

Question Paper for Selection of PRO (Group 'B' Gaz)

Date: 23.10.2021

Maximum Marks : 100

Time : 03 hours

W.C.R.
63

General instructions for candidates:

1. Candidates should not write their name, Roll No. anywhere in the answer sheet except on the Fly Slip. Further they should not indicate their initials, signatures, designation, headquarters, address or any other identification marks or draw any symbol, sign or write such religious things as Shri Ganeshaya Namah, Hari Om etc. in the answer books. Failure to observe this requirement may result in disqualification of candidate.
2. Use of mobile phone/pager/calculator etc is not permitted in the examination hall.
3. No correction of any type (viz cutting, overwriting, scoring off a ticked answer & ticking another answer, erasing, modifying the answer in any way) is permitted. Zero marks will be awarded in such cases of corrections.
4. There shall be negative marking for incorrect answer. One third of the marks allotted for each question will be deducted for every wrong answer.
5. Answers may be written in Hindi or English.

Note: Answer any 100 questions, each question carry Equal marks. Question Paper is enclosed with this.

पश्चिम मध्य रेल, जबलपुर

जनसंपर्क अधिकारी(ग्रुप-बी राजपत्रित) पद के लिए चयन हेतु प्रश्नपत्र

दिनांक 23.10.2021

अधिकतम अंक 100

अवधि -3 घंटे

परीक्षार्थियों के लिए सामान्य अनुदेश-

1. परीक्षार्थी को अपना नाम रोल नं० अधपन्ने (फ्लाई स्लिप) के अतिरिक्त उत्तर पुस्तिका में किसी भी स्थान पर नहीं लिखना चाहिए। साथ ही, उन्हें उत्तर पुस्तिका के किसी भी स्थान पर अपने नाम के प्रथमाक्षर, हस्ताक्षर, पदनाम, मुख्यालय, पता, अथवा किसी भी पहचान चिन्ह अथवा धार्मिक शब्द जैसे कि श्री गणेशाय नमः, हरिओम आदि नहीं दर्शाना चाहिए। इस अनुदेश की अनदेखी करने वाले परीक्षार्थी की उत्तर पुस्तिकाएं निरस्त कर दी जाएंगी।
2. परीक्षा कक्ष के अन्दर मोबाइल फोन / पेपर / कैलकुलेटर आदि का प्रयोग वर्जित है।
3. किसी भी प्रकार का सुधार (जैसे- कटिंग, ओवर राइटिंग, टिक किए हुए उत्तर को काटकर दूसरे उत्तर को टिक करना, मिटाना, दिए उत्तर में किसी भी प्रकार का सशोधन आदि) अनुमेष नहीं है अन्यथा इस प्रकार के सुधार के लिए जीरो अंक दिए जाएंगे।
4. नकारात्मक अंक का प्रावधान है। प्रत्येक गलत उत्तर के लिए उस प्रश्न के लिए आवंटित अंक में से 1/3 अंक काटा जाएगा।
5. उत्तर हिन्दी अथवा अंग्रेजी भाषा में लिखे जा सकते हैं।

नोट: किसी 100 प्रश्नों के उत्तर लिखिए। प्रत्येक प्रश्न बराबर अंक का है। प्रश्नपत्र इसके साथ संलग्न है।

1. **Which set of characteristics most accurately describe Public Relations(PR)**
 - a. High Cost, High Credibility, Low Control
 - b. Low Cost, Low Credibility, Low Control
 - c. Low Cost, High Credibility, Low Control
 - d. High Cost, Low Credibility, High Control
2. **Traditionally, PR and Marketing have been functionally:**
 - a. United
 - b. Merged
 - c. Separate
 - d. Confronting
3. **People within a reference group who, because of their special skills, knowledge, personality or other characteristics, exerts social influence on others are called as:**
 - a. Reference people
 - b. Opinion Leaders
 - c. Influential Referrer
4. **In Public Information model of Public Relations, importance is given to:**
 - a. Impact
 - b. Reception
 - c. Truth
 - d. Fair Deal
5. **Corporate Public Relations deals with:**
 - a. The Whole Organisation
 - b. Goods and Services
 - c. Profits and Payments
 - d. Publicity and Propaganda
6. **To make the company better known for traits and attributes is a key role of:**
 - a. PR Specialist
 - b. Public Prosecutor
 - c. Government Employee
 - d. Company Director
7. **The Daily Newspaper 'New India' was established by:**
 - a. S Sadanand
 - b. Annie Besant
 - c. BG Horniman
 - d. Feroz Shah Mehta
8. **The 1st Chairman of Press Council of India was _____**
 - a. Justice Rajagopal Iyengar
 - b. Justice PB Sawant
 - c. Justice Jeevan Reddy
 - d. Justice JR Mudholkar
9. **Sensational often irresponsible journalism is identified as:**
 - a. Parachute Journalism
 - b. Yellow Journalism
 - c. Neo Journalism
 - d. Party Press
10. **The Top 2 Dailies of India as per circulation are Dainik Jagran and _____**

