

पश्चिम मध्य रेलवे

West Central Railway

No. C/CP/BPL/one station one product/2022



मंडल रेल प्रबंधक कार्यालय  
Divisional Railway Manager's office,  
वाणिज्य शाखा, भोपाल  
Commercial branch, Bhopal.  
Date: 12.04.2022

**EXPRESSION OF INTREST (EOI)**

**अभिरुचि की अभिव्यक्ति**

मण्डल रेल प्रबन्धक (वाणिज्य), पश्चिम मध्य रेल, भोपाल 'एक स्टेशन एक उत्पाद' के अन्तर्गत स्थानीय कारीगरों, बुनकरो इत्यादि के लिए विपणन हेतु माध्यम प्रदान करने तथा उनकी आजीविका ० कल्याण हेतु भोपाल स्टेशन पर अस्थायी स्टाल/ कियोस्क की स्थापना।

केंद्रीय बजट 2022-23 में की गयी घोषणा तथा रेलवे बोर्ड के निर्देशों के आधार पर पश्चिम मध्य रेलवे, भोपाल मण्डल एक स्टेशन एक उत्पाद योजना के अन्तर्गत पंद्रह दिनों की अवधि के लिए अस्थायी रूप से स्टाल/ कियोस्क की स्थापना हेतु अनुमति प्रदान कर स्थानीय उत्पाद, हस्तशिल्पों हथकरघा सामग्रियों इत्यादि को बढ़ावा देना चाहती है। इसी उद्देश्य से भोपाल स्टेशन पर जरि जरदोजी क्राफ्ट (Zari Zardozi crafts) की प्रदर्शनी हेतु स्टाल दिनांक 09.04.2022 से 23.04.2022 तक संचालित किया जा रहा है जिसमें यात्रियों द्वारा रुचि दिखाई जा रही है। रेल मंत्रालय ने यात्रियों की रुचि को देखते हुये इस योजना को एक माह के लिए बढ़ा दिया है। इसके लिए आवेदन मंगाये जा रहे हैं जिसमें भोपाल स्टेशन पर दिनांक 24.04.2022 से 08.05.2022 तक पंद्रह दिनों की अवधि के लिए जरि जरदोजी क्राफ्ट (Zari Zardozi crafts) के विक्रय हेतु स्टाल आवटन का फैसला किया गया है।

इच्छुक आवेदक विशेष कर स्थानीय निर्माता, पंजीकृत स्व सहायता समूह, सहकारी समितियां, एमएसएमई के तहत पंजीकृत सूक्ष्म उद्यम आदि अपना आवेदन टोकन राशि रु 500/- के साथ दिनांक 21.04.2022 को 11.00 बजे तक स्टेशन प्रबन्धक कार्यालय, भोपाल में जमा कर सकते हैं। भारी संख्या में आवेदन प्राप्त होने पर खुली लॉटरी/ सार्वजनिक ड्रॉ के जरिये आवेदको का चयन किया जायेगा। नियमो तथा शर्तो का संक्षिप्त विवरण के लिए कृपया web site [www.wcr.indiarailway.gov.in](http://www.wcr.indiarailway.gov.in) पर देखा जा सकता है।

मण्डल वाणिज्य प्रबन्धक  
क्रते मण्डल रेल प्रबन्धक (वा)

### Notification

**Installation of Temporary stalls/Kiosks at Bhopal station to provide marketing channel and enhanced livelihood and welfare of local artisans, potters, weavers/handloom weavers, tribals etc. under 'One Station One Product' Pilot Project.**

**No. No. C/CP/BPL/one station one product/2022**

**Date : 12.04.2022**

On the basis of Union Budget announcement 2022-23 and Railway Board's directives, Bhopal station, West Central Railway Bhopal Division has been identified to permit for setting up of kiosks/stall for the sale of Zari Zardozi crafts on pilot project basis for 15 days period on temporary measure for a spell of fifteen days w.e.f. 24.04.2022 to 08.05.2022 under the scheme for 'one station one product'. Intending applicants (preferably local manufacturer) may contact office of Sr. Divisional Commercial Manager, Bhopal regarding the modalities of scheme and submit their applications to Station Manager office, Bhopal by 11:00 hrs of 21.04.2022. The applications will be processed in the office of Station Manager office, Bhopal on same day for further processing of allotment as per extant rules. Applicants will be selected through open lottery/public draw in case of large number of applications received. For brief details of terms and conditions, kindly visit at the website [www.wcr.indianrailways.gov.in](http://www.wcr.indianrailways.gov.in).

| Nominated station | Token fee per stall | Executing authority and person to be contacted  | Last date for submission of application | Date of opening of application |
|-------------------|---------------------|---|---|--------------------------------|
| Bhopal Station    | ₹500/-              | Sr. Divisional Commercial Manager, Bhopal<br>Contact to : Station Manager, Bhopal, mb no 9752416930<br>Divisional Commercial Manager/ Bhopal, Mb 9752416952<br>Chief Commercial Inspector,<br>Phone No 9752416997 | 11:00 hrs. Of 21.04.2022                | 12:00 hrs of 21.04.2022        |

Divisional Commercial Manager  
WCR, Bhopal

**MODALITIES ON "ONE STATION, ONE PRODUCT" SCHEME**

**Objective:**

- To provide enhanced livelihood & welfare of local artisans, potters, weavers/handloom weavers, tribals etc. a marketing channel through the medium of earmarked space for stalls at platforms would be provided.
- To help in promotion of local items, handicrafts, artifacts, handlooms, etc. distinct to the particular area.

Scope: A pilot project is being launched at Bhopal station for a period of 15 days.

**Product Categories: Zari Zardozi crafts**

**Mode of stall allotment:**

- i. The pilot project of 'one station one product' starts from 24.04.2022 for a period of 15 days at Bhopal station.
- ii. The applicant may not continue beyond the 15 days period.
- iii. Selection of applicant may be made afresh on completion of each 15 days period (if extended further), so as to extend opportunity to different applicants.
- iv. A token fee of Rs 500/- shall be charged from the applicant.
- v. Open lottery/public draw to be done in case large numbers of applications are received.
- vi. Intended applicants may submit their applications to Station Manager, Bhopal by 11:00 hrs. on dtd 21.04.2022.
- vii. Railways may resale/rescind/reject from accepting any offer/applications and decision of Railways shall be final in this regard.
- viii. **Eligibility of applicants are as follows:-**
  - a. Holder of artisan/weaver ID card issued by development commissioner handicrafts, development commissioner/handloom, or by the requisite State/Central Govt. authority.
  - b. Tribal artisans/weavers/craftsmen enrolled/registered with TRIFED.
  - c. Registered self help groups.
  - d. Micro Enterprises registered under MSME.

**Stall structures:** Space for erecting temporary stall/Kiosk structures would be provided by Railways. Electricity connection may also be provided by Railways.

**Digital payments:** This shall be encouraged.

Roles and responsibilities for the pilot project: Station Manager, Bhopal to be the single point executing authority for the Pilot. The station Manager will provide Station entry authority (ID card) to ensure no unauthorized entry clearly indicating name of the authorized vendor, product name & duration. In addition, a badge clearly indicating 'one station one product' would be given to authorized vendors.

An undertaking would be furnished by the selected applicant that no activity would be undertaken to adversely affect the train operations, passenger safety and image of the Railways. A daily sales figure and feedback shall be obtained from the selected applicants.

Digitally Signed by Sanjay  
Gupta

Date: 12-04-2022 16:00:10

**Divisional commercial Manager**  
**WCR, Bhopal.**

Reason: Approved