CHAPTER - 1
PUBLIC RELATIONS - HISTORY, ACTS & DEVELOPMENTS

1. **Public Relations can be defined as**
   a. A Collection of techniques for persuading people to buy products they don't need.
   b. A Collection of techniques for persuading new organisations to give space or time to people or products that are not inherently newsworthy
   c. Planned and continuous communication to provide information about an organisation, issue or product to the public.
   d. Planned and continuous communication to obscure the inadequacies of an organisation or product.
2. **Effective Public Relation practitioners first**
   a. Send as many press releases as possible to as many people.
   b. Determine which media outlets best serve their purposes.
   c. Ask editors to promise to use their press releases.
   d. Find out which media have been most friendly to their client in the past.
3. **Compared to other marketing communications tools, PR is the**
   a. Best for generating trust and confidence
   b. Excellent at closing sales
   c. Worst for generating trust and confidence
   d. Average for generating trust and confidence
4. **Which set of characteristics most accurately describe PR**
   a. High Cost, High Credibility, Low Control
   b. Low Cost, Low Credibility, Low Control
   c. Low Cost, High Credibility, Low Control
   d. High Cost, Low Credibility, High Control
5. **Which of the four PR Models set out below is used most by practitioners?**
   a. Symmetric
   b. Asymmetric
   c. Public Information
   d. Press Agentry
6. **The short term, instrumental use of PR has been labelled**
   a. Craft
   b. Professional
   c. Traditional
   d. Modern
7. **Traditionally, PR and Marketing have been functionally:**
   a. United
   b. Merged
   c. Separate
   d. Confronting
8. **The main PR activities are**
   a. Sponsorship and publicity
   b. Lobbying and literature
   c. Publicity and Event management
   d. Exhibitions and Publicity
9. **People within a reference group who, because of their special skills, knowledge, personality or other characteristics, exerts social influence on others are called as:**
   a. Reference people
   b. Opinion Leaders
   c. Influential Referer

d. Recommendations

10. Factors considered while setting the advertising budget includes

a. Product life cycle and market share
b. Product type and advertising agency
c. Market share and purchasing power
d. Share pics and company image

11. The measure of the % of people in the target market who are exposed to the ad campaign during a given period of time is called as

a. Awareness
b. Reach
c. Converiosn
d. Depth

12. Which of the following is the permanent records for business

a. Business Letters
b. Ledgers
c. Production Reports
d. All of the above

13. In comparison to small group communication, in organizational communication

a. Feedback is easier and more immediate
b. Communication roles are more formal
c. Message can be better adapted to specific needs of the receiver
d. People are closer to one another in space

14. Which of the following is an example of Mediated Communication

a. A News Caster delivers the weather report on 6'o clock news
b. Two friends gossip with one another
c. Students work on a class project together
d. A politician addresses a nominating convention

15. Which is a characteristic of private relationship in comparison to public relationships?

a. Substitutability
b. Use of Particularistic Knowledge
c. Extrinsic Rewards
d. Normative Rules

16. Leadership roles first emerge in which of the following kind of communication?

a. Intrapersonal Communication
b. Small Group Communication
c. Face to Face Communication
d. Media like Cell Phones and Instant Messenger

17. In Public Information model of Public Relations, importance is given to

a. Impact
b. Reception
c. Truth
d. Fair Deal

18. Corporate Public Relations deals with

a. The Whole Organisation
b. Goods and Services
c. Profits and Payments
d. Publicity and Propaganda

19. The systems theory of public relations, is described as a set of united

a. Pressure Groups
b. Sub Systems
c. Employee Systems

d. Production systems

20. The main purpose of asymmetric two-way model of public relations is

a. Distortion of facts
b. Scientific Perusasion
c. Personality Promotion
d. Discourage competition

21. When public relation personnel manage news in the media, it is called

a. Spin doctoring
b. News commitment
c. News control
d. Perceived necessity

22. The profession of public relations has evolved from

a. News supply
b. Advertising
c. Personal selling
d. Press agentry

23. Publishing or telecasting controversial advertisements is a

a. PR tactic
b. Political stunt
c. Non-Commercial Strategy
d. Mindless Act

24. The principal feature of marketing communication is

a. Surplus demand
b. Product life
c. Hidden prices
d. Two-way communication

25. Handling the social aspect of the brand and establishing a positive reputation in the social niche like environment protection, education etc; is called

a. Community relations
b. Media relations
c. Government relations
d. Customer relations

26. 'Facebook promoted LGBTQ Rights' is an example of what kind of importance of public relations

a. Brand Image Building
b. Promoting Brand Values
c. Strengthening Community Relations
d. Opportunistic

27. To make the company better known for traits and attributes is a key role of

a. PR Specialist
b. Public Prosecutor
c. Government Employee
d. Company Director

28. Managing Print Media is the main task of

a. Company Director
b. Company Manager
c. Company Spokesperson
d. Company Secretary

29. What encompasses all communication activities that an organisation undertakes, both within and outside the organisation

a. Corporate Communication

b. Public Relations
c. Company Management
d. Advertisement

30. What helps organisations to explain their mission, combine their many visionsand values into a cohesive message to stakeholders

a. Public Relations
b. Media Management
c. Corporate Communication
d. Company Secretary

31. Who often represents the public

a. PR
b. NGOs
c. Government
d. Company

32. Corporate Communication functions include

a. Media Relations
b. Speech Writing
c. Corporate Advertising
d. All of these

33. The closed systems approach is reflected in public _____ relations

a. Proactive
b. Reactive
c. Reflective
d. Selective

34. Counselling the employees of an organisation is the main function of _____

a. Customer Relations
b. Media Relations
c. Internal Relations
d. Investor Relations

35. Public relations plays an important role because

a. It strengthens Community Relations
b. It helps the Government
c. It helps the Public
d. It helps the Companies

36. _____ is an essential element of successful corporate communication

a. Customers
b. Feedback
c. Result
d. Concept

37. Sponsorship is essentially a _____ communications tool

a. Tertiary
b. Primary
c. Secondary
d. Fundamental

38. Which of the following facts/statements is not true for public relations?

a. Public Relations is a management function.
b. It protects the interests of the government.
c. It is an art and science of building relationships between an organisation and its key audience.
d. It is based on truth, knowledge and information.

39. Which of the following is not true for the advantages of the public relations?

a. Credibility
b. Cost Effectiveness
c. Wide Reach
d. No Direct Control

40. Consider the following Statements:
Statement 1: PR has no direct control over their content distributed.
Statement 2: It is hard to measure the effectiveness of PR campaigns
Which Statements are true?
a. Only Statement 1
b. Only Statement 2
c. Both Statements 1 and 2
d. Neither Statement 1 nor 2

41. Consider the following Statements:
Statement 1: PR has Credibility.
Statement 2: PR has a Good Reach
Which Statements is/are true?
a. Only Statement 1
b. Only Statement 2
c. Both Statements 1 and 2
d. Neither Statement 1 nor 2

42. Consider the following Statements:
Statement 1: PR Objective is to maintain the prestige and favorable image.
Statement 2: PR Objective is to Educate the public.
Which Statements is/are true?
a. Only Statement 1
b. Only Statement 2
c. Both Statements 1 and 2
d. Neither Statement 1 nor 2

43. Consider the following Statements:
Statement 1: PR is a Management Function
Statement 2: PR is Everything involved in achieving a favorable opinion.
Which Statements is/are true?
a. Only Statement 1
b. Only Statement 2
c. Both Statements 1 and 2
d. Neither Statement 1 nor 2

44. Consider the following Statements:
Statement 1: Media Relations is a Type of Public Relations.
Statement 2: Customer Relations is a Type of Public Relations.
Which Statements is/are true?
a. Only Statement 1
b. Only Statement 2
c. Both Statements 1 and 2
d. Neither Statement 1 nor 2

45. Consider the following Statements:
Statement 1: Blogging is a technique of PR.
Statement 2: Press Release is a technique of PR
Which Statements is/are true?
a. Only Statement 1
b. Only Statement 2
c. Both Statements 1 and 2

d. Neither Statement 1 nor 2

46. 'Maratha' was a sister publication of?

a. Lok Satta
b. Kesari
c. Sakal
d. Maharashtra Times

47. The Daily Newspaper 'New India' was established by

a. S Sadanand
b. Annie Besant
c. BG Horniman
d. Feroz Shah Mehta

48. Which was the Newspaper that Mahatma Gandhi edited in the year 1919?

a. Indian Opinion
b. The National herald
c. The Pioneer
d. Satyagraha

49. The 1st President of India, Dr. Rajendra Prasad was associated with _____

a. The Searchlight
b. Satyagraha
c. The Sentinel
d. The Leader

50. The 1st Chairman of Press Council of India was _____

a. Justice Rajagopal Iyengar
b. Justice PB Sawant
c. Justice Jeevan Reddy
d. Justice JR Mudholkar

51. Aurbindo Ghosh's Journal was

a. Satyavadini
b. Dharma
c. Swadessamitran
d. Bala Bharathi

52. One of the Key Recommendations of the 1st Press Commission was?

a. Setting of the Office of the Registrar of Newspapers of India
b. Abolition of Press Council of India
c. Introduction of Article 191 (A)
d. Special privileges to Newspaper Owners

53. Media texts are considered as

a. Passive
b. Static
c. Dynamic
d. Negative

54. The 1st Indian Language Newspaper was

a. Bangadoota
b. Samachar
c. Digdarshan
d. Mirat -ul-Akhbar

55. Sensational often irresponsible journalism is identified as

a. Parachute Journalism
b. Yellow Journalism
c. Neo Journalism
d. Party Press

56. The Power of Media is described as

a. Harsh
b. Hard
c. Oppositional
d. Soft

57. The Only English Language Newspaper that figures in the top 10 daily newspapers of India in terms of circulation as per MURC is _____

a. The Hindustan Times
b. The Hindu
c. The Indian Express
d. The Times of India

58. Media Texts are considered as _____

a. Confabulatory
b. Paradoxical
c. Stable
d. Unconfined

59. The English Newspaper that decided to drop the publication of editorials in 2010 was

a. The Times of India
b. The Evening News
c. DNA
d. The Hindu

60. The Top 2 Dailies of India as per circulation are Dainik Jagran and _____

a. Dainik Bhaskar
b. Amar Ujala
c. Hindustan
d. Eenadu

61. The first Indian media established in the late 18th century was?

a. Bangal Gazette
b. The Times of India
c. Doordarshan TV
d. All India Radio

62. When was the cinema screened for the first time in Mumbai?

a. 1780
b. 1895
c. 1927
d. 1952

63. When did the Radio broadcast begin in India?

a. 1780
b. 1895
c. 1927
d. 1952

64. Due to which Act did Raja Rammohan Roy's Niraat-ul-Akhbaar stopped getting published?

a. Licensing Regulation Act
b. First Press Regulation Act
c. Gagging Act
d. Press and Books Registration Act

65. Which Act introduced mandatory licensing for running a Printing Press?

a. Licensing Regulation Act
b. First Press Regulation Act
c. Gagging Act
d. Press and Books Registration Act

66. Which Act in British India was enacted to curtail the freedom of Indian languages press?
   a. Press and Books Registration Act
   b. First Press Regulation Act
   c. Indian Press Act
   d. Vernacular Press Act

67. Press Council Act was enacted in?
   a. 1975
   b. 1978
   c. 1968
   d. 1969

68. What kind of offence is defamation in India?
   a. Civil
   b. Criminal
   c. Both a and b
   d. Neither a nor b

69. When was the RTI ACT passed by the Parliament?
   a. 2005
   b. 2010
   c. 2002
   d. 2000

70. Under the direct control of which authority does Central Information Commission function?
   a. Supreme Court of India
   b. Prime Minister of India
   c. President of India
   d. I&B Ministry

71. Which state became the first RTI Digital State?
   a. Karnataka
   b. Kerala
   c. Andhra Pradesh
   d. Gujarat

72. Commercial use of television started in the year?
   a. 1920
   b. 1930
   c. 1940
   d. 1950

73. Oldest electronic broadcasting is?
   a. Telephonic
   b. Radio
   c. Television
   d. None of these

74. National Television Service in India is also known as?
   a. Doordarshan
   b. Star Plus
   c. Sony
   d. None of these

75. Which of the following is an example of network media?
   a. Video conference
   b. Telephone
   c. TV
   d. Newspaper

76. Television broadcasting in India was started in the year?

a. 1900
b. 1910
c. 1959
d. 1950

77. AIR is also known as
a. Akashvani
b. Vividhbharti
c. FM
d. All of these

78. The term Vividhbahrti is related to
a. School education
b. College education
c. Radio
d. TV

79. The new name given to Indian Broadcasting Company was?
a. AIR
b. ISBS
c. Vividhbharti
d. None of the above

80. DTH stand for?
a. Deal to Home
b. Deal to House
c. Direct to Home
d. None of these

81. The first Press Council was a _____ body
a. Restricted
b. Voluntary
c. Autonomous
d. None of these

82. Ombudsman of Press means
a. Journalist
b. An official appointed to take complaints against maladministration
c. Both a and b
d. None of the above

83. What refers to the communications channels through which we disseminate news?
a. Media
b. Television
c. Radio
d. Internet

84. Media in India is mostly self regulated. Which of the following is a self regulated organisation?
a. Press Council of India
b. News Broadcasting Standards Authority
c. I&B Ministry
d. Home Ministry

85. Freedom of Press comes with
a. Sense of responsibility
b. Exclusiveness
c. Both a and b
d. None of the above

86. A journalist must always

a. secure the identity of minor
b. Intrude the privacy of Public figure
c. Both a and b
d. None of the above

87. Journalists are regarded as
a. Truth seekers
b. Defenders of democracy
c. Both a and b
d. None of the above

88. Social media has gained momentum in ___ century
a. 21st
b. 20th
c. 19th
d. None of these

89. Newspapers primarily serve which function
a. Surveillance
b. Correlation
c. Entertainment
d. All of these

90. Which of the following is a component of mass media?
a. Print media
b. Publishing
c. Photograph
d. All of these

91. ICT stands for Information Communication and _____
a. Technology
b. Telecommunication
c. Both a and b
d. None of the above

92. Media needs to be ____ in its coverage of conflicts
a. Alert
b. Objective
c. Honest
d. All of these

93. Which of the following is a part of old media?
a. Television
b. Radio
c. Print
d. All of these

94. Print Media …
a. Is a mass as well as class medium
b. Includes newspapers books printed journals
c. Is a documented source of information
d. All of the above

95. Which of the following is not a form of traditional media?
a. Literature
b. Painting
c. TV
d. Music

96. The focus of media on rural coverage is only
a. In times of disaster

b. During elections
c. Both a and b
d. None of the above

97. Trade shows and events are a field of public relations
a. True
b. False

98. Information campaign is a type of PR campaign in Public sector
a. True
b. False

99. 'Tell the truth' is one of the seven principles of PR
a. True
b. False

100. Communication campaign involves discussions with the public about the policies and actions
a. True
b. False

CHAPTER - 2
PRESS, PUBLIC RELATIONS & PHOTOGRAPHY

1. **The Head Quarter of Films Division is in _____?**
   a. Pune
   b. Hyderabad
   c. Delhi
   d. Mumbai
2. **Public relation can be defined as:**
   a. An effort to keep an organisation relevant in the media.
   b. Planned and continuous communication to provide information about an organisation to the public.
   c. Collection of techniques for persuading news organisation to give space for time to an organisation.
   d. Are collection of techniques to provide negative image of an organisation in the media.
3. **Effective Public Relation Practitioners first:**
   a. Send as many press releases as possible to as many people.
   b. Determine which media outlets best serve their purposes.
   c. Ask Editor to promise to use their press releases.
   d. Find out which media have been most friendly to their client in the past.
4. **Which of the following is a Function of the Press Council of India?**
   a. It is a mechanism for the press to regulate itself.
   b. Secure freedom of expression for the press
   c. Ensure the Press adheres to the expected norms of journalistic ethics.
   d. All the above
5. **Which of the following officials are in the committee which nominate the Chairman of the Press Council of India?**
   a. Speaker of the Lok Sabha
   b. Chairman of the Rajya Sabha
   c. Both A and B
   d. None of the above
6. **The Press Information Bureau is headed by?**
   a. Chairman
   b. Principal Director General
   c. Executive Chairman
   d. Director General
7. **WhatsApp is owned by?**
   a. Instagram
   b. Facebook
   c. Microsoft
   d. Google
8. **Which of the following is not a feature of Facebook?**
   a. Newsfeed
   b. Messenger
   c. Timeline
   d. Gallery
9. **The limit for maximum number of tweets on Twitter per day is?**
   a. 2400
   b. 1600
   c. 3000
   d. 5000

10. **As for the latest Indian Readership Survey, which Daily has the highest readership in India?**
    a. Dainik Bhaskar
    b. Amar Ujala
    c. Hindustan
    d. Dainik Jagran
11. **Which of the following is not a part of a good media plan?**
    a. Have clear measurable goals
    b. Understand the platforms
    c. Know the target audience
    d. All of the above are part of a good media plan
12. **Which of the following is not true about the Press Council of India?**
    a. It can penalise newspapers for violation of the guidelines.
    b. It does not have the powers of review the functioning of the electronic media
    c. It has power to enquire into complaints of violation of journalist ethics.
    d. It has powers of someone witness and take evidence under oath.
13. **Consider the following statements:**
    Statement I: The Press Council of India is a statutory, adjudicating organization.
    Statement II: The Press Council of India is the self-regulatory watchdog of the press, for the press and by the press
    Which of the above statements are true?
    a. Only Statement I
    b. Only Statement II
    c. Both I & II
    d. Neither I & II
14. **The Press Council of India was formed in which year?**
    a. 1960
    b. 1947
    c. 1966
    d. 1991
15. **In 2021, The Chairman of The Press Council of India is_____?**
    a. Justice Bhargava
    b. Justice Markandey Katju
    c. Justice C K Prasad
    d. None of these
16. **What is not true about the Press Council of India?**
    a. Helping newspapers maintain their independence.
    b. Build a code of conduct for journalists and news agencies
    c. Review developments likely to restrict flow of news
    d. All the above are true.
17. **The total no. of copies printed daily by a News Paper is called?**
    a. Carrier
    b. Press Run
    c. Hot type
    d. None of the above
18. **The Nodal Agency of Central Government for dissemination of information to public is?**
    a. AIR
    b. PIB
    c. DD
    d. BOC
19. **Consider the following statements:**

Statement I: "Beat" means a reporter's regular routine for covering news sources.
Statement II: A headline in large letters running across the entire width of the first page is called "Banner"
Which of the above statements are true?
a. Only Statement I
b. Only Statement II
c. Both I & II
d. Neither I & II

20. The margin between facing pages of a newspaper where the fold lies is called _____?
a. Folio
b. Gutter
c. Dingbat
d. None of these.

21. To continue a story from one page to another in a newspaper is called _____?
a. Justify
b. Jump
c. Insert
d. Roll

22. Advance information about a story given to the newspaper by the source of the news is called?
a. Release
b. Review
c. Report
d. Story

23. News in leading media can lead to
a. Change in stock prices
b. Corporate collapses
c. Resignation of senior office holders
d. All of these

24. Media effect can be assessed at _____ level.
a. Societal group
b. Family
c. Community group
d. All of these

25. Media acts as a _____ mirror to the society.
a. Selective
b. Discriminating
c. Limited
d. None of the above

26. An advertising objective is classified by its primary purpose, which is to inform, persuade, or _____.
a. Convince
b. Compete
c. Remind
d. Explain

27. Which one of the following is an objective of informative advertising?
a. Build brand preference
b. Change customer perceptions of brand value
c. Encourage customers to shifts brands
d. Suggest new uses for a product

28. **All of the following are important decisions during the process of developing an advertising program EXCEPT _____.**
    a. Setting advertising Objective.
    b. Setting the advertising budget
    c. Developing advertising strategy
    d. Selecting a target market
29. **Hindi Service of PTI is known as _____?**
    a. Hindustan Samachar
    b. Bhasa
    c. Samachar Bharati
    d. Bhasa Samachar
30. **The Name of First published newspaper of India is**
    a. Samachar Darpan
    b. The Bengal Gazette
    c. The Statesman
    d. Punjab Keshari
31. **Who is generally called as the inventor of the printing press**
    a. Johannes Gutenberg
    b. Richard Jordan Gatling
    c. Thomas Alva Edison
    d. None of the above
32. **Which one is an award for achievements in newspaper, magazine and online journalism, literature, and musical composition**
    a. Ramon Magsaysay Award.
    b. Pulitzer Prize
    c. Nobel Prize
    d. None of the above
33. **Which of the following organisation acts as a central organization of the Press of India.**
    a. The Indian Newspaper Society
    b. Indo-Asian News Service
    c. Indian Newspaper Service
    d. None of the above
34. **What is Vernacular Press Act**
    a. This Act enacted by the Parliament of India to monitor contemporary vernacular newspapers
    b. In British India, this was enacted to curtail the freedom of the Indian press and prevent the expression of criticism toward British policies
    c. None of these
    d. All of these
35. **Yellow Journalism is**
    a. A type of journalism that does not report much real news with facts.
    b. A type of newspaper which uses yellow coloured news print
    c. An style of reporting upholding the correct event
    d. None of this
36. **What is the full form of TRP?**
    a. Television greeting procedure
    b. Television review procedure
    c. Television rating points
    d. Television review policy
37. **What is the full form of BOC?**
    a. Bureau of Communications

b. Bureau of Outreach and Communications
c. Business of Communication
d. Bureau of Casting

38. What is the full form of ABC

a. Audit Bureau of Communication
b. Automated Bureau of communication
c. Audit Business of Circulations
d. Audit Bureau of Circulations

39. What is the full form of RNI

a. Regional Newspaper Industry
b. Regional News and Information
c. Registrar of Newspapers for India
d. Regional Newspaper Industry

40. What is the full form of NMW

a. News and Media Wing
b. New Media Wing
c. Newspaper and Media Wing
d. New media website

41. What is the full form of INS

a. Indian Naval Satellites
b. Indian Newpaper Society.
c. Indian Newspaper Suppliers.
d. Indian News Society.