- a. Dainik Bhaskar
 - b. Amar Ujala
 - c. Hindustan
 - d. Eenadu
11. The first Indian media established in the late 18th century was?
- a. Bengal Gazette
 - b. The Times of India
 - c. Doordarshan TV
 - d. All India Radio
12. When did the Radio broadcast begin in India?
- a. 1780
 - b. 1895
 - c. 1927
 - d. 1952
13. Which Act in British India was enacted to curtail the freedom of Indian languages press?
- a. Press and Books Registration Act
 - b. First Press Regulation Act
 - c. Indian Press Act
 - d. Vernacular Press Act
14. What kind of offence is defamation in India?
- a. Civil
 - b. Criminal
 - c. Both a and b
 - d. Neither a nor b
15. DTH stand for?
- a. Deal to Home
 - b. Deal to House
 - c. Direct to Home
 - d. None of these
16. Ombudsman of Press means
- a. Journalist
 - b. An official appointed to take complaints against maladministration
 - c. Both a and b
 - d. None of the above
17. Media in India is mostly self regulated. Which of the following is a self regulated organisation?
- a. Press Council of India
 - b. News Broadcasting Standards Authority
 - c. I&B Ministry
 - d. Home Ministry
18. The Head Quarter of Films Division is in _____?
- a. Pune
 - b. Hyderabad
 - c. Delhi
 - d. Mumbai

19. Whatsapp is owned by?
- Instagram
 - Facebook
 - Microsoft
 - Google
20. In 2021, The Chairman of The Press Council of India is _____?
- Justice Bhargava
 - Justice Markandey Katju
 - Justice C K Prasad
 - None of these
21. The Nodal Agency of Central Government for dissemination of information to public is?
- AIR
 - PIB
 - DD
 - BOC
22. The margin between facing pages of a newspaper where the fold lies is called _____?
- Folio
 - Gutter
 - Dingbat
 - None of these.
23. Hindi Service of PTI is known as _____?
- Hindustan Samachar
 - Bhasha
 - Samachar Bharati
 - Bhasa Samachar
24. The Name of First published newspaper of India is
- Samachar Darpan
 - The Bengal Gazette
 - The Statesman
 - Punjab Keshari
25. What is the full form of TRP?
- Television greeting procedure
 - Television review procedure
 - Television rating points
 - Television review policy
26. Press is also called:-
- First Column
 - Fourth Estate
 - Democracy
 - None of these
27. In Photography, SLR means
- Single Lens Reflex
 - Semi Lens Reflector
 - System Linear Remote

- d. Specification of Lens range
28. In Photography, What does Aperture does?
- Controls the size of the hole
 - Controls speed of shoot
 - Controls CCD
 - None of the above
29. Wide angle lens has a
- Focal length is smaller
 - Focal length is longer
 - Large size of the lense
 - None of the above
30. What is the full form of DAVP?
- Director of advertising and virtual publicity
 - Director of audio and virtual publicity
 - Director of administrative and virtual publicity
 - Department of advertising and virtual publicity.
31. In Exceptional circumstances advertisements can be released to publication having non DAVP rate with prior approval of _____?
- CPRO
 - GM
 - DRM
 - Sr. DCM
32. As per PR Manual 2007, Permission for Still/Video Photography to Indian Nationals shall be granted by _____?
- CPRO
 - AGM
 - GM
 - DRM
33. DAVP is under which Ministry ?
- Railway Board
 - Ministry of Home affairs
 - Ministry of Information and Broadcasting
 - Ministry of External Affairs
34. Foreign films producer seeking permission for shooting a documentary film to be telecast outside India required clearance from?
- Ministry of External Affairs
 - Ministry of Home Affairs
 - Ministry of Information and Broadcasting
 - Railway Board
35. The Maximum duration of contract for an empanelled advertising agencies with CPRO is _____ years.
- 1
 - 2
 - 3
 - 4

