनिया के जो भी देश स्वच्छ दिखते हैं उसका कारण यह है कि वहाँ के नागरिक गंदगी नहीं करते और न ही होने देते हैं।

इस विचार के साथ मैं गांव-गांव और गली-गली स्वच्छ भारत मिशन का प्रचार करूँगा।

मैं आज जो शपथ ले रहा हूँ, वह अन्य 100 व्यक्तियों से भी करवाऊँगा।

वे भी मेरी तरह स्वच्छता के लिए 100 घंटे दें, इसके लिए प्रयास करूँगा।

मुझे मालूम है कि स्वच्छता की तरफ बढ़ाया गया मेरा एक कदम पूरे भारत देश को स्वच्छ बनाने में मदद करेगा।

Swachhta Pledge

Mahatma Gandhi dreamt of an India which was not only free but also clean and developed.

Mahatma Gandhi secured freedom for Mother India.

Now it is our duty to serve Mother India by keeping the country neat and clean.

I take this pledge that I will remain committed towards cleanliness and devote time for this.

I will devote 100 hours per year that is two hours per week to voluntary work for cleanliness.

I will neither litter nor let others litter.

I will initiate the quest for cleanliness with myself, my family, my locality, my village and my work place.

I believe that the countries of the world that appear clean are so because their citizens don't indulge in littering nor do they allow it to happen.

With this firm belief, I will propagate the message of Swachh Bharat Mission in villages and towns.

I will encourage 100 other persons to take this pledge which I am taking today.

I will endeavour to make them devote their 100 hours for cleanliness.

I am confident that every step I take towards cleanliness will help in making my country clean.