42. Which of the following award is related with journalism:-

a. Pt. Nehru Puruskar
b. Ram Nath Goenka Award
c. Lal Bahadur Shastri Award
d. Indira Gandhi Award

43. Press is also called:-

a. First Column
b. Fourth Estate
c. Democracy
d. None of these

44. Where is the office of Press Council of India.

a. Mumbai
b. Chennai
c. Bangalore
d. Delhi

45. "Child is father of man" said by?

a. Ruskin Bond
b. John Keats
c. Williams Wordsworth
d. Williams Shakespeare

46. First Newspaper of India was:-

a. Vande Mataram
b. Harijan
c. Anand Bazar Patrika
d. Kesari

47. 'Analytics' is a popular term/tool used in:

a. Facebook
b. Signal

c. Twitter
d. LinkedIn

48. 'Insight' is popular term/tool used in :-

a. YouTube
b. Facebook
c. Twitter
d. None of these

49. Name of Twitter handle of Ministry of Railways is?

a. @ PiyushGoyal
b. @MinistryofRailways
c. @RailMinistry
d. @RailMinIndia

50. In journalism and public relations, a news_____is a request or requirement by a source that the information or news provided by that source not be published until a certain date or certain conditions have been met.

a. Censorship
b. Restriction
c. Embargo
d. Restrainment

51. Kodak Camera was invented by_____

a. George Eastman
b. Edison
c. Lumiere Brothers
d. None of these

52. In Photography, Rules of third means:

a. Camera handling rule
b. Composition rule
c. Rules of lighting
d. None of the above

53. In Photography, What is CCD?

a. Sensor
b. Lens
c. Shutter
d. Flash

54. In Photography, Capturing means

a. Focusing
b. Cloning
c. Exposing
d. Making image sharper

55. ISO stands for

a. International Organization for Standardization
b. Indian Optical Standards
c. Internal Office system
d. Information of Standards

56. A Digital Image is made up of thousands of

a. Pixels
b. Bitmap
c. Resolution
d. Vector Images

57. In Photography, SLR means

a. Single Lens Reflex

b. Semi Lens Reflector
c. System Linear Remote
d. Specification of Lens range

58. In Photography, Which among the following is a Camera mode?

a. Portrait
b. Lens
c. View finder
d. Focal length

59. In Photography, What does Aperture does?

a. Controls the size of the hole
b. Controls speed of shoot
c. Controls CCD
d. None of the above

60. In Photography, ISO Number is?

a. Sensitivity of the film to light
b. Serial no of film
c. Frame no. of film
d. None of the above

61. In Photography, Back lighting is?

a. Light from the foreground
b. Light behind camera
c. Light behind the object
d. None of these

62. In Photography, Candid pictures are?

a. Posed Picture
b. Unposed picture
c. Group photo
d. None of the above

63. In Photography, Cartridge is?

a. Camera container
b. Film container
c. Flash container
d. None of the above

64. In Photography, Colour noise is?

a. Accuracy of signals
b. Disturbance
c. Vibration
d. None of the above

65. In Photography, Composition is?

a. Arrangements of camera parts
b. Arrangements of elements
c. Focusing
d. None of the above

66. _____ has been defined as taking of photographs to provide a record of social and political situations with the aim of conveying information.

a. Documentary photography
b. Wildlife photography
c. Travel photography
d. Sports photography

67. Long distance photography is facilitated by_____

a. Visible light

b. X-rays
c. Infra-Red rays
d. Ultra violet rays

68. Visible light occurs between
a. 3000 and 8000 Angstrom
b. 3000 and 7000 Angstrom
c. 4000 and 7000 Angstrom
d. None of these

69. The Camera Obscura was first recorded in
a. 400BC
b. 1600 AD
c. 1800 AD
d. 800 AD

70. A Camera Lucida is
a. An Artists aid
b. An early box camera
c. A type of rangefinder camera
d. None of these

71. Which of the following parts of the eye are the most colour sensitive
a. Rods
b. Cones
c. Iris
d. Retina

72. When was the first ever colour photograph taken?
a. 1861
b. 1881
c. 1901
d. 1900

73. Lenses are usually coated with
a. Magnesium fluoride
b. Sodium fluoride
c. Zinc fluorite
d. None of these

74. Visible spectrum of the light has a wavelength in the range of?
a. 1000 to 4000 Ao
b. 4000 to 7000 Ao
c. 7500 to 12500 Ao
d. 12500 to 30000 Ao

75. The expected life of an incandescent lamp is about:
a. 100 hours
b. 200 hours
c. 500 hours
d. 1000 hours

76. 'Camera' is actually a Latin word meaning
a. Picture box
b. Room
c. Light box
d. None of the above

77. The world's first photographic portrait studio was opened in
a. 1840
b. 1850

c. 1860
d. 1870

78. The world's first all electric photographic studio was opened in

a. 1877
b. 1897
c. 1917
d. 1887

79. Incident light

a. falls on the subject
b. is reflected from the subject
c. backlights the subject
d. None of these

80. Who coined the term 'photography'?

a. Fox Talbot
b. Nicephore Niepce
c. Sir John Herschel
d. None of these

81. What is a photon?

a. A particle of light energy
b. A measure of light energy
c. A stream of light energy
d. None of these

82. What was Roger Fenton famous for?

a. War photography
b. Founding the Royal Photographic Society
c. Both a and b
d. None of these

83. When was the first proper flashbulb invented?

a. 1920
b. 1925
c. 1930
d. None of these

84. What is a 'magic lantern'?

a. a slide projector
b. an early enlarger
c. a flashbulb
d. None of these

85. Your negative is very weak with very little shadow detail. Why?

a. Under exposure and under development
b. Under exposure and over development
c. Over exposure and over development
d. None of these

86. Focus finders are found in?

a. studios
b. darkrooms
c. cameras
d. none of these

87. The term "photography" was first used by_____, in 1839, the year the photographic process became public.

a. Sir John Herscel
b. Tim Donald

c. Fox Talbot
d. Thomas Alwa Edison

88. In Photography, MFD stands for _____

a. Minimum Focusing Distance
b. Maximum Focusing
c. Distance Minimum Focusing Direction
d. None of the above

89. Wide angle lens has a

a. Focal length is smaller
b. Focal length is longer
c. Large size of the lense
d. None of the above

90. In Photography, Key light is?

a. Principal Illuminator
b. Back light
c. Soft light
d. None of the above

91. In Photography, POV means

a. Point of View
b. Picture of vision
c. Photographs of visual
d. None of the above

92. A photographic process developed by inventor William Henry Fox Talbot in 1853 that allowed him to make multiple copies of a positive image from a single "negative."

a. Stroboscope
b. Calotype
c. Zoetrop
d. None of These

93. _____ is a process developed by French physicist Joseph Niepce in 1816 that produced a positive copy of an engraving by exposing a glass plate coated with asphalt like substance.

a. Texography
b. Heliography
c. Developing
d. None of These

94. _____ is a photographic image made without a camera ,generally by contact printing object placed directly on the photographic paper.

a. Photogram
b. Photo testing
c. Photo Sketching
d. None of These

95. Edison is considered the father of movie studio. His studio was known as _____.

a. Edison Parlour
b. Film strip parlour
c. Black Maria
d. Black Edison

96. The first shot is a man looking up. The second shot is a low angle shot of a high rise apartment. The second shot is a _____shot.

a. long shot
b. mid – shot
c. extreme long shot

d. point - of – view

97. The light source that casts sharp, well define shadows is called _____

a. Key light
b. Fill light
c. Set light
d. Hard light

98. A camera mounting that straps the camera to the body of the operator to keep the recorded image reasonably steady is known as _____

a. Steadicam
b. Sturdycam
c. Studycam
d. None of the above

99. _____ is the process of generating an image from a model by means of computer program.

a. Cloning
b. Rendering
c. Filtering
d. None of these

100. In Photoshop, _____ tool is used to repair the selected area with pixels of Another area.

a. Patch
b. Clone
c. Wand
d. None of these

CHAPTER - 3
PUBLIC RELATIONS POLICIES & SOP ON INDIAN RAILWAYS

1. **What is the full form of DAVP?**
   a. Direct of advertising and virtual publicity
   b. Director of audio and virtual publicity
   c. Director of administrative and virtual publicity
   d. Department of advertising and virtual publicity.
2. **DAVP in under which ministry?**
   a. Ministry of Information and Broadcasting
   b. Ministry of Home Affairs
   c. Ministry of Railway
   d. Ministry of Civil Aviation
3. **Table of Warrant of Precedence is issued by**
   a. Government of India
   b. State government
   c. Railway Board
   d. CPRO
4. **Who is responsible for issuing policy guidance on publicity in electronic media in Indian Railway?**
   a. Ministry of Information and Broadcasting
   b. Executive Director Information and Publicity
   c. Secretary Railway Board
   d. ED Advertising
5. **In Exceptional circumstances advertisements can be released to publication having non DAVP rate with prior approval of _____?**
   a. CPRO
   b. GM
   c. DRM
   d. Sr. DCM
6. **Competent Authority for Approving the Panel of Advertising Agencies for Empanelment on a Zonal Railway is _____?**
   a. AGM
   b. CPRO
   c. GM
   d. PCCM
7. **As per PR Manual 2007, Permission for Still/Video Photography to Indian Nationals shall be granted by _____?**
   a. CPRO
   b. AGM
   c. GM
   d. DRM
8. **As per PR Manual 2007, Permission for Still/Video Photography to Foreign Nationals shall be granted by _____?**
   a. CPRO
   b. GM
   c. Public Relation Directorate, Railway Board
   d. DRM
9. **Which of the following is <u>not a</u> quality of a good press release?**
   a. It should always project the organisation in a positive light.
   b. It should be newsworthy.
   c. It should be factually true.

d. It should be brief and precise.

10. The Powers of CPRO for production of Films in Railways are:

a. Upto 10 Lacs per annum
b. Upto 20 Lacs per annum
c. Upto 30 Lacs per annum
d. Upto 25 Lacs per annum

11. The name of the newspaper or magazine written in large letter at the top of the front page is called:

a. Namehead
b. Masthead
c. Headline
d. Title-head

12. Which of the following is a part of media management during disasters?

a. To create a positive public opinion
b. To create a healthy relation with the press
c. To organise a press tour at the site of disaster
d. Only a and b

13. In the context of ordinary railway advertisements which of the following is not true?

a. Division can release these in urgent cases.
b. These should not be released to Railway magazines.
c. In Exceptional case these can be released at Non DAVP rates with approval of CPRO
d. All the above are true.

14. The annual monetary ceiling of release of advertisements to ad-hoc publications by CPRO is?

a. 10 lakhs
b. 5 lakhs
c. 2 lakhs
d. 1 lakhs

15. As per PR Manual, The Maximum number of Advertisement Agencies that can be empanelled is?

a. 4
b. 5
c. 6
d. 7

16. As per PR Manual, The Minimum number of Advertisement Agencies that can be empanelled is?

a. 4
b. 3
c. 2
d. 6

17. The size of advertisement beyond _____sq. cm requires approval of GM/AGM?

a. 500
b. 1000
c. 250
d. 750

18. For still / videography on Indian Railways, Professional foreign journalist not based/accredited in India need clearance from?

a. Railway Board
b. Ministry of Home affairs
c. Ministry of Information and Broadcasting
d. Ministry of External Affairs

19. **For shooting a feature film on Indian Railways to be shown outside India/ foreign film producer need clearance from?**
    a. Railway Board
    b. Ministry of Home affairs
    c. Ministry of Information and Broadcasting
    d. Ministry of External Affairs
20. **Who among the following has the highest position in the warrant of precedence?**
    a. Chief justice of India
    b. Governor of state within their states
    c. Former presidents
    d. Deputy prime minister
21. **Foreign films producer seeking permission for shooting a documentary film to be telecast outside India required clearance from?**
    a. Ministry of External Affairs
    b. Ministry of Home Affairs
    c. Ministry of Information and Broadcasting
    d. Railway Board
22. **Consider the following statements:**
    Statement I: Advertising is primarily a Public Relations function and closely interlinked with the media at large.
    Statement II: As such, advertisements, only 'display' and not 'classified' are to be routed through Public Relations Department for release.
    Which of the above statements are true?
    a. Only Statement I
    b. Only Statement II
    c. Both I & II
    d. Neither I & II
23. **Consider the following statements:**
    Statement I: Railway advertisement should not be released to Railway magazines and other allied railway publications.
    Statement II: For achieving financial self-sufficiency for such magazines, efforts could be made towards cutting down the cost of production and obtaining advertisements from outside Railway sources.
    Which of the above statements are true?
    a. Only Statement I
    b. Only Statement II
    c. Both I & II
    d. Neither I & II
24. **The Maximum duration of contract for an empanelled advertising agencies with CPRO is _____years.**
    a. 1
    b. 2
    c. 3
    d. 4
25. **For inserting photograph of Hon'ble Prime Minister in a Railway advertisement whose permission is required?**
    a. CPRO
    b. PMO
    c. Railway board
    d. GM

26. In divisions where No PRO in posted, who looks after the public relation work?

a. Senior DOM
b. Senior DCM
c. Senior DMM
d. Senior DEN

27. Who is normally not authorised to interact with Press?

a. GM
b. PHOD
c. DRM
d. CPRO

28. Which of the following is generally not a Public Relation technique?

a. Training
b. Blogging
c. Newsletters
d. Attendance at Public events

29. With reference to invitation the dignitaries to public function, which of the following is not correct?

a. All the elected representative of the area should be invited.
b. All the Rajya Sabha members from the state should be invited.
c. For important functions the Governor and the CM should always be invited.
d. All the Above are Correct.

30. Which of the following is not true of a good press release?

a. It notifies the media with the hope that it will spread the word
b. It typically begins with the name of the city and date
c. It is a guaranteed marketing tool
d. It should normally be written in the third person

31. SOP for expenditure to be incurred in giving advertisement to FM Radio rests with

a. PCOM
b. CPRO
c. PFA
d. PCCM

32. In exceptional circumstances advertisement in Non DAVP newspapers can be given with

a. Approval of GM
b. Approval PFA
c. Approval of CPRO
d. None of the above

33. The maximum number of advertising agency along with spares can be empanelled with Zonal Railway is

a. 6
b. 8
c. 2
d. 4

34. The yearly spending limit of any Zonal Railway for participation in exhibitions is

a. Rs. 25 Lakhs
b. Rs. 9 Lakhs
c. Rs. 15 Lakhs
d. Rs 20 Lakhs

35. How many Advertising Agencies can be placed on the panel of a Zonal Railway?

a. Not less than 2 and not more than 6
b. Not less than 10 and not more than 7
c. Not less than 4 and not more than 8

d. Not less than 2 and not more than 8

36. The panel of INS Accredited Advertising Agencies of the Zonal Railway should have the approval of?

a. CPRO
b. AGM
c. GM
d. CEO &CRB

37. The Tender should generally be printed in

a. 5 points font size
b. 6 points font size
c. 7 points font size
d. 8 points font size

38. Selection of font size beyond 6 points is left to the discretion of _____?

a. PRO
b. Sr.PRO
c. CPRO
d. AGM.

39. Settlement of advertising bills should be done in _____ days?

a. 20 days
b. Within 30 days
c. Within 40 days
d. Within 60 days

40. As per BOC (DAVP) Guidelines what should be ratio of distribution of advertisements as per space among Big, Medium and Small Category publication?

a. 50:35:15
b. 40:40:20
c. 35:50:15
d. 15:35:50

41. As per DAVP (BOC) Guidelines what is the ideal distribution of advertisement among the languages of newspapers viz. English and Regional Languages?

a. 85:15
b. 15:85
c. 20:80
d. 80:20

42. As CPRO, how much license for you will charge for allowing commercial film shooting in a scheduled time-tabled running train per Calendar Day?

a. Rs. 25000 per calendar day
b. Rs. 30000 per calendar day
c. Rs. 35000 per calendar day
d. Rs.40000 per calendar day

43. How much license fee will be charged for undertaking commercial film shooting on a Railway Station of A Class City?

a. Rs. 50000/- calendar day
b. Rs. 75000/- calendar day
c. Rs. 100000/- calendar day
d. Rs. 150000/- calendar day

44. A professional non-accredited foreign journalist requires prior written clearance for still/ videography for news/features to be published/telecast outside India?

a. Ministry of Railway

b. Ministry of Information and Broadcasting
c. Ministry of Communication
d. Ministry of External Affairs

45. How much licence fee needs to be levied for still photography to be undertaken by the tourist/rail enthusiasts etc for personal and non commercial use.

a. Rs. 5000/-
b. Rs. 10000/-.
c. Rs. 1000/-
d. No License Fee.