36. For inserting photograph of Hon'ble Prime Minister in a Railway advertisement whose permission is required?
- CPRO
 - PMO
 - Railway board
 - GM
37. Who is normally not authorised to interact with Press?
- GM
 - PHOD
 - DRM
 - CPRO
38. With reference to invitation the dignitaries to public function, which of the following is not correct?
- All the elected representative of the area should be invited.
 - All the Rajya Sabha members from the state should be invited.
 - For important functions the Governor and the CM should always be invited.
 - All the above are Correct.
39. The maximum number of advertising agency along with spares can be empanelled with Zonal Railway is
- 6
 - 8
 - 2
 - 4
40. The yearly spending limit of any Zonal Railway for participation in exhibitions is
- Rs. 25 Lakhs
 - Rs. 9 Lakhs
 - Rs. 15 Lakhs
 - Rs 20 Lakhs
41. The Tender should generally be printed in
- 5 points font size
 - 6 points font size
 - 7 points font size
 - 8 points font size
42. How much license fee will be charged for undertaking commercial film shooting on a Railway Station of A Class City?
- Rs. 50000/- calendar day
 - Rs. 75000/- calendar day
 - Rs. 100000/- calendar day
 - Rs. 150000/- calendar day
43. How much licence fee needs to be levied for still photography to be undertaken by the tourist/rail enthusiasts etc for personal and non commercial use.
- Rs. 5000/-
 - Rs. 10000/-
 - Rs. 1000/-
 - No License Fee.

44. CPRO may spend hospitality fund to entertain press correspondents, media personnel, agencies, TV/radio personnel, advertising agency in or out of office in an informal manner in small numbers not exceeding
- 10
 - 15
 - 20
 - 25
45. An _____ must be executed and submitted by the producers of the film in favour of the railways to safeguard the railways completely against any loss or injury that might occur during the course of shooting to any part of the railway property and personnel
- Agreement
 - Contract
 - Indemnity Bond
 - Undertaking
46. Photography in Railways with professional equipment by NGO for Social Cause can be permitted free of cost by _____
- CPRO
 - DRM
 - Both a and b
 - None of these
47. Objectivity of a news story states that
- A news story should be timely reported
 - A news story should present news as it had occurred
 - A news story should be accurate
 - A news story should be biased
48. A chronologically ordered story
- Begins with time and location
 - Gives importance to the event
 - Presents the event as it had occurred
 - Both b and c
49. The most popular print media is?
- Magazines
 - News wires
 - News agencies
 - Newspapers
50. The satellite _____ is operated by the PTL.
- INSAT
 - Shodhganga
 - IANS
 - UNIVARYA
51. The _____ is the foundation of any advertising or marketing campaign.
- Research.
 - Target segmentation
 - Creative brief.
 - Media planning.

52. Dividing the market based on age, income, educational qualification is known as
- Profile
 - Census
 - Target audience
 - Demography
53. Any device or word that identifies the origin of the product, the manufacturer details etc. is known as
- Trade name
 - Brand name
 - Trademark
 - Identity
54. Series of messages that divide a single idea and theme which make up an integrated marketing communication is known as
- Advertising.
 - Advertising research
 - Advertising Campaign
 - Product placement
55. A _____ is in charge for selecting media for advertisement assignment on behalf of their customers.
- Media planner
 - Media buying
 - Space seller.
 - Copywriter
56. The participation of two or more sponsors in a single broadcast program where each advertiser pays a proportionate share of the cost is called _____.
- Sponsorship.
 - Co-sponsorship.
 - Commercials.
 - Slot.
57. _____ is a combination of marketing functions, including advertising, used to sell a product.
- Sales promotion.
 - Marketing mix.
 - Public relations.
 - New advertising
58. Advertising for is not allowed.
- liquor
 - washing powder
 - cigarette
 - Both (a) and (c)
59. Which of these is generally not a characteristic of an advertisement?
- Inspire a customer
 - Arouse a desire
 - Discourage the buyer
 - Convince the buyer