46. License fee per shooting day(or part thereof) as platform of a station in B1 & B2 class cities will be _____?

a. Rs. 50000/-
b. Rs. 60000 /-
c. Rs. 15000/-
d. Rs. 100000/-

47. Who (Which Authority) can deal with the Media at Zonal level?

a. Only GM.
b. Only CPRO
c. GM & CPRO Both
d. None

48. In the event of Accident resulting in Damage/Casualties who can interact with the media at Zonal level?

a. Only GM.
b. Only CPRO
c. GM & CPRO Both
d. None

49. CPRO may spend hospitality fund to entertain press correspondents, media personnel, agencies, tv/radio personnel, advertising agency in or out of office in an informal manner in small numbers not exceeding

a. 10
b. 15
c. 20
d. 25

50. In Press Conferences/Tours, the ceiling for number of invitees on a particular occasion (including officials) at lunch/ dinner is _____

a. 30
b. 45
c. 50
d. 60

51. In Press Conferences/Tours, the ceiling for number of invitees on a particular occasion (including officials) at morning tea/ evening tea is.

a. 30
b. 45
c. 50
d. 60

52. In Press Conferences/Tours, An amount not exceeding in any case, _____% house the total entertainment charges maybe paid as tip.

a. 3
b. 5

c. 10
d. 20

53. For entertaining the media (if party exceeds _____in number) and for organizing conducted press tours, prior approval of the GM is necessary.

a. 20
b. 30
c. 10
d. 50

54. The expenditure on lodging, transportation etc; may be incurred by CPROs with the administrative approval of the ?

a. GM
b. AGM
c. AGM/GM
d. Railway Board

55. In view of the Warrant of Precedence which one of the following sequence is correct?

a. Judge of Supreme Court
Cabinet Minister
Deputy Chairman Rajya Sabha
Holder of Bharat Ratna.

b. Cabinet Minister
Judge of Supreme Court
Deputy Chairman Rajya Sabha
Holder of Bharat Ratna

c. Cabinet Minister
Holder of Bharat Ratna
Judge of Supreme Court
Deputy chairman Rajya Sabha

d. Deputy chairman of Rajya Sabha
Judge of supreme court
Holder of Bharat Ratna
Cabinet minister

56. In view of the Warrant of Precedence which one of the following sequences is correct?

a. President
Cabinet Minister
Chief Justice of India
Chief Election Commissioner

b. President
Chief Justice of India
Cabinet Minister
Chief Election Commissioner

c. Chief Justice of India
President
Cabinet Minister
Chief Election Commissioner

d. President
Chief Election Commissioner
Cabinet Minister
Chief Justice of India

57. CPRO has _____ power for insertion of Tender Notices and Campaign Advertisements in BOC (DAVP) approved publication?

a. Upto 10 Lacs
b. Upto 5 Lacs
c. Full Power
d. No Power

58. CPRO of Zonal Railways can maintain a Cash Imprest of _____ for the hospitality purposes?

a. Rs. 25000
b. Rs. 40000
c. Rs. 30000
d. Rs. 15000

59. On Press Tours & Reception, CPRO can incur expenditure upto Rs. _____ on each occasion with administrative approval of AGM/GMs without finance concurrence.

a. Rs. 40000/-
b. Rs. 50000/-
c. Rs. 60000/-
d. Rs. 100000/-

60. On Press Tour & Reception, CPRO can incur expenditure of more than Rs. _____on any one occasion with prior finance concurrence and approval of GM/AGM.

a. Rs.40000/-
b. Rs. 50000/-
c. Rs. 100000/-
d. Rs. 200000/-

61. CPRO of all Production Units are authorized to maintain a cash imprest of Rs. _____ for Hospitality purpose.

a. Rs.10000/-
b. Rs. 8000/-
c. Rs. 15000/-
d. Rs. 25000/-

62. CPRO has full power for hiring of accommodation for outstation media persons invited for press tour. Finance Concurrence required for expenditure above Rs. _____

a. Rs.10000/-
b. Rs. 15000/-
c. Rs. 20000/-
d. Rs. 25000/-

63. CPRO can incur expenditure upto Rs._____per occassion at DAVP rate for preparation of cinema slides/radio spots and jungles.

a. Rs.15000/-
b. Rs. 20000/-
c. Rs. 25000/-
d. Rs. 30000/-

64. CPRO has full powers subject to an annual ceiling limit of Rs. _____ for expenditure towards job done through outside agency relating to photography, videography including developing, printing of photographs, translites, laminations and video editing.

a. Rs. 6 Lacs
b. Rs. 4 Lacs
c. Rs. 5 Lacs
d. Rs. 3 Lacs

65. Finance concurrence is necessary for purchase of photographic consumable item if the cost of consumable exceeds Rs. _____ per occasion.

a. Rs. 5000/-
b. Rs. 10000/-
c. Rs. 15000/-
d. Rs. 20000/-

66. For printing of posters/folder/brochures and other publicity literature, CPRO has powers for incurring expenditure upto Rs._____per occasion without finance concurrence subject to an annual celing of Rs. _____.

a. Rs.100000/- & 10 lakhs
b. Rs.150000/- & 15 lakhs
c. Rs.200000/- & 10 lakhs
d. Rs.250000/- & 15 lakhs

67. CPRO can incur expenditure upto Rs._____in each case subject to an annual ceiling of Rs._____for preparing of suitable design and artwork for advertising, brochures, posters, hoardings, neon signs and any other publicity material.

a. Rs.20000/- & 1.5 lakhs
b. Rs.10000/- & 2.0 lakhs
c. Rs.10000/- & 2.5 lakhs
d. Rs.20000/- & 3.0 lakhs

68. For Insertion of Advertisement, CPRO has _____to DAVP approved publications/newspapers/ magazine/purchase etc. in newspaper and magazine approval rate

a. Power of Rs. 50000/-
b. Power of Rs. 100000/-
c. Power of Rs. 200000/-
d. Full Power

69. CPRO has _____ to release advertisement to websites empanelled with DAVP (BOC) at DAVP (BOC) rates.

a. No Power
b. Full Power
c. Power upto Rs.50000/-
d. Power upto Rs.100000/-

70. CPRO has_____ to release bulk SMS through agencies empanelled with BOC at BOC rate.

a. No Power
b. Full Power
c. Power upto Rs.50000/-
d. Power upto Rs.100000/-

71. CPRO has _____ to pay fee for telecast/broadcast & screening of Railway publicity material.

a. No Power
b. Full Power
c. Power upto Rs.500000/-
d. Power upto Rs.1000000/-

72. CPRO can incur expenditure_____per occasion at DAVP Rates for preparation of Cinema Slides/Radio spots or Jingles.

a. Upto Rs. 20000/-
b. Upto Rs. 25000/-

c. Upto Rs. 30000/-
d. Upto Rs. 35000/-

73. CPRO has_____to incur expenditure for printing of visiting cards to branch officers.

a. No Power
b. Power upto Rs. 200000/-
c. Power upto Rs. 500000/-
d. Full Power

74. In respect of foreign national, _____shall also be kept informed by endorsing a copy of permission letter for film shooting in Railways premises or running/stable train.

a. CBI
b. CID
c. RPF
d. IB

75. The insurance amount should be calculated on the basis of _____ of assets /rolling stock involved in the film shooting.

a. Cost
b. Depreciation
c. Market rates
d. Current Replacement Value.

76. CPRO has full powers to produce Film/Spots with prior approval of _____with an annual ceiling of Rs. _____per annum at BOC rates from Railway Empanelled Agencies with Finance Concurrence.

a. AGM, 20 Lakh
b. GM, 10 Lakh
c. AGM, 10 Lakh
d. GM, 25 Lakh

77. If intimation for cancellation is received before making arrangements for film shooting , _____of the licence fee should be made.

a. No Refund
b. Partial Refund
c. Full Refund
d. 50% Refund

78. An_____must be executed and submitted by the producers of the film in favour of the railways to safeguard the railways completely against any loss or injury that might occur during the course of shooting to any part of the railway property and personnel

a. Agreement
b. Contract
c. Indemnity Bond
d. Undertaking

79. In case no PRO is posted, PR Department is normally handled by _____in the organisational set up of a division?

a. ADRM (Infra)
b. Sr. DPO
c. Sr. DOM
d. Sr. DCM

80. CPRI belongs to which Cadre post?

a. Ex-Cadre
b. Commercial Cadre
c. PR Cadre
d. None of these

81. An Indian National involved in Still/Video Photography must possess a valid _____ at the time of shooting in ticketing areas for non-commercial purposes.

a. Ticket
b. License
c. Both a and b
d. None of these

82. If any Indian Journalist intends to undertake still or video shooting in the Railway Station by means of a professional equipment he must obtain prior permission from the _____.

a. Station Master
b. CPRO
c. DRM
d. Sr. DCM

83. Photography in Railways with professional equipment by NGO for Social Cause can be permitted free of cost by _____

a. CPRO
b. DRM
c. Both a and b
d. None of these

84. No photography/videography shall be undertaken near _____.

a. Running Locomotives
b. Roof Top of a Train
c. Both a and b
d. None of these

85. Photography by professional equipment by _____ must be done under Railway supervision for social causes which shall be permitted free of cost.

a. RES Members
b. NGO
c. Both a and b
d. None of these

86. As per Commercial Circular 44 of 2015, the haulage charges for film special train consisting of not more than four coaches, fares for the seat provided in each class for the distance the special train, will be charged subject to the minimum rate of Rs. _____/ Km for BG and Rs. _____/Km for NG.

a. 1044 & 1700
b. 1050 & 1700
c. 1044 & 1628
d. 1050 & 1628

87. As per Commercial Circular 44 of 2015, if an engine is required to run light to and from any shed for the purpose of running the film special empty haulage charge @ Rs. _____ per km shall be levied.

a. 704
b. 804
c. 1000
d. 904

88. As per Commercial Circular 44 of 2015, a service charge of _____% shall be levied on the overall charges for special trains for shooting of films.

a. 20
b. 30
c. 40
d. 33

89. As per Commercial Circular 44 of 2015, _____security deposit per coach will be collected subject to minimum _____ for special trains for shooting film.

a. Rs. 50000 & Rs. 2.5 Lacs
b. Rs. 70000 & Rs. 2.5 Lacs
c. Rs. 30000 & Rs. 1.5 Lacs
d. None of these

90. As per PR Manual, License fee for film shooting in railway premises and trains shall be ₹ 1 Lac in _____ Cities.

a. A-1
b. A
c. Both A-1 and A
d. B-1

91. _____ shall be the nodal officer in respect of charging and refund of security deposit for charges for shooting of films in railway premises.

a. CPRO
b. GM
c. AGM
d. DRM

92. _____shall be the chief architect of media management on the divisions.

a. DRM
b. ADRM
c. Sr. DCM
d. PRO

93. As per Railway Board, members of_____in whose nodal district a particular spot of inauguration falls should be invited to the function and their names should be reflected in the invitation cards, plaques etc;

a. Zila Parishad
b. Panchayat
c. Rajya Sabha
d. None of these

94. In the Warrant of Precedence, issued by Ministry of Home Affairs & Presidents' Secretariat _____is above the Chief Justice of India.

a. Former President
b. Governor of States
c. Both a and b
d. Neither a nor b

95. In the Warrant of Precedence, issued by Ministry of Home Affairs & Presidents' Secretariat _____is above the Chief Election Commissioner

a. Judge of Supreme Court
b. Governor of States
c. Both a and b
d. Neither a nor b

96. In the Warrant of Precedence, issued by Ministry of Home Affairs & Presidents' Secretariat _____is above the Cabinet Secretary.

a. Judges of Supreme Court
b. Cabinet Ministers of Union
c. Both a and b
d. Neither a nor b

97. In the Warrant of Precedence, issued by Ministry of Home Affairs & Presidents' Secretariat _____is above the Members of Parliament

a. Deputy Ministers in State within their respective States

b. Deputy Ministers in State outside their respective States
c. Both a and b
d. Neither a nor b

98. In electronic media, General Managers should ensure that minimum ____% of the budget of electronic media is spent on publicity through the local language.

a. 50
b. 40
c. 60
d. 70

99. In electronic media, each proposal for production and telecast should have the administrative approval of the_____

a. AGM
b. CPRO
c. GM
d. DRM

100. Professional agencies should be asked to submit the bills as early as possible within _____days of the telecast of railway spots.

a. 50
b. 40
c. 60
d. 70

CHAPTER - 4

NEWS, REPORTING, WRITING & EDITING

1. **Journalism is the collection, presentation and interpretation of…**
   a. Information called News
   b. Data
   c. Gossip
   d. Events both glamourous and political
2. **Who has been credited with founding of the first school of journalism?**
   a. John Bogart
   b. Haberma's
   c. Joseph Pulitzer
   d. Walter William
3. **Which of the following names are not concerned with news?**
   a. Joseph Pulitzer
   b. John Bogart
   c. Walter Benjamin
   d. Walter William
4. **News is …**
   a. A report of events
   b. Strange event
   c. Information of recent news
   d. Both (a) and (c)
5. **Which of the following is a characteristics of news?**
   a. Originality
   b. Factuality
   c. Commonness
   d. None of these
6. **Hard news is centered around…**
   a. What
   b. When
   c. Why
   d. All of these
7. **Which of the following is/are not examples of Hard news?**
   a. Politics
   b. Gossip
   c. War
   d. Business
8. **Quality of soft news is/are…**
   a. That it is open for analysis
   b. That it leads to logical conclusions
   c. Both a and b
   d. None of the above
9. **A 'news item is never an exaggeration' comes under the characteristic of**
   a. Objectivity
   b. Balance
   c. Accuracy
   d. Time
10. **Objectivity of a news story states that**
    a. A news story should be timely reported

b. A news story should present news as it had occurred
c. A news story should be accurate
d. A news story should be biased

11. The language of a news story should be

a. Simple
b. Clear
c. Concise
d. All of these

12. Newsworthiness defines

a. The quality of news
b. Whether the story should become news
c. Accuracy of news
d. Scope of news

13. The news value/determinants qualify a news story on the basis of its

a. newsworthiness
b. clarity
c. impact
d. newness

14. Who decides the newsworthiness?

a. Editors
b. Directors
c. Reporters
d. Writers

15. What kind of person attracts the audience?

a. Prominent personalities
b. Celebrities
c. Both a and b
d. All personalities

16. _____ is the news determinant that describes news as bizzare.

a. Oddity
b. Proximity
c. Strangeness
d. Unusual

17. Conflicts includes

a. Scandals
b. Controversies
c. Charges
d. All of these

18. Which of the following is not the function of news?

a. Informing
b. Educating
c. Guiding
d. None of these

19. News should be…

a. Guiding agents
b. Interpret carefully
c. Both a and b
d. Analysed on biasness

20. Which of the following is a source of news?

a. News agency
b. Friends

c. Secret agency
d. Police officers

21. Tertiary sources are…

a. First hand knowledge
b. News agencies
c. Press releases
d. Friends

22. A structure makes the news story

a. Accurate
b. Easily readable
c. Interpretative
d. Attractive

23. A headline informs about

a. The news story
b. Writer of the story
c. Location of the story
d. All of the above

24. A chronologically ordered story

a. Begins with time and location
b. Gives importance to the event
c. Presents the event as it had occurred
d. Both b and c

25. A news story should be

a. Balanced
b. Biased
c. Opinion based
d. Selective

26. An unbalanced news story is…

a. Based on a perspective
b. Works through selection
c. Both a and b
d. None of the above

27. Which of the following is not a bias/perspective?

a. Bias by omission
b. Bias by selection of sources
c. Bias on culture
d. Bias by spin

28. 'Breaking News' are

a. Unusual news
b. Instantaneous news
c. News with great impact
d. Popular events

29. The most popular print media is?

a. Magazines
b. News wires
c. News agencies
d. Newspapers

30. Radio and television are a part of

a. Digital media
b. Broadcast media
c. Audio-visual media

d. None of these

31. News agencies cater to

a. National news
b. Global news
c. All news organisations
d. Newspapers

32. A news agency is also called

a. Newswires
b. News organisations
c. Newspaper services
d. None of these

33. The news agencies that work on the world wide scale are called

a. World news agencies
b. Transnational news agencies
c. Global news agencies
d. All of the above

34. Which is not an example of transnational news agencies?

a. Associated press
b. Reuters
c. United Press International
d. None of the above

35. The continental/regional agencies extend over

a. The world
b. The continent
c. A particular region
d. A particular country

36. Example of the national news agencies include

a. The Press trust of India
b. AFP
c. AP
d. All of these

37. The Press Trust of India was founded in

a. 2000
b. 1949
c. 1947
d. 1950

38. The PTI took over _____ after the Indian Independence

a. The AP and Reuters
b. The Indian Operation of AP and Reuters
c. The UNI
d. None of the above

39. The satellite _____ is operated by the PTI.

a. INSAT
b. Shodhganga
c. IANS
d. UNIVARYA

40. When did the UNI start to serve the authorities of abroad?

a. 1992
b. 1982
c. 1949
d. 1981

41. The Associated Press was formed in

a. 1859
b. 1872
c. 1846
d. 1890

42. Reuter is a _____ based news agency

a. US
b. UK
c. France
d. Arab

43. The AFP is headquartered in …

a. France
b. London
c. New York
d. Sri Lanka

44. _____ was established in 1957.

a. UPI
b. AFP
c. TASS
d. Europa Pass

45. The main role of journalists is

a. Writing
b. Editing
c. Reporting
d. Analyzing

46. Lead answers

a. The important and primary questions
b. 5Ws and 1H
c. The location and time of the story
d. All of the above

47. Political reporting covers

a. Analysis of the governmental policies
b. Analysis of all governmental personalities
c. Analysis of the non-political campaigns
d. Both a and b

48. In religious reporting the story is

a. Fair and factual
b. Partial and biased
c. Unbalanced
d. About putting a culture as superior

49. Objective reporting is

a. Balanced
b. Accurate
c. Impactful
d. About prominent personality

50. Interpretation depends on

a. Presuppositions
b. Knowledge
c. Perspective
d. Facts

51. _____ is an essential component of Reporting.

a. Writing
b. Videos
c. Photos
d. Digital Compositions

52. _____ are a part of Writing.

a. Tone
b. Vocabulary
c. Grammar
d. All of these

53. Writing is the expression of _____

a. News Events
b. Inner Feeling of the Writer
c. Global Comprehension
d. All of these

54. A News Writing initial key concept is_____

a. Analysing the News Story
b. Interpreting the Story
c. Answering the 5W and 1H
d. Its News Worthiness

55. A column is a _____piece of writing.

a. Accurate
b. Balanced
c. Factual
d. Opinionated

56. A Reader gains _____ through the Columns.

a. Knowledge
b. Gossip
c. Education
d. New Idea

57. An article is written with a purpose of_____.

a. Guiding the audience
b. Finding the root cause of an event
c. Detail the story
d. Forming Opinions

58. _____ are concerned with current controversies.

a. Social Media
b. Articles
c. Features
d. Editorials

59. Editorial promotes _____.

a. One's perspective
b. Cultures
c. Balanced News
d. Humour

60. _____ is a complete portrayal of the subject

a. Feature
b. Advertisement
c. Editorial
d. News

61. A Narrative Writing recounts _____

a. A Story

b. A Future Possibility
c. A Personal Experience
d. All the above

62. _____ teaches, reveals, informs and entertains.

a. Column
b. Expository
c. Narrative
d. All of these

63. A persuasive writing is based on _____

a. A Limited Topic
b. A Factual Topic
c. A Balanced Topic
d. A Gossip

64. Journalistic Writing deals with _____

a. Facts and Figures
b. A Point of View
c. Situations
d. An Unusual Event

65. In News Writing, the written material must be

a. Compact
b. Factual
c. Formal
d. All of these

66. According to the _____, news should be given in a linear fashion.

a. Inverted Pyramid
b. Print Writing
c. Story Telling Component
d. Ethics of Reporting

67. The most popular structure of news stories is

a. Chronological
b. Hourglass
c. Narrative
d. Inverted Pyramid

68. In inverted pyramid the story is arranged

a. In descending order of key details
b. In ascending order of key details
c. In an objective manner
d. None of the above

69. _____ is a disadvantage of the inverted pyramid structure

a. Reducing accuracy
b. Increasing bias
c. Reducing good Writing
d. None of the above

70. Narrative structure included

a. Scenes
b. Anecdotes
c. Dialogue
d. All of these

71. In Hourglass structure,

a. News presented is only summary of details
b. News is presented through narrative

c. News story is longer
d. None of the above

72. Which of the following stands true for hourglass structure?

a. To answer the most pressing questions
b. It is not generally used in journalistic organisations
c. It is used for short news stories
d. Both a and b

73. _____are the various programmes one listens on the Radio

a. Wrap
b. Radio Formats
c. Track
d. Programmes of Radio

74. Announcements detail

a. Time
b. Host
c. Name of Programmes
d. Both a and c

75. Radio Drama should have _____

a. Simple and easy Dialogues
b. Two distinct Word Vocabulary
c. Two Different Tones
d. Only Audible Characters

76. Spec shows are _____

a. Television shows
b. Feature Films
c. Political News
d. Both a and b

77. Example of Non Spec Show includes _____

a. Game shows
b. Web Series
c. Drama Shows
d. All of these

78. An essential component of Writing for Electronic News Media is _____

a. Accuracy
b. Updation
c. Balance
d. All of these

79. In Electronic Media, Writing is for _____

a. The Mind
b. The Eye
c. The Ear not for the Eye
d. Both a and b

80. Writing for Electronic Media includes _____

a. Verbs
b. Active Voice
c. Both a and b
d. None of these

81. The story in Electronic Media should be done in _____

a. In an hourglass pattern
b. In an inverted pyramid pattern
c. In abbreviations

d. In step by step fashion

82. In writing for Digital Media, _____ becomes important

a. Quality
b. Amount of Words Used
c. Quantity
d. Accuracy

83. Digital Media is associated with

a. Large Information
b. Opinions
c. Permanence
d. Interactivity

84. In translation, _____holds significance

a. Grammatical correctness
b. Accuracy
c. Balance
d. Both a and c

85. Transcreation is not a transformation of

a. Written data
b. Images
c. Graphics
d. Watermark

86. The audience in transcreation is _____ the original.

a. Treated Similar to
b. Becomes
c. Are different from
d. None of these

87. Translation transforms _____

a. The old Message into a Newer One
b. The Old Message in the Different Language
c. The Old Message to a Graphic Message
d. All of the above

88. An Editor _____the story for publication or broadcasts

a. Edits
b. Prepares
c. Presents
d. All of these

89. _____transforms the manuscript by working its content, organisation, presentation.

a. Translation
b. Transcreation
c. Editing
d. Journalistic Reporting

90. _____ is a former Editor of the Times, London

a. James Bogart
b. Harold Evans
c. Harold Williams
d. Habernias

91. Which of the following is not a characteristics of an editor?

a. Quickness of thought
b. Short temper
c. Team spirit

d. Well informed commonsense

92. _____heads the team of editors.

a. Editor in Chief
b. Sub-Editor
c. Commissioning Editor
d. Copy Editor

93. Sub Editor's main function is to _____

a. Polish the Writing Material
b. Decide what is to be published
c. Check for Grammatical and Factual Mistakes
d. All of the above

94. A _____ checks for Quality and Accuracy

a. Managing Editor
b. Copy Editor
c. Sub Editor
d. Wire Editor

95. A Content Editor either _____ an idea for a project or makes the initial manuscript

a. Writes
b. Edits
c. Develops
d. All of these

96. Proof readers check_____

a. Typographic mistakes
b. Spelling mistakes
c. Minor inconsistencies
d. All of these

97. In a News Story, the Editor should check for _____

a. Balance
b. Strangeness
c. Timeliness
d. Impact

98. A Copy Editor must eliminate

a. Inessential Paragraphs
b. Repetition
c. Less Key Details
d. Both a and c

99. The Golden Rule by a Sub-Editor is

a. Implement the Editorial Policy
b. When in doubt 'Cut'
c. Shun Sensations
d. All the above

100. Which of the following is not a part of the print media editing?

a. Reading the Story
b. Re-read the Story
c. Edit the Story
d. None of these

CHAPTER - 5
ADVERTISING

1. **What is Advertising?**
   a. Publicity
   b. Sales promotion
   c. Paid information
   d. All the above
2. **The motive to which an Advertisement is directed, designed to stir a person toward goal the advertiser has set is known as**
   a. Appeal
   b. Need
   c. Demand.
   d. Desire
3. **The _____ is the foundation of any advertising or marketing campaign.**
   a. Research.
   b. Target segmentation
   c. Creative brief.
   d. Media planning.
4. **_____ agencies specialize in endorsement of brands in the various social media platforms like blogs, social network sites, Q&A sites, discussion forums, micro blogs etc.**
   a. Social media
   b. User-generated contented.
   c. Friend Feed.
   d. Social network service.
5. **Dividing the market based on age, income, educational qualification is known as**
   a. Profile
   b. Census
   c. Target audience
   d. Demography
6. **Advertising is affected by _____ forces**
   a. Economic.
   b. Social.
   c. Technological.
   d. All the above
7. **Any device or word that identifies the origin of the product, the manufacturer details etc; is known as**
   a. Trade name
   b. Brand name
   c. Trademark
   d. Identity
8. **Infomercials are designed to solicit a direct response which is _____ and are, therefore, a form of direct marketing.**
   a. Specific and experimental
   b. Persuasive.
   c. Advertising.
   d. Marketing ethics
9. **Sponsorship belongs to the promotional tool to _____.**
   a. Business marketing
   b. Marketing.
   c. Marketing management
   d. Advertising.