60. The promotion 'P' of marketing is also known as
- a. Cost
 - b. Distribution
 - c. Marketing communication
 - d. Product differentiation
61. When was the Railway Board formed?
- a. 1924
 - b. 1896
 - c. 1912
 - d. 1905
62. When was the first Electric train introduced in India?
- a. 1925
 - b. 1927
 - c. 1951
 - d. 1853
63. After how much year final withdrawal can be done from PF account?
- a. 10 yrs
 - b. 12yrs
 - c. 15 yrs
 - d. 20 yrs
64. For how many days Travelling Allowance is payable in one time?
- a. 180 days
 - b. 120 days
 - c. 130 days
 - d. 150 days
65. Half average pay leave can be granted for _____ months at a time.
- a. 24 months
 - b. 12 months
 - c. 06 months
 - d. 15 months
66. Paternity Leave is entitled up to _____ children.
- a. 2
 - b. 1
 - c. 3
 - d. 4
67. Unmarried female employee is eligible for maternity leave.
- a. True
 - b. False
 - c. None of the above
68. For selection post anticipated vacancies should be taken up to _____.

- a. 15 Months
 - b. 12 Months
 - c. 18 Months
 - d. 24 Months
69. _____ Form is issued to nominate Investigating Officer in DAR (Disciplinary & Appeal Rules) cases .
- a. SF-7
 - b. SF-5
 - c. SF-2
 - d. SF-11
70. Under which Rule of DAR is Enquiry officer nominated?
- a. Rule-9
 - b. Rule-5
 - c. Rule-4
 - d. Rule-10
71. When a person has been sentenced by the court to jail, under which rule of DAR can he be removed from service?
- a. Rule -14
 - b. Rule-10
 - c. Rule-11
 - d. Rule-6
72. What is the time limit for Appeal under DAR?
- a. 30 Days
 - b. 45 days
 - c. 50 days
 - d. 60 Days
73. Who is the supreme Disciplinary Authority?
- a. Prime Minister of India
 - b. Chief Minister
 - c. President of India
 - d. Chief Justice of India
74. According to which Article of the Constitution, can the appointing authority remove anyone from his/her post?
- a. Article-325
 - b. Article-101
 - c. Article 311 (1)
 - d. Article-312 (1)
75. Which standard form is issued for imposing minor penalty under DAR?
- a. SF-5
 - b. SF-11
 - c. SF-7
 - d. SF-8

76. Upto what age an unmarried, unemployed son eligible for family pension?
- 21 years
 - 18 years
 - 25 years / his appointment whichever is earlier
 - 30 years
77. How many times PNM meetings are organized in a year at divisional level?
- 6 times. (Once in 2 months)
 - 4 times. (Once in 3 months)
 - 3 times. (Once in 4 months)
 - Once in a year
78. What is age of retirement of Administrative Member in Central Administrative Tribunal?
- 60 years
 - 62 years
 - 58 years
 - 65 years
79. Under which Article of Constitution of India a Special Leave Petition (SLP) against order of Central Administrative Tribunal can be filed?
- Article 226 & 227
 - Article 136
 - Article 14
 - Article 16
80. To whom is Ghat Section allowance payable?
- To Running Staff
 - To Trackman Staff
 - To Signal Staff
 - None of the above
81. Which Medical Category required for Loco Pilot Mail Express?
- Aye Two
 - Aye Three
 - Aye One
 - Aye Four
82. What is the full form of PFRDA?
- Provident Fund Regulatory Development Authority
 - Pension Fund Regulation Development Authority
 - Pension Fund Regulatory Development Authority
 - Pension Fund Regulatory Distributing Authority
83. Modern Coach Factory is located at?
- Rae Bareli
 - Chapra
 - Kapurthala
 - None of the above