10. **A corporate unit may provide equipment for a famous sportsperson or sports team in exchange for _____**
    a. Advertising.
    b. Brand.
    c. Brand management
    d. Product placement.
11. **_____ is more commonly used to derive benefit from the associations shaped for a company's brand or image as a result of the support.**
    a. Product placement
    b. Advertising.
    c. Sponsorship.
    d. Brand management
12. **Copywriting is the act of writing copy for the purpose of selling or marketing a _____, business, or idea.**
    a. Price
    b. Product
    c. Material
    d. Concept
13. **Series of messages that divide a single idea and theme which make up an integrated marketing communication is known as**
    a. Advertising.
    b. Advertising research
    c. Advertising Campaign
    d. Product placement
14. **A longer commercial that mixes entertainment along with information in a program like format is known as**
    a. Advertorial
    b. Infomercial
    c. Space feature
    d. Classified
15. **Placement of advertisements inside or outside transportation vehicles is known as**
    a. Aerial advertising.
    b. Outdoor advertising
    c. Transit advertising
    d. Classifieds
16. **Mass marketing is otherwise known as**
    a. Undifferentiated marketing
    b. Differentiated Marketing
    c. Concentrated marketing
    d. Customised marketing
17. **A_____ is in charge for selecting media for advertisement assignment on behalf of their customers.**
    a. Media planner
    b. Media buying
    c. Space seller.
    d. Copywriter
18. **_____ is the number of people or households who are exposed to a medium.**
    a. Audience.
    b. Market.
    c. Target.
    d. None the above

19. **A specific period of broadcast commercial time offered for sale by a station or network for sponsorship is _____.**
    a. Usage.
    b. Availability.
    c. Durability.
    d. Primary availability
20. **_____ is an elaborate booklet, usually bound with a special cover.**
    a. Leaflet.
    b. Brochure.
    c. Pamphlet.
    d. Hoarding
21. **Compensation to a salesperson, agency, etc., as a percent of their sales, is known as_____.**
    a. Replication.
    b. Implication.
    c. Commission.
    d. Expansion
22. **_____ are large structures located in public places which display advertisements to passing pedestrians and motorists.**
    a. Posters
    b. Billboards
    c. Display
    d. Classified
23. **The participation of two or more sponsors in a single broadcast program where each advertiser pays a proportionate share of the cost is called_____.**
    a. Sponsorship.
    b. Co-sponsorship.
    c. Commercials.
    d. Slot.
24. **Letters, folders, reprints, or other material sent through the mails directly to prospective purchases is_____.**
    a. Instant mail advertising.
    b. Retrieve mail advertising
    c. Spam.
    d. Direct mail advertising.
25. **_____ is used in outdoor advertising to refer to the number of billboards used in one display.**
    a. Depth.
    b. Facing.
    c. Changing.
    d. Exposure
26. **_____ is the measurements which are based on respondents who either say with assurance that they have looked into a given magazine.**
    a. Exposure.
    b. Lights.
    c. Depth of field.
    d. Focus
27. **_____ is about bringing your product/service to the notice of your target market, and reminding them or persuading customers to purchase that product/service.**
    a. Production.
    b. Promotion.

c. Budget.
d. Image.

28. Projecting the image of the company by taking up social causes for a long term benefit is done through

a. USP
b. CSR
c. TRP
d. DAGMAR

29. The selection of the _____ will depend upon your target market, the message you wish to convey, and the relative costs of the different media.

a. Advertising medium.
b. Objective.
c. Mission vision.
d. Market gap.

30. What is AIDA?

a. Advertisement, Interest, Demand, Acquire.
b. Advertisement, Interest, Desire, Attention.
c. Advertisement, Interest, Desire, Attention.
d. Attention, Interest, Desire, Action

31. _____ is the material abounding to the magazine or newspaper to use in the production of the advertisement.

a. Artwork.
b. Data.
c. Copy.
d. Text.

32. A black and white photographic print of the final artwork used to replicate the advertisement is called _____.

a. Artwork.
b. Copy.
c. Layout.
d. Bromide

33. _____ aims to transform the perception, attitude, or action of the prospective customer.

a. Message design.
b. Physical design
c. Transformational Advertising.
d. Informational advertising.

34. _____ is commercially significant news regarding a product/service, which appears in the commercial media at no cost to the business. It is not considered to be advertising.

a. Publicity.
b. Public relations.
c. Advertising tools.
d. Promotion.

35. The words used in an advertisement are referred to as _____.

a. Data.
b. Artwork.
c. Copy.
d. Text.

36. _____ is an extent or degree of consumer awareness of an advertisement within a specific media.

a. Impact.
b. Alternate.
c. Choice.
d. Impression.

37. _____ is an advertisement in a print media.

a. Exertion.
b. Extension.
c. Integration.
d. Insertion.

38. What are the elite qualities of advertising?

a. Consumers view advertised products as standard and legitimate.
b. Advertising is expressive, allowing the dramatization of products.
c. Advertising can be used to build up a long-term image for a product.
d. Can reach masses of geographically dispersed buyers at low cost exposure.

39. Newspapers generally offer a _____ reproduction quality

a. Mediocre.
b. Higher rates.
c. Most advantage.
d. Composing.

40. Newspaper Advertising Strengths

a. Audience in appropriate mental frame.
b. Mass audience coverage.
c. Flexibility.
d. All the above

41. Advertising can be used to sell _____.

a. Products.
b. Services.
c. Ideas.
d. All the above

42. Advertisers can reach audiences in target geological areas by _____.

a. Buying time on local radio stations.
b. Placing ads in regional issues of national magazines.
c. Doing all the activities
d. Advertising in local newspapers

43. Arun works in the marketing department for a large company, formative the most effective media for the company to advertise in and assisting in the purchase of space or time for ads. Arun's job is _____.

a. Media planning.
b. Creative direction.
c. Graphic design.
d. Account executive.

44. These are written documents, often urbanized by the Account Manager, to provide media planners with relevant information necessary to select and buy media suitable to the campaign

a. Account Brief.
b. Media Brief.
c. Creative Brief.
d. Client Brief.

45. _____brings the product to the attention of potential customers.

a. Marketing.
b. Advertisement.

c. Distribution.
d. Promotion.

46. _____describes or presents a product to the public to induce them to buy and support it.

a. Ads.
b. Distribution.
c. Marketing.
d. Promotion

47. ABC stands for _____.

a. Audit Bureau of Circulations.
b. Advertising Bureau of Circulations.
c. American Bureau of circulations
d. African Bureau of circulations

48. _____ is a combination of marketing functions, including advertising, used to sell a product.

a. Sales promotion.
b. Marketing mix.
c. Public relations.
d. New advertising

49. The key to the success of the typical advertising plan is that it contributes to _____.

a. Profitability.
b. Flexibility.
c. Complexity.
d. Interoperability.

50. The_____ team develops the message strategy from the copy platform.

a. Creative.
b. Editor.
c. Account planners
d. Producers

CHAPTER - 6
ADVERTISING & MARKETING COMMUNICATION

1. **For making advertisements more effective, the manufactures improve ..... and launch new products.**
   a. Existing products
   b. Advertisements style
   c. Marketing channel
   d. None of these
2. **It is advisable to use ..... as a source of advertising.**
   a. social media
   b. print
   c. radio
   d. television
3. **Selecting time, choosing media types, deciding on reach of frequency and media vehicle for advertisements are part of**
   a. media strategy
   b. selecting media
   c. measuring communication
   d. None of the above
4. **To introduce new products to world of consumers is the main goal of**
   a. entertainment
   b. advertising
   c. boost the sales
   d. online marketing
5. **Advertisement through radio was very popular till the middle of last century because of..... .**
   a. its effectiveness
   b. more popular than newspaper
   c. mass reach
   d. cost of advertisement
6. **Advertising creates employment, as it increases the volume of sales and ..... .**
   a. production
   b. marketing
   c. promotion
   d. new products
7. **The most popular form of advertising which reaches to masses is**
   a. social media
   b. e-mail
   c. radio
   d. print
8. **Advertising for ..... is not allowed.**
   a. liquor
   b. washing powder
   c. cigarette
   d. Both (a) and (c)
9. **The best form of an advertisement is**
   a. by e-mails
   b. print media
   c. a satisfied customer
   d. radio

10. **Advertisement is a type of .....**
    a. outdoor marketing
    b. indirect marketing
    c. transaction marketing
    d. relationship marketing
11. **With the popularity of satellites, phone, ipod, etc usage of ..... becomes ineffective but in remote areas, it is considered as the fastest way to communicate with masses**
    a. social media
    b. radio
    c. television
    d. print
12. **Advertisers and ..... help in the sale of the product.**
    a. Salesman
    b. Sponsors
    c. Marketer
    d. Marketing Manager
13. **The advertisement of newspaper has a very short life span of ..... .**
    a. one day
    b. one week
    c. one month
    d. one year
14. **Advertising is not flexible as the message is once fixed, it can't be altered again and again according to the ..... .**
    a. advertiser
    b. sponsor
    c. customer
    d. marketer
15. **From the perspectives of sales, advertisements are required for**
    a. profit
    b. loss
    c. increasing sales
    d. decreasing sales
16. **"Through newspaper any firm can reach literate customers only". Its a**
    a. nothing related to illiterate customers
    b. advantage of newspaper
    c. drawback of newspaper
    d. no problem in such advertising
17. **Advertising involves dissemination of information about a product or service to induce people to take actions beneficial to**
    a. advertiser
    b. sponsor
    c. marketing manager
    d. retailer
18. **Which of the following is the most popular print media available to advertiser?**
    a. Magazine
    b. Pamphlet
    c. E-mails
    d. Newspaper
19. **..... is helpful in promotion of business by people and big industrialists who are promoting their goods and services through networking sites like Facebook, Twitter, etc.**
    a. Social media

b. E-mail
c. Print
d. Television

20. Pioneer advertising, consumer advertising and product advertising are
a. objective of advertising
b. types of advertising
c. marketing decisions in advertising
d. evaluation advertising

21. "Advertising is any paid form of non-personal presentation and promotion of ideas, goods and service by an identified person", Who stated this?
a. Australian Marketing Association
b. European Marketing Association
c. China Marketing Association
d. American Marketing Association

22. Advertising influences the mind of the consumers by creating desire and taste for
a. old products
b. same products
c. new products
d. different products

23. Magazines add credibility to the message because of the reputation in the eyes of
a. marketing manager
b. salesman
c. retailers
d. consumers

24. Advertising gives benefits to society of large people. At the same time, it adds to cost, undermines social values creating monopoly and encourage.
a. Sale of products
b. Sale of inferior products
c. Sale of old products
d. Sale of large products

25. Advertisement is a mass communication. It addresses the masses and it is a form of ..... communication.
a. personal
b. non-personal
c. direct
d. indirect

26. Advertisement provides information regarding product or data in non-personal forms, as no face to face contact is involved between ..... .
a. marketer and retailer
b. jobber and wholesaler
c. buyer and seller
d. market manager and salesman

27. It is difficult to evaluate the impact of advertising message, as there is no immediate and accurate ..... .
a. legal environment
b. feedback mechanism
c. convenient purchasing
d. education

28. ..... is the most recent and effective medium of advertisement.
a. Magazine

b. Television
c. E-mails
d. Radio

29. Which of these is not a characteristic of an advertisement?
a. Inspire a customer
b. Arouse a desire
c. Discourage the buyer
d. Convince the buyer

30. Which of these media is not used for advertisement?
a. Newspapers
b. Magazines
c. Billboards
d. Notebooks

31. Which of these contain no illustrations or logos?
a. Television
b. Magazine
c. Classified advertisements
d. Cinema

32. Which of these media needs a script for an advertisement?
a. Newspaper advertisements
b. Classified advertisements
c. Radio
d. Magazine

33. AIDA stands for
a. Attention, Interest, Desire and Action
b. Applied, Interest, Desire and Action
c. Attention, Interest, Desire and Action
d. None of the above

34. AIDA is created by Elmo Lewis in
a. 1900
b. 1910
c. 1898
d. 1913

35. DAGMAR Model was created by
a. Elmo Lewis
b. Russell Colley
c. G Marconi
d. None of these

36. When a newspaper advertisement looks like a news story, it is called..... .
a. classified notice
b. reading notice
c. writing notice
d. spoken notice

37. ..... refers to a brands' objective (functional) attributes in relation to other brands.
a. Brand position
b. Product position
c. Brand relationship
d. Both (a) and (c)

38. ..... defines what the brand thinks about the consumer, as per the consumer.
a. Brand attitude

b. Brand positioning
c. Brand relationship
d. Brand image

39. ..... includes two aspects of a brand i.e. its associations and its personality.
a. Brand attitude
b. Brand positioning
c. Brand relationship
d. Brand image

40. ..... includes all that is linked up in memory about the brand. It could be specific to attributes, features, benefits or looks of brand.
a. Brand attitude
b. Brand associations
c. Brand relationship
d. Brand image

41. ..... includes two visual signs of a brand i.e. its character (e.g. Amul girl, Pillsbury doughboy) and its logo. Both are elements of brands' identity.
a. Brand attitude
b. Brand image
c. Brand symbol
d. Brand positioning

42. Close up, Doordarshan, Frooti, Babool, Fair and Lovely, Band Aid and Ujala are examples of ..... .
a. descriptive brand name
b. suggestive brand name
c. free standing brand name
d. None of these

43. If the aim of promotion to introduce a new consumer product is to achieve high awareness levels, the firm will most likely make heavy use of ..... in the promotional mix.
a. advertising
b. personal selling
c. publicity
d. sales promotion

44. The promotion 'P' of marketing is also known as ..... .
a. cost
b. distribution
c. marketing communication
d. produce differentiation

45. Advertising appropriations are largest for which type of product?
a. Convenience goods
b. High period production
c. Industrial products
d. Speciality goods

46. A television advertisement showing the safety features of the Volvo 240 DL would be best classified as which of the following?
a. Defensive advertising
b. Pioneer advertising
c. Product advertising
d. Social war marketing

47. Which of the following is not a part of marketing communication mix?
a. Advertising
b. Public relations

c. Sales promotion
d. Telemarketing

48. Rajeev Kapoor is a chef in a new downtown restaurant. He has sent out press releases to the major local media and has invited food critics to dine in his restaurant. Rajeev is engaging in

a. public relations
b. personal selling
c. sales promotion
d. advertising

49. To have value, a brand must offer which one of the following?

a. A simple product range with a defined set of features
b. A complex product range with a defined set of features
c. As identity through which the customer can trace the party responsible for supplying the product.
d. Consistency, a reduced level of perceived risk for the buyer and a range of functional and emotional attributes which are of value to buyers.

50. A mix of different communication tools has a better chance of achieving

a. objectives
b. synergy
c. efficiency
d. effectiveness

51. From which Latin word has the word 'advertising' originated?

a. Advertere
b. Advertire
c. Adverteze
d. Advirtage

52. What does management of advertisement need to play its role and perform its functions

a. Market
b. Consumers
c. Agency
d. Products

53. Which of the following establishes relationship between clients and business entrepreneurs?

a. Market
b. Advertising agency
c. Planning
d. Products

54. Which of the following functions does an advertising agency perform?

a. Media planning and budgeting
b. Marketing research
c. Advertising campaigns
d. All of the above

55. Which of the following form/s a process of advertising management?

a. Media strategy
b. Message development strategy
c. Evaluation of overall effectiveness of the advertising effort
d. All of the above

56. Media buying is a process of

a. advertising management
b. marketing research
c. message development

d. target market

57. Which companies are usually the frontrunners in terms of selling their goods and services?

a. The ones, producing best products
b. The ones, providing best services
c. The ones, following an effective management process
d. The ones, having the best employees

58. By whom was the first advertising company founded?

a. James
b. William Taylor
c. Reynell and Son
d. Nobel Ford

59. What an advertising agency does for proper and smooth functioning?

a. Intelligence
b. Marketing
c. Research
d. Proper structure

60. To develop which of the following do large agencies often have higher staff strength?

a. Develop the strategy
b. Conduct research
c. Create advertisements
d. All of the above

61. Which of the following forms an element of structure of an advertising agency?

a. Contact Department
b. Media Department
c. Public Relations (PR) Department
d. All of the above

62. Which department performs the function of carrying the important function to the clients?

a. Contact Department
b. PR Department
c. Media Department
d. Office Management Department

63. Which department of an advertising agency performs the functions of keeping constant contact with the media and the client?

a. Copy Department
b. Accounting and Finance Department
c. Media Department
d. Public Relations (PR) Department

64. 'Participate in brain-storming sessions and come up with ideas' is the function of

a. Art Department
b. Copy Department
c. Research Department
d. Office Management Department

65. 'To work closely with the copy writers for developing the visual messages' is the function of

a. Media Department
b. Production Department
c. Art Department
d. Research Department

66. Which department of an advertising agency performs the function of assembling the typographic design patterns, engraves photos, illustrations, copy, etc?

a. Production Department

b. Art Department
c. Copy Department
d. Office Management Department

67. 'Deriving out useful information and critically analysing this information' is function of
a. Art Department
b. Research Department
c. Office Management Department
d. Media Department

68. Which advertising agency department generates and keeps a record of the invoices that the company issues?
a. Office Management Department
b. Public Relation (PR) Department
c. Accounting and Finance Department
d. Production Department

69. 'Taking feedback from clients and customers and working on it immediately' is the function of
a. Office Management Department
b. Contact Department
c. Media Department
d. Public Relations (PR) Department

70. Which department of the advertising agency performs the function of filing and record keeping of all the essential documents?
a. Office Management Department
b. Public Relations (PR) Department
c. Contact Department
d. Media Department

71. What is deemed as the backbone of advertising industry?
a. Market research
b. Product
c. Advertising agency
d. Media

72. What is the primary role of advertising agencies?
a. Selling the products
b. Planning and creating advertising campaigns
c. Producing goodwill
d. Controlling the consumers

73. Advertising agencies in general produce services like
a. creative development
b. promotional campaigns
c. public relations
d. All of the above

74. The ultimate objectives of an advertising agency include
a. helping advertisers to attain sales objectives
b. expand market share of the concerned company
c. provide long-term profitability
d. All of the above

75. Creation of advertisement by an advertising agency involves activities like
a. copy writing
b. drawing photographs
c. making illustrations
d. All of the above

76. Which of the following helps in increasing the sales of the product?

a. Attractive advertisement
b. Research
c. Media planners
d. Advertising budget

77. An advertising agency studies and analysis collected information properly and draws conclusions for its research which help in

a. planning advertisement campaign
b. selecting proper media
c. creating the required function
d. All of the above

78. Understanding the different nuances of market is the role of a/an

a. advertising agency
b. media planner
c. research analyst
d. Public Relation (PR)