84. Full form of ART is:
- Accident Rescue Train
 - Accident Restoration Train
 - Accident Relief Train
 - Accident Recovery Train
85. What is the width of Broad Gauge on Indian Railway?
- 1.676 m
 - 1.767 m
 - 1.767 m
 - 1.76 m
86. With reference to NHSRCL which is incorrect?
- It is National High Speed Rail Corporation Limited
 - It is a newly formed PSU
 - It is related to Bullet Train in India
 - It has nothing to do with Railway.
87. Which AC Locomotive has the highest HP (Horse power) loco on Indian Railway?
- WAG 9
 - WAG 12
 - WAP 7
 - WAP 5
88. Which commodity is the highest contributor of the freight loading of Indian Railway?
- Iron ore
 - Container
 - Food grains
 - Coal.
89. Bullet Train Project in India is being done with technology of?
- Japan
 - Germany
 - China
 - France
90. West Central Railway was formed in which year?
- 1991
 - 2003
 - 2010
 - 1998
91. The longest Railway Tunnel on Indian Railways is?
- Budni Tunnel
 - Monkey Hill
 - Pir Panjal Tunnel
 - Parsik Tunnel
92. OBHS Stands For:
- Only Basic Housekeeping Service
 - On Board Housekeeping Service
 - Over Board Handling service
 - None of the above

93. The 1st Vande Bharat Express was run between :
a. New Delhi to Varanasi
b. New Delhi to Mumbai
c. New Delhi to Bhopal
d. New Delhi to Katra
94. How many stars are there in Indian Railways Logo?
a. 15
b. 16
c. 17
d. 18
95. Maximum limit of accumulation of LAP leave at the credit of employee is _____ Days.
a. 100
b. 200
c. 300
d. 600
96. Railway Wheel and Axle Plant (RWP) is located in?
a. West Bengal
b. Bangalore
c. Chennai
d. Perambur
97. Work Machinery and Railway Stock Program of Ministry of Railway is published in?
a. Green Book
b. White Paper
c. Pink Book
d. Budget Book
98. Under which section of Indian Railway Act, 1989, a person maybe **published** for negligibly crossing unmanned level crossing with imprisonment which may extend to one year?
a. Sec 166
b. Sec 132
c. Sec 161
d. Sec 135
99. BHOLU guard-a mascot was used first to commemorate?
a. 100th Year of Railway in India
b. 150th Year of Railway in India
c. Railway Week Function for NR
d. First EMU in India
100. Minor penalty can be given on issuing of SF-5.
a. True
b. False
c. None of the above
101. When Hindi was accepted as Rajbhasha by the constitutional committee?
a. 14th Sept 1949
b. 14 Jan 1950
- WAP 23.10.21
- punished 23.10.21

- c. 1st Dec 1950
- d. 20th July 1948

102. When is "Hindi Diwas" celebrated?

- (a) 14th Oct
- (b) 14th Jan
- (c) 14th Dec
- (d) 14th Sept

103. Who is the Chairman of Central Hindi Committee?

- a. Prime Minister
- b. President
- c. Home Minister
- d. Vice President

104. Under which Rule of Rajbhasha Rule 1976, it is mandatory to give reply in Hindi for the letters received in Hindi?

- a. Rule 5
- b. Rule 6
- c. Rule 8
- d. Rule 10

105. How many languages are included in 8th Schedule of Constitution?

- a. 22
- b. 23
- c. 25
- d. 24

106. As per Rajbhasha Rule 1976, our country is divided in how many regions?

- a. 3
- b. 2
- c. 4
- d. None

107. In which state, Rajbhasha Rule 1976 is not in force?

- a. Bihar
- b. Jammu & Kashmir
- c. Tamil Nadu
- d. None

108. Which foreign language was included in 8th Schedule of constitution?

- a. Bhutanese
- b. Nepali
- c. English
- d. None

109. Development of Hindi language is mentioned in which Article of Constitution of India:

- a. Article 14
- b. Article 17
- c. Article 356
- d. Article 351

110. As per Rule 8 (2) of Rajbhasha Rule, who will decide that document is of legal/technical nature?

- a. Hindi officer
- b. Head of office/Department
- c. Chief Rajbhasha Adhikari
- d. None