79. There is a risk of client's resources getting wasted without proper

a. research
b. advertising campaigns
c. advertising budget
d. media planning

80. Which of the following is a non-advertising function of an advertising agency?

a. Designing the product
b. Designing the product's package
c. Designing trademarks
d. All of the above

81. The primary objective of an agency client relationship is

a. successful advertising campaign
b. mutual understanding
c. market research
d. media planning

82. To maintain healthy agency-client relationship, the client in particular should keep in mind

a. treating the agency with courtesy
b. provide all possible information about the product
c. reduce disputes to a minimum
d. All of the above

83. The best advertisement is

a. by emails
b. print media
c. TV
d. a satisfied customer

84. To introduce the new products to world of consumers is the main goal of

a. entertainment
b. advertising
c. boost the sales
d. online marketing

85. Which of the following is/are objectives of 'Advertising Campaigns'?

a. Inform people about the product
b. Convince people to buy the product
c. Make the product available to the customer

d. All of the above

86. From the perspective of sales, advertisements are required for

a. profit
b. loss
c. increasing sales
d. decreasing sales

87. Advertising influences the mind of the consumers by creating desire and taste for

a. old products
b. same products
c. new products
d. different products

88. Comparing past sales and advertisement, trying for new experiments, measuring sale difficulties are

a. objective of advertising
b. models of advertising
c. evaluation of advertising
d. developing strategy

89. The marketing mix includes which of the following factors?

a. Production, price, promotion and product
b. Public relations, place, promotion and price
c. Product, price, place and promotion
d. Price, promotion, place and distribution

90. Strategic media planning is a complex challenge because advertises must use their knowledge of

a. demographics
b. psychographics
c. behavioural characteristics
d. All of these

91. Addressable media are used

a. the two-way communication
b. to deliver customized marketing message to identifiable prospects
c. the social media
d. None of the above

92. Selecting time, choosing media types, deciding on reach of frequency and media vehicle for advertisements are part of

a. media strategy
b. media execution
c. selecting media
d. Measuring communication

93. Media strategy is making media decisions based on

a. the client's wishes
b. understanding customers' wants and needs
c. brand awareness
d. whims of the market

94. Pricing strategy which starts with ideal price and tarets cost ensures that set price will be met is classified as

a. target costing
b. marginal costing
c. learning curve costing
d. demand based costing

95. Major pricing strategies do not include

a. competition based pricing
b. customer values based pricing
c. cost based pricing
d. discount and bones pricing

96. Second step of value based pricing is to

a. determine incurred costs
b. design product
c. assess needs of customer
d. set target price

97. Which of the following is a step in the marketing process?

a. Finding a need
b. Conducting research
c. Setting a price and do mark testing
d. All of the above

98. The first step in the marketing process is to

a. find a need
b. test marketing
c. conduct research
d. build a relationship with customers

99. Which of the following is an example of product research?

a. Packaging research
b. Competitive product studies
c. New product acceptance and potential
d. All of the above

100. The definition of marketing includes all except one of the following

a. The need to earn a profit
b. The process of determining customer wants and needs
c. Profitably providing customers goods and services that meet their needs
d. An exchange between the organisation and a customer

CHAPTER - 7
ESTABLISHMENT & PERSONNEL ON INDIAN RAILWAYS

1. **Where is the Office of the Railway Rates Tribunal (RRT)?**
   e. Mumbai
   f. Hyderabad
   g. New Delhi
   h. **Chennai**
2. **What is the full form of IREC?**
   a. Indian Railway Enquiry Code
   b. Indian Railway Establishment Code
   c. Indian Railway Establishment Council
   d. Indian Railway Enquiry Council
3. **Where is the Indian Railway Institute of Civil Engineering located?**
   a. Pune
   b. Nasik
   c. Jamalpur
   d. Mumbai
4. **Where is the training of Indian Railway Personnel Service officers held?**
   a. Mussoorie
   b. Vadodara
   c. Hyderabad
   d. Ahmedabad
5. **When was the Railway Board formed?**
   a. 1924
   b. 1896
   c. 1912
   d. 1905
6. **Who is the first Railway Minister of Independent India?**
   a. Lal Bahadur Shastri
   b. Yeshwant Rao Chavan
   c. Krishna Menon
   d. John Mathai
7. **When was the first Electric train introduced in India?**
   a. 03.02.1925
   b. 01.01.1925
   c. 25.02.1925
   d. 14.03.1925
8. **Which station has all three gauges Railway lines?**
   a. Howrah
   b. Siliguri
   c. Vadodara
   d. Metupalayam
9. **Longest Railway Tunnel in India?**
   a. Tike
   b. Karbude

c. Natuwadi
d. Pir Panjal

10. First Humsafar Express was run between_____to_____stations?

a. Gorakhpur to Anand Vihar
b. Madhupur to Anand Vihar
c. Prayagraj to Anand Vihar
d. Howrah to Anand Vihar

11. What is the Percentage of Direct Recruitment of Sr. Clerk?

a. 20%
b. 30%
c. 40%
d. 50%

12. What is the % for Department Quota for ECRC Level- 5 ?

a. 75%
b. 80%
c. 20%
d. None of the above

13. Who is competent to reappoint an employee who has resigned from services?

a. Branch Officer
b. Divisional Railway Manager
c. Additional Divisional Railway Manager
d. None of the above

14. What is quota of direct recruitment in initial grade of Workshop?

a. 50%
b. 40%
c. 20%
d. 30%

15. How many percentage posts are filled from the open market by the traffic apprentices through the Railway Recruitment Board under the direct recruitment quota of Station Master Level-6?

a. 15%
b. 25%
c. 20%
d. 50%

16. What is the % for direct Recruitment and Promotional quota from ESM Level-2?

a. 50-50%
b. 80-20%
c. 20-80%
d. 75-25%

17. What is the minimum service for transfer on administrative grounds?

a. No limit
b. 1 years
c. 3 years
d. 4 years

18. What is the annual working period for apprentices?

a. 240days
b. 140 days
c. 200 days
d. 100 days

19. What is the annual quota for scouts and guide in level -2 at divisional level?

a. 1 Per Railway & 1 Production Unit
b. 2 Per Railway & 2 Production Unit
c. 2 Per Railway &1 Production Unit
d. None of these

20. What is the percentage of the total number of vacancies to be filled by direct recruitment in the cadre strength of non-gazetted staff reserve for persons with benchmark disabilities?

a. 4%
b. 3%
c. 2%
d. 3.5%

21. The maximum Scooter Advance is Rs. ----------?

a. 30,000
b. 25,000
c. 35,000
d. 40,000

22. Maximum sanction amount for house building is Rs. ----------?

a. Rs. 25 Lakhs
b. Rs. 30 Lakhs
c. Rs. 35 Lakhs
d. Rs. 40 Lakhs

23. Nursing allowance is payable at what rate?

a. Rs. 7200/- per month
b. Rs. 7000 per month
c. Rs. 8000 per month
d. Rs. 8500 per month

24. How much % of running allowance is taken for calculation of Settlement dues of an employee?

a. 55 %
b. 50 %
c. 45 %
d. 60 %

25. after how much year final withdrawal can be done from PF account?

a. 10 yrs
b. 12yrs
c. 15 yrs
d. 20 yrs

26. For how many days TA is payable in one time?

a. 180 days
b. 120 days
c. 130 days

d. 150 days

27. An employee is out of headquarters for 28 days training in a month, how much transport allowance will he get in that month?

a. 50%
b. 60%
c. 80%
d. 100%

28. How much Allowance is paid to Train Controllers as per 7th CPC?

a. 3500 PM
b. 5000 PM
c. 7500 PM
d. 9000 PM

29. Including dependants how many members to be included in Privilege pass?

a. **5 Members**
b. 2 Members
c. 3 Members
d. 4 Members

30. How many dependants are allowed in Complimentary Pass?

a. Maximum-2
b. Maximum-3
c. Maximum-1
d. Maximum-4

31. After completion of 5 years service Group 'D' employees are eligible for _____ sets of PTOs?

a. 4 sets
b. 2 sets
c. 3 sets
d. 1 sets

32. Gazetted Office who has completed 35 years of continuous service is eligible for _____ sets of Complementary passes?

a. 3 sets.
b. 4 sets
c. 5 sets
d. 6 sets

33. Widow Pass scheme started from _____.

a. 12.03.1987
b. 01.01.1987
c. 01.04.1987
d. 01.01.1986

34. _____ No. of School Cheque Pass are issued per year.

a. 3 sets
b. 4 sets
c. 5 sets
d. 6 sets

35. **_____ is the period of rest less than 12 hours between two rostered duties of 6 hours of Railway servant under intensive classification.**
    a. Short Off
    b. Long Off
    c. Long On Off
    d. None of the above
36. **If the place of residence is beyond _____ KMs from place of work, 7 hours of split duty is treated as equivalent to 8 hours of normal duty.**
    a. 1.6
    b. 1.5
    c. 2.0
    d. 1.2
37. **The Employment of all Railway Servants except those excluded by Ministry of Railways are assumed as _____.**
    a. Continuous
    b. Intensive
    c. EI (Essential Intermittent)
    d. Excluded
38. **Period of inaction or relaxation aggregating to _____ hours in a cycle of 24 hours will satisfy the condition of little period of rest for classification as intensive.**
    a. Less than 6
    b. Less than 4
    c. Less than 5
    d. Less than 8
39. **Standard hours of work of a Railway Servant classified EI and working in _____ provided with quarters within 0.5km from the place of work is 60 hours in a week.**
    a. Non road station
    b. Road station
    c. Non station
    d. Non road
40. **Maximum time limit prescribed for preparatory and Complementary work in case of Railway Servant Classified as intensive is _____ hours a week.**
    a. 3 hours
    b. 02 hours
    c. 04 hours
    d. 05 hours
41. **Time required for preparatory and complementary work by a running staff shall be deemed to be _____ a week.**
    a. 4 hours
    b. 02 hours
    c. 03 hours
    d. 05 hours
42. **If the time assessed for preparatory and complementary work in respect of staff classified as _____ is less than 45 minutes per day the same should be treated as half an hour.**
    a. Continuous

b. Intensive
c. EI (Essential Intermittent)
d. Excluded

43. The particulars of extra work done by a Railway Servant shall be recorded in _____

a. Register of Extra hours of work (Form A)
b. Register of Extra hours of work (Form B)
c. Register of Extra hours of work (Form C)
d. Register of Extra hours of work (Form D)

44. Under how many classes HOER has been classified?

a. 4 Classes
b. 3 Classes
c. 5 Classes
d. 6 Classes

45. How much is the daily work hours and weekly rest in the Continuous roster?

a. 09 hrs and 30 hrs respectively
b. 08 hrs and 30 hrs respectively
c. 06 hrs and 30 hrs respectively
d. 08 hrs and 24 hrs respectively

46. What is the weekly working hours for Intensive / Continuous roster?

a. 54 hours
b. 72 hours
c. 48 hours
d. 42 hours

47. How many hours of rest is permissible to a running staff for less than five hours duty out of head quarters?

a. Working hours + 1 hour
b. Working hours + 2 hour
c. Working hours + 3 hour
d. Working hours + 4 hour

48. What is the limit for weekly working hours for (E I) essential intermittent class?

a. 75 hours
b. 72 hours
c. 48 hours
d. 70 hours

49. How much Overtime is paid for the excess hours of work rendered by a railway servant between the limits of rostered hours and statutory hours?

a. One and half times the ordinary rate of pay
b. Two times the ordinary rate of pay
c. Two and half times the ordinary rate of pay.
d. None of the above

50. Half average pay leave can be granted for _____ months at a time.

a. 24 months
b. 12 months
c. 06 months
d. 15 months

51. Leave not due for _____ days is eligible for Railway employee in entire service.

a. 360
b. 180
c. 240
d. 200

52. Transfers at more than 1000 Kms are eligible for _____ days joining time.

a. 12 KM
b. 15 KM
c. 20 KM
d. 30 KM

53. Study Leave is granted _____ months at a time.

a. 12 days
b. 18 days
c. 24 days
d. 36 days

54. Paternity Leave is entitled up to _____ children.

a. 2
b. 1
c. 3
d. 4

55. For encashment of Leave Salary minimum leave balance should be _____ days.

a. 30 days
b. 10 days
c. 15 days
d. 20 days

56. Casual Leave can be combined with Joining Time.

a. False
b. True
c. None of the above

57. Hospital leave is granted to Group 'C' & 'D' employees.

a. True
b. False
c. None of the above

58. Unmarried female employees are also eligible for Maternity Leave.

a. True
b. False
c. None of the above

59. Extra Ordinary Leave can be granted NOT more than 5 years.

a. True
b. False
c. None of the above

60. Unmarried female employee is eligible for maternity leave.

a. True
b. False
c. None of the above

61. **Paternity Leave can be granted within 6 months of child's birth.**
    a. True
    b. False
    c. None of the above
62. **Maternity Leave can be sanctioned twice a year.**
    a. False
    b. True
    c. None of the above
63. **Casual leave can be combined with Maternity Leave.**
    a. False
    b. True
    c. None of the above
64. **Leave is not a right of employee.**
    a. True
    b. False
    c. None of the above
65. **What is the joining time eligible for transfer on administrative ground for 1500 KM. _____.**
    a. 12 days
    b. 10 days
    c. 20 days
    d. 30 days
66. **Maximum Leave at average Pay can be approved one time / in one spell?**
    a. 180 days
    b. 90 days
    c. 60 days
    d. 30 days
67. **How many days of APL debit is there for 10 days without pay / leave absent?**
    a. 1 day
    b. 2 day
    c. 3 day
    d. 5 day
68. **How many days Special CL is granted to female employees for sterilization operation?**
    a. 14 days
    b. 10 days
    c. 15 days
    d. 30 days
69. **How many days leave can be sanctioned for an employee who donated the blood**
    a. No leave
    b. 2 days
    c. ½ day
    d. 1 day
70. **For selection post anticipated vacancies should be taken up to _____.**
    a. 15 Months
    b. 12 Months
    c. 18 Months

d. 24 Months

71. What is the minimum pass marks fixed for reserved posts in the examination for senior clerk?

a. 40%
b. 30%
c. 50%
d. 35%

72. What is the maximum age limit for employees who can appear for the post of CPS/CGS/CBS against 10% LDCE quota?

a. 40 years
b. 45 Yrs
c. 50 Years
d. 55 Years

73. What is the date of the effect of getting the benefit of at least 3% on promotion?

a. 01.01.2006
b. 01.01.2016
c. 01.01.2008
d. 10.01.2006

74. For selection to an Ex-cadre post anticipated vacancies should be taken upto?

a. 2 Years
b. 5 Years
c. 1 Years
d. 3 Years

75. What should be the minimum difference between the two trade tests exams?

a. 6 months
b. 5 months
c. 8 Months
d. 12 Months

76. What level officers will the Selection Committee constitute for promotion quota for Clerk in Level-2?

a. Senior scale officer
b. Jr. Scale
c. JAG
d. SG

77. In case of non-availability of officer of specified grade for selection to posts in Level – 5 and below, the shortfall should be made good with _____ officer.

a. Jr. Scale
b. Sr. Scale
c. JAG
d. SAG

78. The assessment of vacancies for Ex-Cadre posts will include anticipated vacancies of the next _____ months?

a. 12
b. 6
c. 24

d. 15

79. Negative marking will not be applicable for selection _____

a. Is from erstwhile Group D to Group C posts
b. Is for posts where empanelment is in order of merit
c. Is for posts where empanelment is in order of seniority
d. Is within Group C posts

80. For general selections (i.e. those outside normal Channel of promotion & which are filled from staff of different dept./categories), _____ marks are to be awarded for seniority

a. Maximum 20 marks
b. Minimum 12 marks
c. 20% of total Marks
d. No marks

81. APAR of Non-Gaz. staff in level 6 shall be finalized by _____

a. JAG
b. Jr. Scale
c. Sr. Scale
d. Depot Incharge

82. Benchmark for grant of Financial up gradation under MACPs would be "Very Good" came into force w. e. f. _____

a. 25th July 2016
b. 25th July 2015
c. 15th July 2016
d. 25th July 2017

83. Introduction of provision for writing of APAR of app Railway employees working in Level-2 (GP-1900) was initiated from year ending _____

a. Year ending 2015
b. Year ending 2017
c. Year ending 2016
d. Year ending 2018

84. Nomenclature of Annual Confidential report modified as Annual Performance Appraisal report in the year _____

a. 2009
b. 2010
c. 2008
d. 2011

85. Immediate supervisor working in minimum GP_____ can act as a reporting officer for filling of APAR of staff working in Level-2 (GP-1900).

a. Level-7 (GP-4600)
b. Level-6 (GP-4200)
c. Level-5 (GP-2800)
d. Level-4 (GP-2400)

86. The confidential report should be reviewed and countersigned by reviewing authority ordinarily within _____ days of its receipt from the reporting authority.

a. 30 days
b. 15 days

c. 45 days
d. 20 days

87. Introduction of provision for writing of APAR of app Railway employees working in Level-1 (GP-1800) was initiated from year ending _____

a. 2019
b. 2018
c. 2017
d. 2016

88. Report can be written by the Officer who has supervised the work of the employee reported upon at least for a period _____ months during year?

a. 12 Months
b. 6 Months
c. 3 Months
d. 1 Months

89. Where the Reporting Authority or Reviewing Authority retired or demits office, he should report/review the confidential report of all railway servants working under him ordinarily within a period of _____ months.

a. 2 Months
b. 3 Months
c. 1 Month
d. 6 Months

90. _____ Form is issued to nominate Investigating Officer.

a. SF-7
b. SF-5
c. SF-2
d. SF-11

91. Minor penalty can be given on issuing of SF-5.

a. True
b. False
c. None of the above

92. Under which Rule of DAR is Enquiry officer nominated?

a. Rule-9
b. Rule-5
c. Rule-4
d. Rule-10

93. For what purpose is SF-3 used?

a. Claiming Subsistence Allowance
b. For Special Allowance
c. For regular Salary
d. For leave

94. Under which Rule of DAR a employee can be suspended?

a. Rule No. 5
b. Rule No. 3
c. Rule No. 6
d. Rule No. 8

95. When a person has been sentenced by the court to jail, under which rule of DAR can he be removed from service?

a. Rule -14
b. Rule-10
c. Rule-11
d. Rule-6

96. What is the time limit for Appeal under DAR?

a. 45 days
b. 50 days
c. 30 Days
d. 60 Days

97. Under what rules an employee can be dismissed from service without complying with the principle of natural justice?

a. Rule 14/2 if it not possible to conduct enquiry
b. Rule-10
c. Rule-8
d. Rule-9

98. Who is the supreme disciplinary authority?

a. President of India
b. Chief Minister
c. Prime Minister of India
d. Chief Justice of India

99. Which Standard form is issued for issuing charge sheet to a Retired employee?

a. SF-14
b. SF-13
c. SF-11
d. SF-10

100. Under which DAR rules is the process for imposing major penalty given?

a. Rule-9
b. Rule-2
c. Rule-12
d. Rule-7

101. Under which DAR rules is provision for Review given?

a. Rule-25 A
b. Rule-13
c. Rule-12
d. Rule-11

102. According to which Article of the Constitution, can the appointing authority remove anyone from his/her post?

a. Article 311 (1)
b. Article-325
c. Article-101
d. Article-312 (1)

103. Under which DAR rule can an appeal be made to the President?

a. Rule-31

b. Rule-3
c. Rule-29
d. Rule-35

104. Which standard form is issued for imposing minor penalty?

a. SF-11
b. SF-5
c. SF-7
d. SF-8

105. Under which DAR rules an Appeal can be made?

a. Rule-18
b. Rule-15
c. Rule-11
d. Rule-7

106. Under which DAR Rule is Common proceeding where more than one employee is involved initiated?

a. Rule 13
b. Rule-15
c. Rule-10
d. Rule-8

107. What is the percentage of pension given as ordinary family pension at present?

a. 30% of Basic Pay (Subject to minimum of Rs 9000)
b. 66%
c. 55%
d. 60%

108. Maximum amount of pension is Rs._____.

a. Rs.1,25,000/-
b. Rs 250000/-
c. Rs 150000/-
d. Rs 108000/-

109. Upto what age an unmarried, unemployed son eligible for family pension?

a. 25 years / his appointment whichever is earlier
b. 21 years
c. 18 years
d. 30 years

110. For how much monthly income does Son/daughter, parents are not eligible for family pension?

a. Rs. 9000/- p.m.
b. Rs. 3500/- p.m.
c. Rs. 1275/- p.m.
d. Rs. 5000/- p.m.

111. From which date dependent parents are made eligible for family pension fulfilling all conditions?

a. 01.01.1998
b. 01.01.1996
c. 01.01.1986

d. 01.11.1996

112. Immediately on submission of FIR in missing employee's case, what are the payable dues?

a. Due salary, CGEGIS, Leave salary and employee's PF contribution.
b. Leave Salary and PF
c. Gratuity and PF
d. Due Salary, GIS, PF and Gratuity

113. Generally, when is commutation sanction without medical examination?

a. Within one year of retirement.
b. Within 05 years of retirement
c. Within 06 months of retirement
d. No Time limit

114. What percentage of Pension is enhanced on attaining age of 80 years

a. 20% of basic pension
b. 30%
c. 10%
d. 40%

115. When PREM has been established for participation of Railway employees in management?

a. in year 1994
b. in year 1947
c. in year 1952
d. in year 1974

116. How many times PNM meetings organized in a year in divisional level?

a. 6 times. (Once in 2 months)
b. 4 times. (Once in 3 months)
c. 3 times. (Once in 4 months)
d. Once in a year

117. How many members participate in PREM meeting?

a. 4 Members of each union.
b. 3 Members of each union.
c. 2 Members of each union.
d. 6 Members of each union.

118. Who is the secretary of PNM meeting at Zonal level?

a. Principal Chief Personnel Officer (PCPO)
b. Dy.CPO(Gaz)
c. Senior Deputy General Manager
d. General Manager

119. How many Special Casual Leave may be granted for Indian Scout Guide Activities

a. 30+15 days.
b. 50 days
c. 10 days only
d. Unlimited

120. _____ is the Chairman of PNM at Railway Board level.

a. Member Staff
b. CRB

c. Secretary to Chairman
d. Minister of Railway

121. Chairman of PNM at Zonal Level is _____

a. General Manager.
b. Additional General Manager
c. Senior Deputy General Manager
d. Principal Chief Personnel Officer (PCPO)

122. When was the first Central Administrative Tribunal established?

a. 04.04.1963
b. 22.07.1982
c. 01.11.1985
d. 10.11.1985

123. What is the period of making application from the date of dispute before Central Administrative Tribunal?

a. 30 days
b. 01 year
c. 120 days
d. 90 days

124. What is age of retirement of Administrative Member in Central Administrative Tribunal?

a. 60 years
b. 62 years
c. 58 years
d. 65 years

125. What is the duration for compliance of Orders of Central Administrative Tribunal if no appeal is made against such orders?

a. 30 days
b. 180 days
c. 90 days
d. 120 days

126. Special Leave Petition against Orders of Central Administrative Tribunal can be filed before which court?

a. Principle Bench of CAT
b. District Court
c. High Court
d. Supreme Court

127. Under which Article of Constitution of India a Special Leave Petition (SLP) against order of Central Administrative Tribunal can be filed?

a. Article 226 & 227
b. Article 136
c. Article 14
d. Article 16

128. Central Administrative Tribunal is established under which Article of Constitution of India?

a. Article 136
b. Article 323-A

c. Article 226
d. Article 19

129. What are the numbers of Benches of Central Administrative Tribunal?

a. 20
b. 14
c. 17
d. 15

130. Under which section of CAT Act, 1985, an application can be filed before Central Administrative Tribunal?

a. Sec 19
b. Sec 13
c. Sec 10
d. Sec 25

131. Date from which RTI came fully into force?

a. 12th October 2005
b. 12th October 2004
c. 1st January 2005
d. 12th October 2003

132. How many sections are covered under RTI Act?

a. 10 sections
b. 20 sections
c. 40 sections
d. 30 sections

133. How much days leave can a female employee be granted if she has undergone harassment?

a. 3 months
b. 2 months
c. 1 months
d. 4 months

134. On what basis is the calculation of the salary for availing the running staff?

a. Pay and 30 percent Running Allowance
b. Pay and 20 percent Running Allowance
c. Pay and 10 percent Running Allowance
d. Pay and 50 percent Running Allowance

135. Who is the competent authority for redeployment of surplus staff in ministerial cadre?

a. General Manager
b. Principal Chief Personnel Officer
c. Divisional Railway Manager
d. None of the above

136. Under which rule, the cadre seniority is determined according to the merger of the de-categorised employees in to the other cadre?

a. IREM-Vol-I, Para 313
b. 315 IREM-Vol-I, Para 315
c. IREM-Vol-I, Para 301
d. IREM-Vol-I, Para 310

137. How long periodic temporary states are provided to Bungalow peon?

a. 120 days later
b. 100 days later
c. 150 days later
d. 200 days later

138. How long can the screening be done for the regulation of Substituted Bungalow Khalasi?

a. 3 years
b. 2 years
c. 1 years
d. 4 years

139. To whom is Ghat Section allowance payable?

a. To Running Staff
b. To Trackman Staff
c. To Signal Staff
d. None of the above

140. Which category of staff is eligible for payment of outstation detention allowance?

a. To Running Staff
b. To Trackman Staff
c. To Signal Staff
d. None of the above

141. 30% of the basic pay of the running staff will be treated as pay element for the entitlement of DA purpose?

a. True
b. False
c. None of the above

142. Which Medical Category required for Loco Pilot Mail Express?

a. Aye One
b. Aye Two
c. Aye Three
d. Aye Four

143. What is the number of copies of application that has to be submitted before Central Administrative Tribunal?

a. 5 full sets
b. 3 full sets
c. 7 full sets
d. 6 full sets

144. In Railways which authority at Divisional Level has the powers to decide against Appeal of Orders of Central Administrative Tribunal?

a. Law Assistant
b. Chief Law Assistant
c. Divisional Railway Manager
d. Additional Divisional Railway Manager

145. What is the maximum no. of items to be discussed in PNM?

a. 30 Items (May be excess with the permission of PNM President)
b. 25 Items

c. 35 Items
d. 50 Items

146. What is the order of priority to be followed while making appointments on compassionate grounds for dependents of employees who are medically de-categorised with 30 years or more of qualifying service for pensioner benefits / 30 years of service for SC to PF?

a. Fourth
b. Third
c. First
d. Second

147. How many types of pension are there in Indian Railways?

a. 6
b. 5
c. 4
d. 7

148. What is the amount of pension payable to more than one surviving widow?

a. 50-50 % To be paid as per succession certificate issued by hon'ble court
b. 80-20%
c. 60-40%
d. 40-60%

149. Whether commutation is recovered from family pension?

a. False
b. True
c. None of above

150. What is the full form of PFRDA?

a. Pension Fund Regulatory Development Authority
b. Provident Fund Regulatory Development Authority
c. Pension Fund Regulation Development Authority
d. Pension Fund Regulatory Developing Authority

151. Is travelling allowance admissible to a suspended employee for attending enquiry outside his headquarters?

a. True
b. False
c. None of above

152. Shatabdi Express was introduced to commemorate 100th anniversary of which leader

a. Mahatama Gandhi
b. Jawahar Lal Nehru
c. Sardar Vallabh Bhai Patel
d. Ravindra nath Tagore

153. When and between which stations were the first Rajdhani Express train run?

a. 14th Mar 1869 Mumbai Central to New Delhi
b. 1st May 1969 Mumbai Central to New Delhi
c. 1st Mar 1969 Howrah to New Delhi
d. 15 Aug-1969 Howrah to New Delhi

154. Where is world's longest Railway platform situated?

a. Kollam
b. Kharagpur
c. Bilaspur
d. Gorakhpur

155. Modern Coach Factory is located at?

a. Rae Bareli
b. Chapra
c. Kapurthala
d. None of the above

156. What is the designation of head of NAIR (National Academy of Indian Railway) Vadodara?

a. General Manager
b. Director General
c. Chief Executive Officer
d. Director

157. What is the % for departmental promotion for TC Level-3 ?

a. **50% (33 1/3 and 16 2/3)**
b. 80%
c. 25%
d. None of above

158. What is the % of Direct Recruitment (RRB) for TC in Level 3 ?

a. **50%**
b. 80%
c. 25%
d. None of the above

159. What is the % for Direct Rect. of CLA Level-7?

a. **40%**
b. 50%
c. 20%
d. None of the above

160. What is the % of Direct Recruitment of PWI Level-6 ?

a. **50%**
b. 80%
c. 25%
d. None of the above

161. The Maximum Limit of Deputation Duty Allowance is?

a. 4500
b. 9000
c. 7000
d. 12000

162. NHA for employee working in Level 3 to 5 as per 7th CPC is?

a. Rs.384
b. Rs.477
c. Rs.525
d. Rs.630

163. Including dependants how many members to be included in Privilege pass?

a. 5 Members
b. 2 Members
c. 3 Members
d. 4 Members

164. Under how many classes HOER has been classified?

a. 4 Classes.
b. 3 Classes.
c. 5 Classes.
d. 6 Classes.

165. Who has the right to permit changes in HOER classification?

a. Principal Chief Personnel Officer
b. General Manager
c. Divisional Railway Manager
d. Senior Divisional Personnel Officer

166. Name the machinery formed in railways to maintain contact with organised labour to resolve disputes and differences arising between labour and administration?

a. Permanent Negotiating Machinery
b. PREM
c. SBF
d. NMS

167. What is the object of Central Administrative Tribunal?

a. To simplify judicial process
b. To speed up judicial process
c. To make judicial process inexpensive
d. To make judicial process simple for employees so that their grievances regarding service is resolved at earliest without being expensive

168. What is the number of copies of application that has to be submitted before Central Administrative Tribunal?

a. 5 full sets
b. 3 full sets
c. 7 full sets
d. 6 full sets

169. What is the total strength of all Central Administrative Tribunals including Chairman?

a. 48
b. 90
c. 66
d. 70

170. How many sections are covered under RTI Act?

a. 10 sections
b. 20 sections
c. 40 sections
d. 30 sections

171. MACPS introduced by which pay commission?

a. 4th Pay Commission

b. 6th Pay Commission
c. 5th Pay Commission
d. 7th Pay Commission

172. Whether full period of temporary status casual labour service to be counted for grant of MACP?

a. 25% of the temporary service
b. Entire temporary service
c. 20% of the temporary service
d. Temporary status service is not counted

173. How many days authorised absence may not be treated as break in service on the time of granting temporary status to a casual labour?

a. for Open line 20 days, for Project 30 days
b. for Open line 10 days, for Project 20 days
c. for Open line 20 days, for Project 20 days
d. for Open line 30 days, for Project 20 days

174. How many days prior notice is compulsory for removal of temporary status granted casual labour?

a. One month
b. Three month
c. Four month
d. Two month

175. If temporary status granted casual labours are being removed than how many days will be treated as one year under Industrial dispute act?

a. 240 days
b. 200 days
c. 180 days
d. 220 days

176. Till how many chances c all letters for screening are compulsory for casual labour that are registered in live casual labour register?

a. 2 Chances
b. 1 Chances
c. 3 Chances
d. 4 Chances

177. Is Assistant Personnel Officer also able to accept Annual Salary Growth?

a. True
b. False
c. None of the above

178. On what basis is the calculation of the salary for availing the running staff?

a. Pay and 30 percent Running Allowance
b. Pay and 20 percent Running Allowance
c. Pay and 10 percent Running Allowance
d. Pay and 50 percent Running Allowance

179. What is the percentage of running allowance for salary fixation when applying a medical de-categorised running employee to the stationary position as salary element?

a. 30 percent

b. 20 percent
c. 10 percent
d. 50 percent

180. Who is competent to transfer from one place to another in approved cadre on the Division?

a. Divisional Railway Manager
b. General Manager
c. Principal Chief Personnel Officer
d. None of the above

181. Is the Senior Pay Scale Officer capable of accepting the duration of 4 days for charging the transfer?

a. False
b. True
c. None of the above

182. What will be the basis for determining the merit when the ZTC gives the same merit to the two candidates who came on the CG basis in the ticket collector's categories?

a. On the date of birth.
b. On the basis of marks
c. On the basis of merit
d. None of the above

183. How much Kms shall be credited when running staffs are detained at outstations for more than 16 hours from the time they sign off duty?

a. 70 Kms for every 24 hours
b. 50 Kms for every 24 hours
c. 40 Kms for every 24 hours
d. 20 Kms for every 24 hours

184. What is the rate of additional running allowance shall be paid for Loco Pilot (M/Exp)?

a. 2250+DA (Applicable) pm.
b. 2500+DA (Applicable) pm.
c. 2000+DA (Applicable) pm.
d. 1500+DA (Applicable) pm.

185. With whom the informal meeting of AIOBCREA/AISCSTREA can be held on issues relating to engineering staff within his jurisdiction?

a. ADEN
b. Sr. DEN
c. Additional Divisional Railway Manager
d. Divisional Railway Manager

186. Can the representatives of AIOBCREA/AISCSTREA be included in Housing allotment committee, colony care committee?

a. TRUE
b. FALSE
c. NEVER
d. SOMETIME

187. Is Special pass is applicable for participation in the meeting of management committee of cooperative society?

a. True.
b. FALSE
c. None of above

188. How many representatives from Government & others in National Council?

a. Government/ other ministries - 24
b. Government/ other ministries - 25
c. Government/ other ministries – 20
d. Government/ other ministries – 30

189. If decision of Adhoc Tribunal declines by Railway boards then after what duration this matter can be raised in PNM?

a. After one year.
b. After two years
c. After 3 years
d. After 6 months

190. How many members participate in PREM meeting?

a. 4 Members of each union.
b. 3 Members of each union.
c. 2 Members of each union.
d. 6 Members of each union.

191. When PREM has been established for participation of Railway employees in management?

a. in year 1994
b. in year 1947
c. in year 1952
d. in year 1974

192. What is the minimum education qualification for widows/ wives?

a. 10th pass
b. literate
c. 8th pass
d. All of the above

193. What is the passing mark for compassionate ground in Gr C, OBC Candidate?

a. 40
b. 35
c. 50
d. None of these

194. How many days are permitted to retain railway quarter while processing in CGA?

a. 22 months
b. 33 Years
c. 22 years
d. 33 months

195. Who is eligible for appointment on CGA, if more than one legal heir of the deceased railway servant claims appointment?

a. Son
b. Brother
c. Sister

d. Recommended by wife & husband

196. On the basis of compassion, the power to provide appointment to the ward other than the first ward after five years is based on what?

a. To the General Manager
b. Principal Chief Personnel Officer
c. Divisional Railway Manager
d. Senior Divisional Personnel Officer

197. Is it mandatory to submit the application form for appointment on the basis of compassion from the under privileged candidates within a period of how many days of being adult?

a. 2 years
b. 1 years
c. 3 years
d. 4 years

198. Who can give a one-year relaxation to the minimum age for appointment in the fourth grade?

a. General Manager
b. Principal Chief Personnel Officer
c. Divisional Railway Manager
d. Senior Divisional Personnel Officer

199. What is the order of priority to be followed while making appointments on compassionate grounds for dependents of employees who are medically de-categorised with 30 years or more of qualifying service for pensioner benefits / 30 years of service for SC to PF?

a. Fourth
b. Third
c. First
d. Second

200. What is the order of priority to be followed while making appointments on compassionate grounds for dependents of employees who die in harness as a result of Railway or other accidents when off duty?

a. Second
b. Third
c. First
d. Fourth

CHAPTER - 8
GENERAL INFORMATION OF INDIAN RAILWAYS

1. **Who looks after the Passenger Train Operations on a Zonal Railway?**
   a. CPRO
   b. CTPM
   c. CFTM
   d. CPTM
2. **Full form of ART is:**
   a. Accident Relief Train
   b. Accident Rescue Train
   c. Accident Restoration Train
   d. Accident Recovery Train
3. **What is the width of BG on Indian Railway?**
   a. 1.676 m
   b. 1.767 m
   c. 1.767 m
   d. 1.76 m
4. **First Railway line in India commenced between:**
   a. Howrah to Dhanbad
   b. Boribandar to Thane
   c. Kolkata to Valsad
   d. Delhi to Ghaziabad
5. **Where is the headquarter of East Coast Railway?**
   a. Cuttack
   b. Bhubaneswar
   c. Visakhapatnam
   d. Bilaspur
6. **CRIS stands for?**
   a. Centre Railway Information Service
   b. Centre for Railway Information Systems
   c. Centralised Railway Information Systems
   d. Critical Railway Information Service
7. **Which of the following is not related to Indian Railway?**
   a. IRCON
   b. RITES
   c. IRCTC
   d. UNSC
8. **With reference to NHSRCL with is incorrect?**
   a. It is National High Speed Rail Corporation Limited
   b. It is a newly formed PSU
   c. It is related to Bullet Train in India
   d. It has nothing to do with Railway.
9. **BHOLU guard mascot was used first to commemorate?**
   a. 100^{th} Year of Railway in India
   b. 150^{th} Year of Railway in India
   c. Railway Week Function for NR
   d. First EMU in India
10. **Which AC Loco is the highest HP loco on Indian Railway?**
    a. WAG 9
    b. WAG 12
    c. WAP 7

d. WAP 5

11. Consider the following statements:

Statement I: In Railway Board, MI is Member Infrastructure

Statement II: In Railway Board, M O & BD is Member Organisation and Business Development

Which of the above statements are true?

a. Only Statement I
b. Only Statement II
c. Both I & II
d. Neither I & II

12. Consider the following statements:

Statement I: In WCR, there are 03 Workshops.

Statement II: In WCR, there are 03 Divisions.

Which of the above statements are true?

a. Only Statement I
b. Only Statement II
c. Both I & II
d. Neither I & II

13. Which commodity is the highest contributor of the freight loading of Indian Railway?

a. Iron one
b. Container
c. Food grains
d. Coal.

14. Bullet Train Project in India is being done with technology of?

a. Japan
b. Germany
c. China
d. France

15. Who is the Chairperson of the Standing Committee on Railways?

a. Shri Pankaj Chaudhari
b. Shri Narhari Amin
c. Ms. Saroj Pande
d. Shri Radha Mohan Singh

16. West Central Railway was formed in which year?

a. 1991
b. 2003
c. 2010
d. 1998

17. The Itarsi Grade Separator Project is important due to:

a. Providing shorter route to Jabalpur
b. Providing connectivity to Bhusaval
c. Bypass Itarsi Yard and improve operational flexibility
d. Providing connectivity to Nagpur

18. A New line is being constructed from Ramganj Mandi to _____?

a. Betul
b. Bhopal
c. Bina
d. Baran

19. Which of the following stations provides Rail link to Jaipur?

a. Sawai Madhopur
b. Nagda

c. Bayana
d. Gangapur City

20. The Maximum No. of Coaches in the Mail /Express Train over IR is normally?

a. 22
b. 24
c. 26
d. 20

21. The length of the Bogibeel Bridge is about :

a. 4.9 kms
b. 5.9 kms
c. 3.9 kms
d. 6.9 kms

22. DEMU stand for:

a. Diesel Electro Mechanical Unit
b. Diesel Electric Multiple Unit
c. Diesel Enhanced Mechanical Unit
d. Diesel Engine Mechanical Unit

23. The longest Railway Tunnel on Indian Railways is?

a. Budni Tunnel
b. Monkey Hill
c. Pir Panjal Tunnel
d. Parsik Tunnel

24. Tripling of which section in West Central Railway has been completed?

a. Itarsi - Khandwa
b. Bhopal - Bina
c. Bina - Guna
d. Kota Nagda

25. Which of the following is not a advantage of LHB coaches over ICF coaches?

a. Shorter length
b. Better ride quality
c. Higher speed potential
d. Use of stainless steel

26. The Rail Madad Helpline Number of Indian Railways is?

a. 1075
b. 182
c. 139
d. 1098

27. What percent of Route Kms in WCR is Electrified?

a. 90
b. 70
c. 80
d. 100

28. Katni South Station is connected to which other Station by a Single Chord Line?

a. Katni Murwara
b. Katni Junction
c. Niwar
d. None of these

29. The share of railways in total freight tariff in India in 2021 is about _____%?

a. 40%
b. 35%
c. 30%

d. 25%

30. The Eastern Dedicated Freight Corridor will run from _____ to _____?

a. Ludhiana to Dankuni
b. Jalandhar to Kolkata
c. Khurja to Dankuni
d. Ambala to Shalimar

31. The Western Dedicated Freight Corridor will run from _____ to _____?

a. Dadri to Mumbai
b. Jalandhar to Mumbai
c. Dadri to Bhavnagar
d. Mumbai to Trivandrum

32. Which of the following does not pertain to the safety of Road and Rail Users?

a. RUBs
b. FOBs
c. ROBs
d. MLCs

33. The Office of the Chief Commissioner of Railway Safety is at?

a. Lucknow
b. Delhi
c. Mumbai
d. Secunderabad

34. The target of complete electrification of the BG Rail Network in IR is?

a. March 2025
b. March 2024
c. December 2023
d. March 2023

35. The General 2nd Class Coaches with additional features are named as _____?

a. Deen Dayalu
b. Utkrusht
c. Swarn
d. Antyodaya

36. Which of the following is not a Feature of the RAIL MADAD App?

a. In train complaints can be lodged
b. Phone station complaints can be e lodged
c. Complaints can be lodged on Twitter
d. Complaint can be lodged on Facebook

37. Humsafar Trains Have

a. Only AC II, AC III
b. Only AC III
c. AC II, AC III and General
d. AC I, AC II and III

38. Which of the following is not a feature of the TEJAS trains?

a. Solar Powered lights
b. Automatic Entrance Doors
c. LCD screens
d. GPS based passenger information system

39. OBHS Stands For:

a. Only Basic Housekeeping Service
b. On Board Housekeeping Service
c. Over Board Handling service
d. None of the above

40. What is the correct descending order for commodities loaded by IR in tonnage?

a. Iron Ore, Cement, Coal
b. Coal, Iron Ore, Cement
c. Coal, Cement, Iron Ore
d. None of the above

41. GTKM stands for _____?

a. Gross Ton Kilo Metre
b. Gross Track Kilo Metre
c. Gross Train Kilo Metre
d. None of these

42. Which among the following is not a Consequential Accident?

a. Collision
b. Derailment
c. Fire
d. All the above are Consequential Accidents

43. Route KMs on Indian Railways is approximately _____ Kms?

a. 67000
b. 90000
c. 60000
d. 64000

44. Which among the following is not a Mountain Railway in Indian Railways?

a. Kalka Shimla Railway
b. Nilgiri Mountain Railway
c. Matheran Light Railway
d. All the above are Hill/Mountain Railways

45. The 1st Vande Bharat Express was run between _____ & _____?

a. New Delhi to Varanasi
b. New Delhi to Mumbai
c. New Delhi to Bhopal
d. New Delhi to Katra

46. Which is not a PSU under the Ministry of Railways?

a. ICF
b. CRIS
c. IRCON
d. RITES

47. Railway Budget was merged with the General Budget from?

a. 2017-18
b. 2014-15
c. 2010.-11
d. 2019-20

48. World Environment Day is on

a. 5th April
b. 7th May
c. 1st October
d. 5th June

49. International Workers' Day is on

a. 11th November
b. 1st December
c. 1st May
d. 20th April

50. What is the full form IRIMEE at Jamalpur

a. Indian Railways Institute of Mechanical & Electrical Engineers
b. Indian Railways Institute of Mechanical & Electrical Engineering
c. Indian Railways Institute of Metallurgical & Electrical Engineers
d. None of these

51. Headquarters of South Central Railway is situated at

a. Secunderabad
b. Vijaywada
c. Guntakal
d. Guntur

52. Railway station at highest altitude in India is

a. Otty
b. Ghum
c. Shimla
d. Mount Abu

53. Replies to communication received in Hindi in Region-B shall be given in

a. Any of the State Language
b. Hindi
c. English
d. English or Hindi

54. The recently formed South Coast Zone Railway would be ……. th Zonal Railway in the country

a. 20
b. 19
c. 18
d. 17

55. How many stars are there in Indian Railways Logo?

a. 15
b. 16
c. 17
d. 18

56. The expenditure which required the approval of parliament is called _____expenditure .

a. Voted
b. Charged
c. Approval
d. Sanctioned

57. Write full form of PNR

a. Passenger Name Record
b. Passenger Number Record
c. Passenger Numerical Record
d. Passenger Name Register

58. NRUCC consist of total _____numbers.

a. 50
b. 60
c. 70
d. 80

59. Maximum limit of accumulation of LAP at the credit of employee is _____Days.

a. 100
b. 200
c. 300
d. 600

60. Working time-table is issued how many times in a year?

a. Once in a year
b. Twice in a year
c. Thrice in a year
d. Six times a year

61. Headquarter office of SWR is at?
a. Bangalore
b. Chennai
c. Hubballi
d. Hyderabad

62. Which are the important budgetary reviews on IR?
a. August Review
b. August Review, Revised Estimate
c. August Review, Revised Estimate, Final Modification.
d. None of the above

63. Suspension of duty is not a penalty. Is the Statement?
a. False
b. True
c. Both a and b
d. None

64. In the context of Opening of New Line, Full form of CRS is?
a. Chief Railway Supervisor
b. Chief Road Supervisor
c. Chief Railway Safety
d. Commissioner for Railway Safety

65. In the context of Opening of New Line, CRS it an Official of :-
a. Ministry of Railway
b. Ministry of Power
c. Ministry of Civil Aviation
d. Ministry of Road Transport and Highways

66. Maximum permissible speed on a section is fixed by:-
a. PCOM
b. CAO/Construction.
c. CRS
d. GM

67. Distance cover by First Train on Indian Soil between Bori Bandar and Thane is:
a. 35 km
b. 34 km
c. 36 km
d. 37 km

68. Railway Wheel and Axle Plant (RWP) is located in?
a. West Bengal
b. Bangalore
c. Chennai
d. Perambur

69. Free Luggage allowance per Passenger in AC-3 Tier/AC Chair Car is?
a. 50 kg
b. 40 kg
c. 35 kg
d. 70 kg.

70. Full form of VTO is?
a. Visibility Test Object

b. Visual Test Object
c. View Testing Object
d. Visibility and Temperature Object

71. Train Set-18 is also popularly known as?
a. Tejas
b. Antyodaya
c. Vande Bharat
d. Gatimaan.

72. What is the full form of EBR?
a. Extra Budget Revenue
b. Extra Budgetary Resources
c. Extra Book Revenue
d. Extra Booked Resources

73. Work Machinery and Railway Stock Program of Ministry of Railway is published in?
a. Green Book
b. White Paper
c. Pink Book
d. Budget Book

74. What is the New Integrated Rail Madad Helpline Number?
a. 182
b. 138
c. 139
d. 501

75. Under which section of Indian Railway Act , 1989, a person maybe published for negligibly crossing unmanned level crossing with imprisonment which may extend to one year?
a. Sec 166
b. Sec 132
c. Sec 161
d. Sec 135

76. How many divisions are there on Indian Railways?
a. 66
b. 67
c. 68
d. 69

77. How many zones are there on Indian Railways?
a. 18
b. 16
c. 19
d. 20

78. Where is the office of the Railway Rates Tribunal?
a. Mumbai
b. Hyderabad
c. New Delhi
d. Chennai

79. What is the full form of CAT?
a. Central Administration Tribunal
b. Central Administration Tribe
c. Central Administrative Trade
d. Central Administrative Tribunal

80. Where is RDSO located?
a. Mumbai

b. Delhi
c. Bhopal
d. Lucknow

81. Where is the HQ of NCR?

a. Patna
b. Allahabad
c. Jhansi
d. Agra

82. How many Divisions are there on Central Railway?

a. 5
b. 4
c. 3
d. 6

83. What is the word DO, which is used in Daily Correspondence?

a. Daily Order
b. Demi Order
c. Demi Official
d. None of these

84. What is the full form of IREC?

a. Indian Railway Enquiry Code
b. Indian Railway Establishment Code
c. Indian Railway Establishment Council
d. Indian Railway Enquiry Council

85. What is the full name of CRIS?

a. Central Railway Information System
b. Centre for Railway Enquiry System
c. Centre for Regional Information System
d. None of the above

86. Where is the Indian Railway of Signal Engineers and Telecommunication IRISET located?

a. Pune
b. Vadodra
c. Secunderabad
d. Jamalpur

87. What is the designation of the head of NAIR?

a. GM
b. DG
c. CEO
d. Director

88. When and Where was the 2nd train in India run?

a. 1854, Madra to Perambur
b. 1854, Howrah to Hooghly
c. 1858, Madra to Perambur
d. 1858, Howrah to Hooghly

89. The Railway Board was formed on which committee's report?

a. Debroy Committee
b. Railway Reforms Committee
c. Thomas Robetson Committee
d. Acworth Committee

90. When was the Railway Board formed?

a. 1924
b. 1908
c. 1905
d. 1896

91. BLW is located at _____

a. Patiala
b. Kapurthala
c. Varanasi
d. Rae Bareli

92. Jaipur is the HQ of _____ Railway

a. WR
b. SR
c. WCR
d. NWR

93. Which City has 03 Zonal Railway HQs?

a. Kolkata
b. Mumbai
c. New Delhi
d. Secunderabad

94. Shatabdi Express was introduced to commemorate 100th Anniversary of which leader?

a. Mahatma Gandhi
b. Jawahar Lal Nehru
c. Sardar Vallabhbhai Patel
d. None of these

95. When was the 1st Rajdhani Express Train run?

a. 1869
b. 1969
c. 1960
d. 1948

96. Where is the world's longest platform situated?

a. Kollam
b. Kharagpur
c. Bilaspur
d. Gorakhpur

97. Which station has all 03 gauge lines?

a. Howrah
b. Siliguri
c. Vadodra
d. Mettupalayam

98. 1st Humsafar Train was run between Anand Vihar and _____?

a. Gorakhpur
b. Prayagraj
c. Howrah
d. Lucknow

99. 1st Graib Rath Train was run between Saharsa and _____?

a. Amritsar
b. Prayagraj
c. Delhi Sarai Rohilla
d. Pune

100. 1st Duronto Express was run between New Delhi and _____?

a. Sealdah
b. Prayagraj
c. Mumbai
d. Santragachi

CHAPTER - 9

RAJBHASA

राजभाषा विषय पर विभागीय परीक्षाओं के लिए - उपयोगी प्रश्नोत्तर

प्रश्न 1	संविधान सभा ने हिन्दी को राजभाषा के रूप में कब स्वीकार किया ?	14 सितंबर 1949
प्रश्न 2	भारत का संविधान कब लागू हुआ ?	26 जनवरी 1950
प्रश्न 3	हिन्दी दिवस कब मनाया जाता है ?	14 सितंबर
प्रश्न 4	संविधान के किन अनुच्छेदों में राजभाषा संबंधी प्रावधान दिये ?	अनुछेद 120,210 तथा 343 से 351तक
प्रश्न 5	राजभाषा संबंधी प्रावधान संविधान के किन भागों में दिये गए है ?	भाग 5, भाग 6 तथा भाग 17में
प्रश्न 6	संविधान का भाग 17 संसद में किस तारीख को पारित हुआ ?	14.09.1949
प्रश्न 7	संघ की राजभाषा क्या है ?	संघ की राजभाषा हिन्दी और लिपि देवनागरी है
प्रश्न 8	संविधान के किस अनुच्छेद में राजभाषा आयोग गठन संबंधी प्रावधान है ?	अनुच्छेद 344 (1)
प्रश्न 9	संविधान के किस अनुच्छेद के अनुसार संसदीय राजभाषा समिति का गठन किया गया ?	अनुच्छेद 344 (4)
प्रश्न 10	संविधान के अनुच्छेद 344 (4) के अनुसार संसदीय समिति में कुल कितनेसदस्य होते है ?	30 (तीस)
प्रश्न 11	संविधान के अनुच्छेद 344(4) के अनुसार संसदीय समिति में लोकसभा के कितने सदस्य होते है ?	20 (बीस)
प्रश्न 12	संविधान के अनुच्छेद 344(4) के अनुसार संसदीय समिति में राज्यसभा के कितने सदस्य होते है ?	10 (दस)
प्रश्न 13	अनुच्छेद 344(1) के अनुसरण में राजभाषा आयोग का गठन कब किया गया ?	07 जून 1955
प्रश्न 14	राजभाषा आयोग के प्रथम अध्यक्ष कौन थे ?	बी॰जी॰खेर
प्रश्न 15	संसदीय राजभाषा समिति सर्वप्रथम कब गठित की गई थी ?	सन् 1957
प्रश्न 16	संविधान के अनुच्छेद 343 (2) के अनुसार कितने कालावधि तक के लिए संघ के राजकीय प्रयोजनों के लिए अंग्रेजी का प्रयोग किया जाना सुनिश्चित किया गया था ?	संविधान के प्रारंभ से 15 वर्ष तक के लिए
प्रश्न 17	हिन्दी के प्रयोग के पुनरीक्षण के लिए संसदीय राजभाषा समिति की कुल कितनी उप समितियां बनाई गई है?	तीन उप समितियां
प्रश्न 18	संसदीय राजभाषा समिति की कौन सी उप समिति द्वारा रेल मंत्रालय का निरीक्षण किया जाता है ?	दूसरी उप समिति द्वारा
प्रश्न 19	संसद में प्रयोग होने वाली भाषा का प्रावधान संविधान के किस अनुच्छेद में किया गया है ?	अनुच्छेद 120
प्रश्न 20	विधान मंडल में प्रयोग होने वाली भाषा का प्रावधान संविधान के किस अनुच्छेद में किया गया है?	अनुच्छेद 210
प्रश्न 21	संविधान के किस अनुच्छेद में हिन्दी भाषा के विकास के लिए निर्देश दिये गए है	अनुच्छेद 351
प्रश्न 22	संविधान की आठवीं अनुसूची संबंधी प्रावधान किस अनुच्छेद में है ?	अनुच्छेद 344 (1) और 351
प्रश्न 23	उच्चतम न्यायालय और उच्च न्यायालयों में तथा अधिनियमों, विधेयकों आदि में प्रयोग की जाने वाली भाषा का प्रावधान संविधान के किस अनुच्छेद में दिया गया है?	अनुच्छेद 348

प्रश्न 24	एक राज्य और दूसरे राज्य के बीच अथवा राज्य और संघ के बीच संचार के लिए राजभाषा का प्रावधान संविधान के किस अनुच्छेद में किया गया है ?	अनुच्छेद 346
प्रश्न 25	संसद के दोनों सदनों द्वारा राजभाषा संकल्प कब पारित किया गया था ?	18 जनवरी 1968
प्रश्न 26	राष्ट्रपति द्वारा पहला आदेश हिन्दी में कब जारी किया गया था ?	27 मई 1952
प्रश्न 27	राजभाषा आयोगकी सिफ़ारशों पर विचार करने के लिए गठित समिति के प्रथम अध्यक्ष कौन थे ?	श्री गोविंद बल्लभ पंथ
प्रश्न 28	संविधान की आठवीं अनुसूची में कुल कितनी भाषाएँ शामिल हैं ?	22
प्रश्न 29	संविधान के भाग -v (पाँच) में भाषा संबंधी उपबंध किस अनुच्छेद में है ?	अनुच्छेद 120
प्रश्न 30	संविधान के भाग -vi (छः) में भाषा संबंधी उपबंध किस अनुच्छेद में है ?	अनुच्छेद 210
प्रश्न 31	संविधान के भाग -xvii (सत्रह) में भाषा संबंधी कितने अनुच्छेद हैं ?	9 अनुच्छेद (अनुच्छेद 343 से 351 तक)
प्रश्न 32	आठवीं अनुसूची में कौन सी विदेशी भाषा शामिल है ?	नेपाली
प्रश्न 33	संविधान की आठवीं अनुसूची में सिन्धी भाषा को किस वर्ष जोड़ा गया ?	सन् 1967 में (21वीं संविधान संशोधन द्वारा)
प्रश्न 34	संविधान की आठवीं अनुसूची में नेपाली,कोंकड़ी और मणिपुरी भाषा को किस वर्ष जोड़ा गया ?	सन् 1992 में (71 वें संविधान संशोधन द्वारा)
प्रश्न 35	संविधान की आठवीं अनुसूची में मैथिली, बोड़ो, डोंगरी और संथाली भाषा को किस वर्ष जोड़ा गया ?	सन् 2003 में (92 वें संविधान संशोधन द्वारा)
प्रश्न 36	राजभाषा अधिनियम कब पारित हुआ ?	10 मई 1963
प्रश्न 37	राजभाषा अधिनियम को क्या कहा जा सकेगा?	राजभाषा अधिनियम 1963 यथा संशोधित 1967
प्रश्न 38	राजभाषा अधिनियम की धारा 3 (3) कब से लागू हुआ?	26 जनवरी 1965
प्रश्न 39	राजभाषा अधिनियम की धारा 2(ख) के अनुसार हिन्दी से आशय क्या ?	हिन्दी से वह हिन्दी अभिप्रेत है जिसकी लिपि देवनागरी है?
प्रश्न 40	राजभाषा अधिनियम 1963 कब संशोधित हुआ?	1967
प्रश्न 41	राजभाषा अधिनियम 1963 यथा संशोधित 1967 की धारा 3 (3) के अंतर्गत आने वाले दस्तावेजों को किस भाषा में जारी करना अनिवार्य है?	हिन्दी - अंग्रेजी द्विभाषी रूप में
प्रश्न 42	राजभाषा अधिनियम 1963 यथा संशोधित 1967 की किस धारा के उपबंधों के अनुसार संसदीय राजभाषा समिति का गठन किया गया ?	धारा 4 (1)
प्रश्न 43	संसदीय राजभाषा समिति के सदस्यों का निर्वाचन किस प्रकार किया जाता ?	लोकसभा तथा राज्य सभा के सदस्यों द्वारा आनुपातिक प्रतिनिधित्व प्रणाली के अनुसार एकल संक्रमणीय मत द्वारा
प्रश्न 44	राजभाषा अधिनियम 1963 यथा संशोधित 1967 की कौन-कौन सी धाराके उपबंध जम्मू -कश्मीर राज्य को लागू नहीं होती है?	धारा 6 और धारा 7
प्रश्न 45	राजभाषा अधिनियम 1963 यथा संशोधित 1967 की कौन सी धारा के तहत केंद्र सरकार को नियम बनाने की शक्ति प्रदान की गई है ?	धारा 8

प्रश्न 11	राजभाषा अधिनियम 1963 यथा संशोधित 1967 की धारा 3 (1) (ख) के अनुसार संघ और किसी ऐसे राज्य जिसने हिन्दी को राजभाषा के रूप में नहीं अपनाया के बीच पत्राचार में किस भाषा का प्रयोग किया जाएगा?	अंग्रेजी
प्रश्न 12	राजभाषा अधिनियम 1963 यथा संशोधित 1967 की धारा 3(1) (ख) के अनुसार किसी ऐसे राज्य जिसने हिन्दी को राजभाषा के रूप नहीं अपनाया है और किसी ऐसे राज्य जिसने हिन्दी को राजभाषा के रूप में अपनाया के बीच पत्राचार में किस भाषा का प्रयोग किया जाएगा ?	हिन्दी को प्रयोग में लाया जाएगा साथ ही उसका अनुवाद अंग्रेजी भाषा में भेजा जाएगा
प्रश्न 46	राजभाषा अधिनियम 1963 संशोधित रूप में कब पारित हुआ ?	16॰12॰ 1967
प्रश्न 47	राजभाषा अधिनियम 1963 क्यों पारित हुआ ?	1965 के बाद भी हिन्दी के साथ अंग्रेजी के प्रयोग को जारी रखने का प्रावधान करने के लिए
प्रश्न 48	राजभाषा अधिनियम में कुल कितनी धाराएं हैं?	9 (नौ)
प्रश्न 49	राजभाषा नियम कब पारित हुआ ?	17 जुलाई 1976
प्रश्न 50	राजभाषा नियम 1976 कब संशोधित हुआ ?	9 अक्टूबर 1987
प्रश्न 51	राजभाषा नियम 1976 का विस्तार किस राज्य के सिवाय संपूर्ण भारत पर है ?	तमिलनाडू
प्रश्न 52	राजभाषा नियम 1976 के अनुसार देश को कितने क्षेत्रों में वर्गीकृत किया गया है ?	तीन (क क्षेत्र, ख क्षेत्र, ग क्षेत्र)
प्रश्न 53	राजभाषा नियम 1976 के नियम 4 (क) के अनुसार केंद्रीय सरकार के किसी एक मंत्रालय या विभाग और किसी दूसरे मंत्रालय या विभाग के बीच पत्राचार किस भाषा में किया जा सकता है?	हिन्दी या अंग्रेजी में
प्रश्न 54	राजभाषा नियम 1976 के नियम 4 (ख) के अनुसार केंद्रीय सरकार के कार्यालयों से क्षेत्र क में किसी राज्य या संघ राज्य क्षेत्र या व्यक्ति को पत्र किस भाषा में भेजा जाएगा ?	हिन्दी में
प्रश्न 55	राजभाषा नियम 1976 के नियम 12 (1) के अनुसार राजभाषा अधिनियम और नियमों के उपबंधों का अनुपालन कराने का उत्तरदायित्व किसका है ?	कार्यालय के प्रशासनिक प्रधान का
प्रश्न 56	राजभाषा नियम 1976 के नियम 11 (2) के अनुसार केंद्र सरकार के किसी कार्यालय में प्रयोग किए जाने वाले रजिस्टरों के प्रारूप और शीर्षक किस भाषा में लिखे जाने चाहिए ?	हिन्दी और अंग्रेजी द्विभाषा में
प्रश्न 57	राजभाषा नियम 1976 के किस नियम के तहत हिन्दी में प्राप्त पत्रों के उत्तर हिन्दी में दिया जाना आवश्यक है ?	नियम 5
प्रश्न 58	राजभाषा नियम 7(1) के अनुसार कोई भी कर्मचारी अपना आवेदन,अपील या अभ्यावेदन किस भाषा में दे सकता है ?	हिन्दी या अंग्रेजी में
प्रश्न 59	राजभाषा नियम 8 (1) के अनुसार कोई भी कर्मचारी किसी फाईल पर टिप्पणी या मसौदा किस भाषा में लिख सकता है ?	हिन्दी या अंग्रेजी में
प्रश्न 60	राजभाषा नियम 8 (2) के अनुसार कोई भी हिन्दी का कार्यसाधककर्मचारी हिन्दी में किसी दस्तावेज के अंग्रेजी की माँग कब सकता है ?	जब वह दस्तावेज विधिक या तकनीकी प्रकृति का हो
प्रश्न 61	राजभाषा नियम 8 (3) के अनुसार कोई भी दस्तावेज विधिक या तकनीकी प्रकृति का है या नहीं इसका विनिश्चय कौन करेगा ?	विभाग या कार्यालय का प्रधान
प्रश्न 62	राजभाषा नियम1976 के अनुसार दादर नगर हवेली और दामन दीव किस क्षेत्र अंतर्गत आते हैं ?	ख क्षेत्र
प्रश्न 63	किस नियम में हिन्दी में प्रवीणता की परिभाषा दी गई है?	नियम 9

प्रश्न 64	किस नियम में हिन्दी का कार्यसाधक ज्ञान की परिभाषा दी गई है?	नियम 10
प्रश्न 65	राजभाषा नियम 9 (क) के अनुसार यदि किसी कर्मचारी ने मैट्रिक परीक्षा याउसकी समतुल्य या उससे उच्चतर कोई परीक्षा हिन्दी माध्यम से उत्तीर्ण कर ली है तो उस कर्मचारी को क्या समझा जाएगा ?	हिन्दी में प्रवीणता प्राप्त कर्मचारी
प्रश्न 66	राजभाषा नियम 10 (1) के अनुसार यदि किसी कर्मचारी ने मैट्रिक परीक्षा या उसकी समतुल्य या उससे उच्चतर कोई परीक्षा हिन्दी विषय के साथ उत्तीर्ण कर ली है तो उस कर्मचारी को क्या समझा जाएगा ?	हिन्दी का कार्यसाधक ज्ञान प्राप्त कर्मचारी
प्रश्न 67	राजभाषा नियम 11 (3) के अनुसार नामपट्ट सूचनापट्ट पत्रशीर्ष और लिफाफों पर उत्कीर्ण लेख तथा लेखन सामग्री की अन्य मदें किस भाषा में मुद्रित या उत्कीर्ण होनी चाहिए ?	हिन्दी और अंग्रेजी द्विभाषी रूप में
प्रश्न 68	राजभाषा नियम में कुल कितने नियम हैं ?	12 (बारह)
प्रश्न 69	केंद्रीय हिन्दी समिति के अध्यक्ष कौन होते है ?	प्रधानमंत्री
प्रश्न 70	क्षेत्रीय राजभाषा कार्यान्वन सामिति के अध्यक्ष कौन होते है ?	महाप्रबंधक
प्रश्न 71	मंडल राजभाषा कार्यान्वन सामिति के अध्यक्ष कौन होते है ?	मंडल रेल प्रबंधक
प्रश्न 72	क्षेत्रीय/ मंडल राजभाषा कार्यान्वन सामिति की बैठक वर्ष में कितनी बारहोती है ?	4 बार (हर तीन माह में एकबार)
प्रश्न 73	जबलपुर नगर स्थित नगर राजभाषा कार्यान्वन सामिति कार्यालय क्रमांक 02 का दायित्व किस कार्यालय को सौंपा गया है ?	महाप्रबंधक कार्यालय, जबलपुर
प्रश्न 74	नगर राजभाषा कार्यान्वन सामिति कार्यालय क्रमांक 02, जबलपुर के अध्यक्ष कौन है ?	महाप्रबंधक,पश्चिम मध्य रेल, जबलपुर
प्रश्न 75	नगर राजभाषा कार्यान्वन सामिति की बैठक वर्ष में कितनी बार होती है ?	2 बार (हर छः माह में एकबार)
प्रश्न 76	नगर राजभाषा कार्यान्वयन समिति का अध्यक्ष कौन होता है?	नगर के केंद्रीय सरकार का वारिष्ठतम अधिकारी।
प्रश्न 77	वर्ष 1973 में गठित पहली रेलवे हिन्दी सलाहकार समिति की अध्यक्षता किसनेकी ?	श्री ललित नारायन मिश्र
प्रश्न 78	वर्ष 1976 में गठित संसदीय राजभाषा समिति के अध्यक्ष कौन थे ?	तत्कालीन गृह मंत्री श्री ओम मेहता
प्रश्न 79	संसदीय राजभाषा समिति की कौन सी समिति प्रतिवेदन का मसौदा तैयार करती है?	संसदीय राजभाषा समिति की आलेख एवं साक्ष्य उप समिति
प्रश्न 80	कमलापति त्रिपाठी राजभाषा स्वर्ण पदक किस ग्रेड के अधिकारियों को प्रदान किया जाता है ?	वरिष्ठ प्रशासनिक ग्रेड से ऊपर के अधिकारियोंको
प्रश्न 81	रेल मंत्री राजभाषा रजत पदक किस ग्रेड के अधिकारियों को प्रदान किया जाता है?	वरिष्ठ प्रशासनिक ग्रेड के अधिकारियों को
प्रश्न 82	कमलपति त्रिपाठी राजभाषा स्वर्ण पदक की पुरस्कार राशि क्या है ?	रू॰ 10000/-
प्रश्न 83	रेल मंत्री राजभाषा रजत पदक की पुरस्कार राशि क्या है?	रू॰ 8000/-
प्रश्न 84	तकनीकी रेल विषयों पर हिन्दी में मौलिक पुस्तक लेखन हेतु कौन सी पुरस्कार योजना लागू है?	लाल बहादुर शास्त्री तकनीकी मौलिक लेखन पुरस्कारयोजना ।
प्रश्न 85	हिन्दी में काव्य/ गजल संग्रह पुस्तक लेखन हेतु कौन सी पुरस्कार योजना लागू है?	मैथिलीशरण गुप्त पुरस्कार योजना
प्रश्न 86	हिन्दी में कथा /कहानी संग्रह एवं उपन्यास लेखन हेतु कौन सी पुरस्कार योजना लागू है?	प्रेमचंद पुरस्कार योजना

प्रश्न 87	सामूहिक पुरस्कार योजना के अंतर्गत दी जाने वाली प्रथम पुरस्कार की राशि कितनी है?	रू॰ 12000 /- (मुख्यालय के एक विभाग को)
प्रश्न 88	सामूहिक पुरस्कार योजना के अंतर्गत दी जाने वाली द्वितीय पुरस्कार की राशि कितनी है?	रू॰ 8000 /-(मंडलों को)
प्रश्न-89	सामूहिक पुरस्कार योजना के अंतर्गत दी जाने वाली तृतीय पुरस्कार की राशि कितनी है?	रू॰ 6000 /-(कारखानों को)
प्रश्न 11	प्रेमचंद पुरस्कार योजना के अंतर्गत प्रथम पुरस्कार के रूप में कितनी राशि प्रदान जाती है?	रू॰ 20000 /-
प्रश्न 12	मैथिलीशरण गुप्त पुरस्कार योजना के अंतर्गत द्वितीय पुरस्कार के रूप में कितनी राशि प्रदान जाती है?	रू॰ 10000 /-
प्रश्न 13	लाल बहादुर शास्त्री तकनीकी मौलिक लेखन पुरस्कार योजना के अंतर्गत तृतीय पुरस्कार के रूप में कितनी राशि प्रदान जाती है ?	रू॰ 7000 /-
प्रश्न 14	वर्षभर में 20,000 शब्द से ज्यादा शब्द लिखने के लिए एक यूनिट मेंकितने प्रथम पुरस्कार दिये जाते हैं ?	दो (रु 5000/- प्रति कर्मचारी)
प्रश्न 90	वर्षभर में 20,000 शब्द से ज्यादा शब्द लिखने के लिए एक यूनिट में कितने द्वितीय पुरस्कार दिये जाते हैं?	तीन (रु 3000 /- प्रति कर्मचारी)
प्रश्न 91	वर्षभर में 20,000 शब्द से ज्यादा शब्द लिखने के लिए एक यूनिट मेंकितने तृतीयपुरस्कार दिये जाते हैं?	पाँच (रु 2000 /- प्रति कर्मचारी)
प्रश्न 92	राजभाषा कार्यान्वन सामिति के सचिवों (लिपिकों) को हर माह मानदेय के रूप में कितनी राशि दी जाती है ?	रु 600 /-
प्रश्न 93	97 प्रतिशत या इससे अधिक अंकों से हिन्दी टंकण परीक्षा पास करने पर नगद पुरस्कार के रूप में कितनी राशि दी जाती है?	रु 2400 /-
प्रश्न 94	95 प्रतिशत से अधिक परंतु 97 प्रतिशत से कम अंकों से हिन्दी टंकणपरीक्षा पास करने पर नगद पुरस्कार के रूप में कितनी राशि दी जाती है?	रु 1600 /-
प्रश्न 95	90 प्रतिशत से अधिक परंतु 95 प्रतिशत से कम अंकों से हिन्दी टंकण परीक्षा पास करने पर नगद पुरस्कार के रूप में कितनी राशि दी जाती है?	रु 800 /-
प्रश्न 96	70 प्रतिशत या इससे अधिक अंकों से प्रबोध परीक्षा पास करने पर नगदपुरस्कार के रूपमें कितनी राशि दी जाती है ?	रु 1600 /-
प्रश्न 97	60 प्रतिशत से अधिक परंतु 70 प्रतिशत से कम अंकों से प्रबोध परीक्षा पास करने पर नगद पुरस्कार के रूप में कितनी राशि दी जाती है?	रु 800 /-
प्रश्न 98	55 प्रतिशत से अधिक परंतु 60 प्रतिशत से कम अंकों से प्रबोध परीक्षा पास करने पर नगद पुरस्कार के रूप में कितनी राशि दी जाती है?	रु 400 /-
प्रश्न 99	70 प्रतिशत या इससे अधिक अंकों से प्रवीण परीक्षा पास करने पर नगद पुरस्कार के रूप में कितनी राशि दी जाती है?	रु 1800/-
प्रश्न 100	60 प्रतिशत से अधिक परंतु 70 प्रतिशत से कम अंकों से प्रवीण परीक्षा पास करने पर नगद पुरस्कार के रूप में कितनी राशि दी जाती है?	रु 1200/-
प्रश्न 101	55 प्रतिशत से अधिक परंतु 60 प्रतिशत से कम अंकों से प्रवीण परीक्षा पास करने परनगद पुरस्कार के रूप में कितनी राशि दी जाती है	रु 600 /-
प्रश्न 102	70 प्रतिशत या इससे अधिक अंकों से प्राज्ञ परीक्षा पास करने पर नगद पुरस्कार के रूप में कितनी राशि दी जाती है ?	रु 2400/-

प्रश्न 103	60 प्रतिशत से अधिक परंतु 70 प्रतिशत से कम अंकों से प्राज्ञ परीक्षा पास करने पर नगद पुरस्कार के रूप में कितनी राशि दी जाती है?	रु 1600/-
प्रश्न 104	55 प्रतिशत से अधिक परंतु 60 प्रतिशत से कम अंकों से प्राज्ञ परीक्षा पास करने पर नगद पुरस्कार के रूप में कितनी राशि दी जाती है ?	रु 800/-
प्रश्न 105	95 प्रतिशत या इससे अधिक अंकों से हिन्दी आशुलिपि परीक्षा पास करने पर नगद पुरस्कार के रूप में कितनी राशि दी जाती है?	रु 2400/-
प्रश्न 106	92 प्रतिशत से अधिक परंतु 95 प्रतिशत से कम अंकों से हिन्दी आशुलिपिपरीक्षा पास करने पर नगद पुरस्कार के रूप में कितनी राशि दी जाती है?	रु 1600/-
प्रश्न 107	90 प्रतिशत से अधिक परंतु 95 प्रतिशत से कम अंकों से हिन्दी आशुलिपि परीक्षा पास करने पर नगद पुरस्कार के रूप में कितनी राशि दी जाती है?	रु 800/-
प्रश्न 108	निजी प्रयत्नों से प्रबोध परीक्षा पास करने पर एकमुश्त नगद पुरस्कार के रूप में कितनी राशि दी जाती है?	रु 1600/-
प्रश्न 109	निजी प्रयत्नों से प्रवीण परीक्षा पास करने पर एकमुश्त नगद पुरस्कार के रूप में कितनी राशि दी जाती है?	रु 1500/-
प्रश्न 110	निजी प्रयत्नों से प्राज्ञ परीक्षा पास करने पर एकमुश्त नगद पुरस्कार के रूप मेंकितनी राशि दी जाती है ?	रु 2400/-
प्रश्न 111	निजी प्रयत्नों से हिन्दी आशुलिपि परीक्षा पास करने पर एकमुश्त नगद पुरस्कार के रूप में कितनी राशि दी जाती है?	रु 3000/-
प्रश्न 112	निजी प्रयत्नों से हिन्दी टंकण परीक्षा पास करने पर एकमुश्त नगद पुरस्कार के रूप में कितनी राशि दी जाती है ?	रु 1600/-
प्रश्न 113	रेल मंत्री हिन्दी निबंध प्रतियोगिता में राजपत्रित/ अराजपत्रित वर्ग को द्वितीय पुरस्कार के रूप में कितनी राशि प्रदान की जाती है?	रु 4000/-
प्रश्न 114	रेल मंत्री हिन्दी निबंध प्रतियोगिता में राजपत्रित/ अराजपत्रित वर्ग को प्रथम पुरस्कार के रूप में कितनी राशि प्रदान की जाती है?	रु 6000/-
प्रश्न 115	रेल यात्रा वृतांत पुरस्कार योजना के अंतर्गत प्रथम पुरस्कार के रूप में कितनी राशि प्रदान की जाती है ?	रु 10000/-
प्रश्न 116	रेल यात्रा वृतांत पुरस्कार योजना के अंतर्गत द्वितीय पुरस्कार के रूप में कितनी राशि प्रदान की जाती है?	रु 8000/-
प्रश्न 117	रेल यात्रा वृतांत पुरस्कार योजना के अंतर्गत तृतीय पुरस्कार के रूप में कितनी राशि प्रदान की जाती है ?	रु 6000/-
प्रश्न 118	अंशकालिक हिन्दी पुस्तकाध्यक्ष को हिन्दी पुस्तकालय चलाने हेतु प्रतिमाह कितने रुपए का मानदेय दिया जाता है ?	रु 1000/-
प्रश्न 119	हिन्दी आशुलिपि पास करने वाले गैर हिन्दी भाषी आशुलिपिक को कितना वैयक्तिकवेतन दिया जाता है?	2वेतनवृद्धिके बराबर वैयक्तिक वेतन

प्रश्न 120	हिन्दी शिक्षण योजना के अंतर्गत कौन-कौन सी परीक्षाएं ली जाती हैं ?	प्रबोध,प्रवीण एवं प्राज्ञ तथा हिन्दी टंकण एवं आशुलिपि की परीक्षा।
प्रश्न 121	केंद्रीय हिन्दी शिक्षण संस्थान किस मंत्रालय के अधीन है ?	गृह मंत्रालय
प्रश्न 122	केंद्र सरकार के कर्मचारियों के लिए निर्धारित प्रारंभिक पाठ्यक्रम क्या है?	प्रबोध
प्रश्न 123	केंद्रीय कर्मचारियों के लिए हिन्दी का सेवाकालीन प्रशिक्षण कब अनिवार्य किया गया ?	वर्ष 1960 में
प्रश्न 124	केंद्र सरकार के नियंत्रणाधीन सभी उपक्रमों निगमों निकायों और राष्ट्रीयकृत बैंकों को हिन्दी के अनिवार्य प्रशिक्षण के दायरे में कब लायागया?	वर्ष 1974 में
प्रश्न 125	पत्राचार द्वारा हिन्दी भाषा प्रशिक्षण की व्यवस्था कब आरंभ की गई?	वर्ष 1990 में
प्रश्न 126	केंद्रीय हिन्दी प्रशिक्षण संस्थान किस वर्ग के पाठ्यक्रम आयोजित करता है?	1 - प्रबोध 2- प्रवीण 3- प्राज्ञ 4- हिन्दी टंकण एवं आशुलिपि के पाठ्यक्रम
प्रश्न 127	गृह मंत्रालय के अंतर्गत राजभाषा विभाग की स्थापना कब हुई?	वर्ष 1955 में
प्रश्न 128	आरंभ में केंद्रीय अधिकारियों/ कर्मचारियों के लिए हिन्दी प्रशिक्षण का दायित्व किस मंत्रालय का था?	शिक्षा मंत्रालय
प्रश्न 129	केंद्रीय अधिकारियों/ कर्मचारियों के लिए हिन्दी प्रशिक्षण कादायित्व गृहमंत्रालय को कब सौंपा गया ?	वर्ष 1955 में
प्रश्न 130	केंद्रीय हिन्दी प्रशिक्षण संस्थान का गठन कब किया गया ?	21-08-1985
प्रश्न 131	प्रबोध की हिन्दी योग्यता क्या है ?	5वीं कक्षा के समकक्ष
प्रश्न 132	प्रवीण की हिन्दी योग्यता क्या है ?	8वीं कक्षा के समकक्ष
प्रश्न 133	प्राज्ञ की प्राज्ञ की हिन्दी योग्यता क्या है ?	10वीं कक्षा के समकक्ष
प्रश्न 134	विश्व हिन्दी दिवस कब मनाया जाता है ?	10 जनवरी
प्रश्न 135	संघ का राजकीय कार्य हिन्दी में करने के लिए वार्षिक कार्यक्रम कौन तैयारकरता है ?	गृह मंत्रालय
प्रश्न 136	राजभाषा नीति के अनुसार स्टेशनों में उद्घोषणा किस भाषा क्रम में प्रसारित की जाती है?	त्रिभाषा रूप में (प्रादेशिक,हिन्दी और अंग्रेजी में)
प्रश्न 137	रबर की मुहरों को किस प्रकार तैयार किया जाता है?	द्विभाषी रूप में (हिन्दी- अंग्रेजी/लाइनवार)
प्रश्न 138	मराठी भाषा की लिपि क्या है?	देवनागरी
प्रश्न 139	अंग्रेजी भाषा की लिपि क्या है?	रोमन
प्रश्न 140	नाम पदनाम साइन बोर्ड को किस क्रम में प्रदर्शित किया जाना चाहिए?	1- प्रादेशिक भाषा 2- हिन्दी 3- अंग्रेजी
प्रश्न 141	रेलवे बजट का हिन्दी अनुवाद सबसे पहले कब तैयार हुआ था तथा उस समय रेलमंत्री कौन थे?	वर्ष 1956 में,स्वर्गीय लालबहादुर शास्त्री जी
प्रश्न 142	रेलवे बोर्ड में हिन्दी (संसद) अनुभाग का गठन कब हुआ था?	वर्ष 1960 में
प्रश्न 143	संविधान के अनुसार सांविधिक नियमों विनियमों और आदेशों का अनुवाद कौन करता है?	विधि मंत्रालय
प्रश्न-144	राष्ट्रपति के 1952 के आदेशों के अनुपालन के लिए रेलवे बोर्ड में किस वर्ष हिन्दी सहायक	वर्ष 1952 में रेलवे बोर्ड की सामान्य शाखा में

	का एक पद सृजन हुआ था?	
प्रश्न 145	गृह मंत्रालय के अंतर्गत राजभाषा विभाग की स्थापना कब हुई ?	वर्ष 1955 में
प्रश्न 146	किस मंत्रालय द्वारा हिन्दी के प्रगामी प्रयोग के लिए वार्षिक कार्यक्रम तैयार किया जाता है ?	गृह मंत्रालय
प्रश्न 147	हिन्दी के प्रगामी प्रयोग के लिए वार्षिक कार्यक्रम गृह मंत्रालय द्वारा किस वर्ष से तैयार किया जाना प्रारंभ किया गया?	वर्ष 1968-69
प्रश्न 148	संघ की राजभाषा हिन्दी का स्वर्ण जयंती कब मनाया गया ?	वर्ष 2003 में
प्रश्न 149	प्रशासन संबंधी शब्दावली का प्रथम प्रारूप मुद्रित रूप में कब उपलब्ध हुआ ?	15 जनवरी 1965 को
प्रश्न 150	ततकालीन मद्रास में दक्षिण भारत हिन्दी प्रचार सभा की स्थापना कब हुई ?	सन 1918 में
प्रश्न 151	हिन्दी का प्रथम समाचार पत्र कौन सा है?	उतण्ड मार्तण्ड 1824 में